



# Promoting Water Conservation in Texas

April 2014



## Water Shortage is a Growing Global Issue

World's population is growing by **80 million** people per year an increase in water demands of **16.9 trillion gallons per year.** In the U.S. water systems alone, we need **\$1 trillion** in infrastructure improvements by 2035.<sup>1</sup>



## Outdoor Use is Targeted as Part of the Cause

Up to **60%** of consumer water consumption is for *outdoor usage.*<sup>2</sup> Many local municipalities are responding with outdoor water restrictions



## Consumers are Responding by Adapting How they Landscape

**49%** of consumers in the U.S. either have, or are considering, incorporating **water saving techniques into their landscape.** The trend is growing, with **60%** having started within the **past 3 years.**<sup>3</sup>



***Texas Water Smart is part of the solution***

1. UNESCO, World Water Assessment Programme (WWAP)

2. <http://www.aquacraft.com/Publications/resident.htm>

3. Source: *Xeriscaping Habits & Practices Study, 2013*



# Coalition started small in 2012 But quickly expanded



Then: Founding Four



Now: 60 Corporations,  
+ 160 Elected Officials



# Consumer research was the foundation for the coalition



- High desire to conserve as part of overall water solution...
- Low understanding of how to do it OUTSIDE home – it's not top of mind.
- Simple steps that appeal to Texan pride are most motivating
- Focus on low/no cost things that don't require consumer sacrifice.
  - Rain barrel = NO; Mulch = YES



# Our communication objectives are straightforward



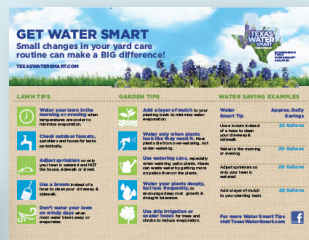
- ✓ Educate residents
- ✓ Drive behavior change (10%)
- ✓ **Simple** low/no cost steps
- ✓ Complement existing programs

# Our efforts have yielded positive results



## WHAT WE DID

- Radio, Online, Billboard campaign
- PR/Press Coverage
- TexasWaterSmart.com
- Fundraising



## RESULTS

✓ **92%** of Texans support water conservation messaging

✓ **80%+** awareness of conservation campaign

✓ **81%** who used less met 10% water reduction goal

# Water conservation is still top of mind for Texas residents



*% of Texans who agree with the following:*

**Water is an important resource we need to protect**

**85%**



**I am concerned about drought and water shortages**

**75%**



**I want to do my part to help conserve**

**80%**



# Our Outreach Continues to Build in 2014



## Media



## Digital



## Member Outreach



**TEXAS  
WATER  
SMART**

TEXASWATERSMART.COM

## PR & Press



# IMPORTANT: Green Spaces Are Still Good...



## YES

A sign for the EICOT International Flower & Garden Festival. The sign is white with a green border and features the festival's logo, which includes a ladybug, a sun, and a rake. The text on the sign reads: "Xeriscape... not 'Zero'scape". Below this, it says: "You can save water through water smart landscaping. Follow the seven fundamentals and you will be well on your way to conserving water!".

**EICOT**  
INTERNATIONAL  
flower & garden festival  
Presented by

**Xeriscape...  
not "Zero'scape**

You can save water through water smart landscaping.  
Follow the seven fundamentals and you will be well on your way to conserving water!

## NO





# ...Because Green Spaces Enhance Lives!



## Economic



- Beautification draws customers & reduces shopping stress
- Generates tourism revenue
- Job creation from increased services demanded
- Reduced health care costs
- Increased property values
- Reduced street repairs and maintenance costs

## Environmental



- Carbon sequestration
- Improved air quality
- Attracts wildlife and promotes biodiversity
- Reduced heat and cold damage
- Offsets heat islands
- Reduced noise pollution
- Reduced soil erosion
- Reduced storm water runoff
- Improved water quality

## Social



- Improved concentration and memory retention
- Plants generate happiness
- Reduced stress and depression
- Health and recreation benefits
- Accelerates healing process
- Improves relationships / compassion
- Improved mental health
- Reduced community crime



# Recovering Stranded Assets (Idled Wells) via Groundwater Profiling and Selective Extraction

Presented by:  
Debra Cerda

Director of Technical Sales and Licensing



[www.besstinc.com](http://www.besstinc.com)





# Key Concepts

- **Miniaturized Down-hole Diagnostics:**
  - Minimally invasive, fast, low-cost
  - Only true method to understand dynamics of operational wells
- **Selective Extraction:**
  - Produce the good water – leave the bad water behind
  - Reduce or eliminate treatment for contaminants







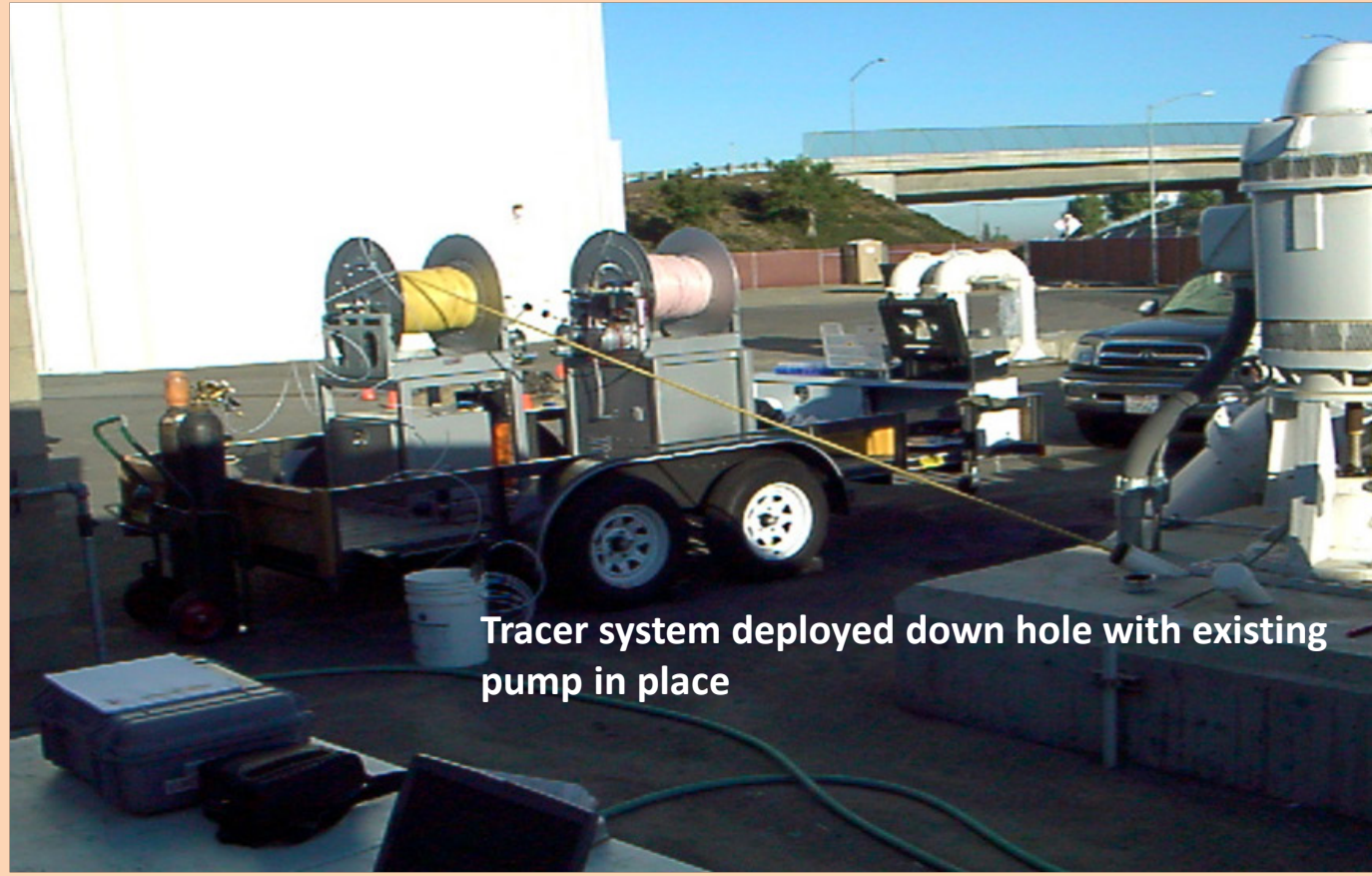
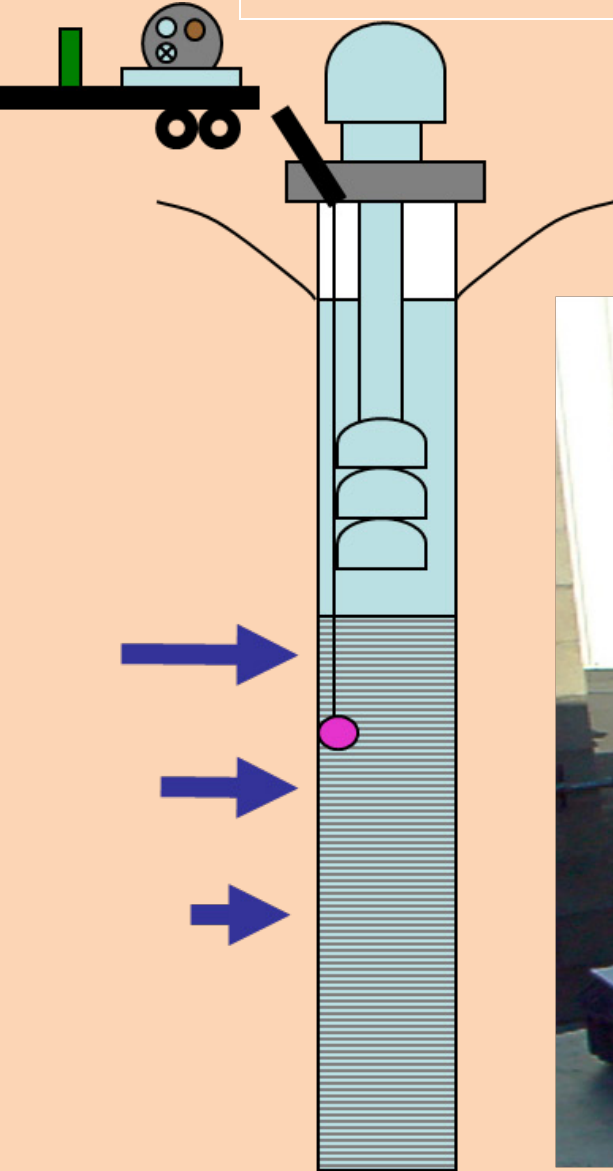
# Miniaturized Down-hole Diagnostics

Views normal working conditions:

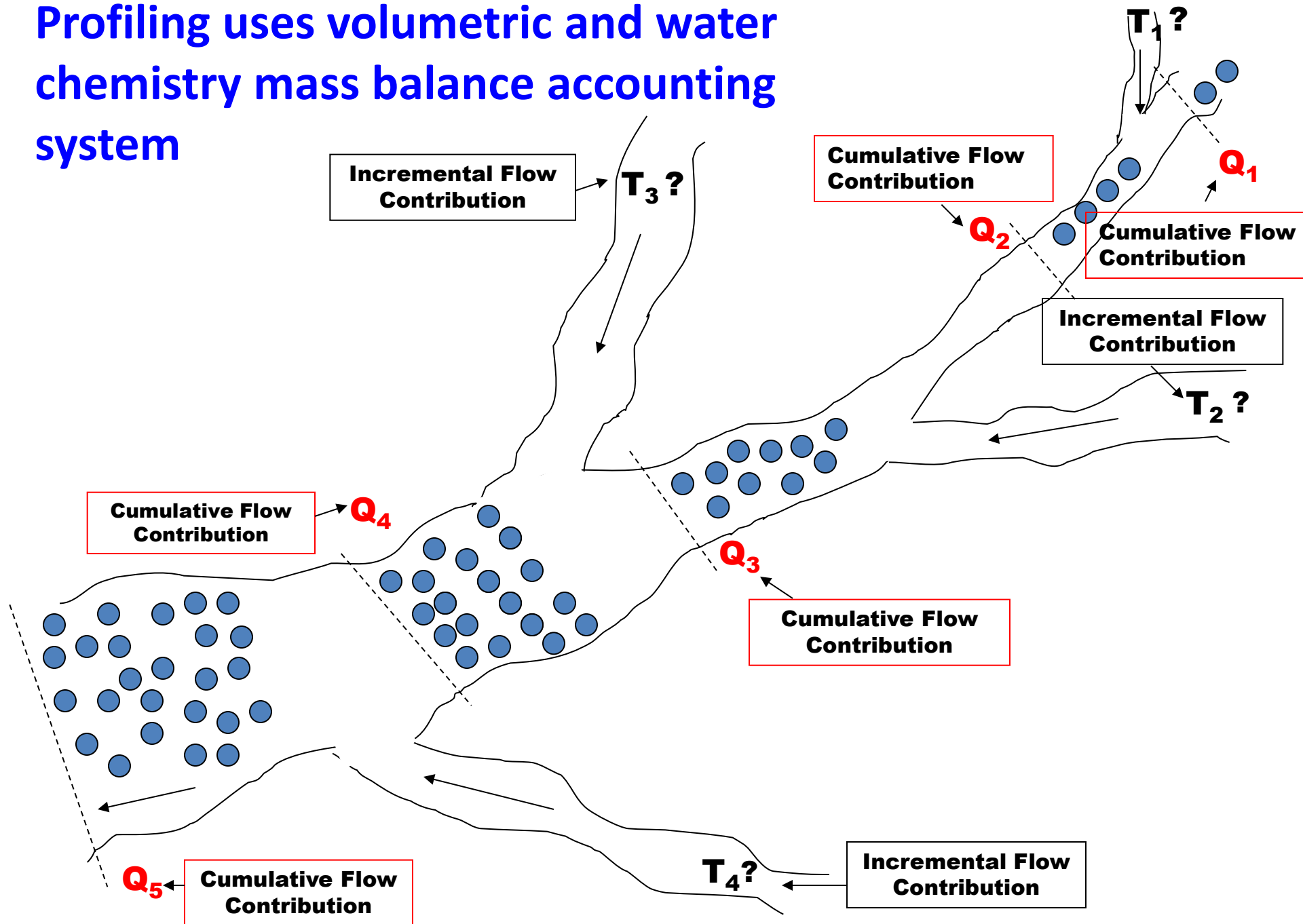
- Depth-dependent quality
- Depth-dependent flow
- Visual 360°

To date, BESST has profiled over 400 groundwater wells, **saving water suppliers ~\$300 M**

# USGS Patented Tracer-Pulse Profiling Method



# Profiling uses volumetric and water chemistry mass balance accounting system

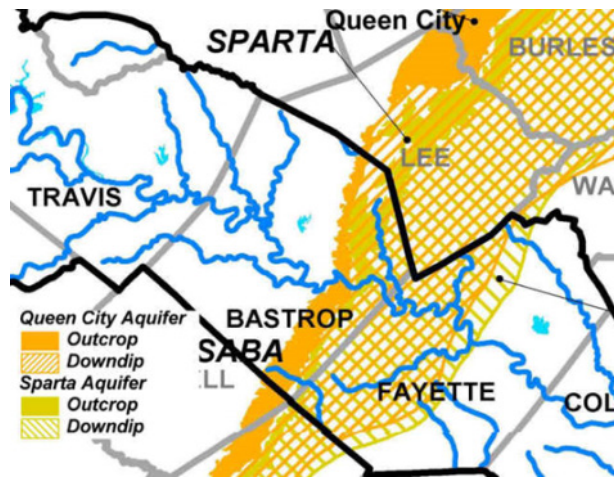




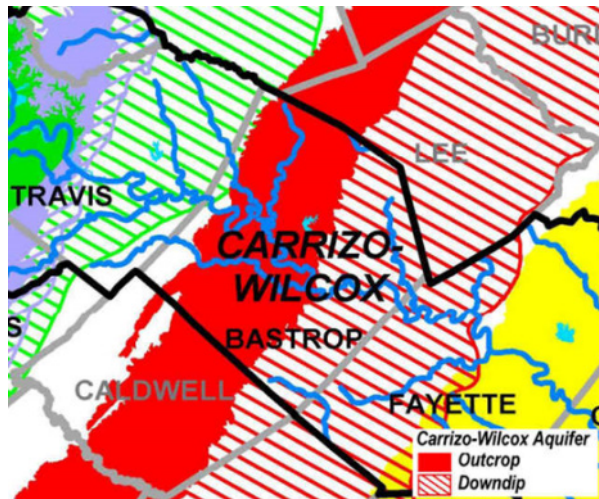
# How do we produce the good water and leave the bad behind?

- Change pumping rate
  - Up or down to shift flow contribution
- Change pump intake location and/or diameter
- Install packer, sleeve, or grouting
- Rehabilitate well screen
  - remove mineral or biofilm encrustations

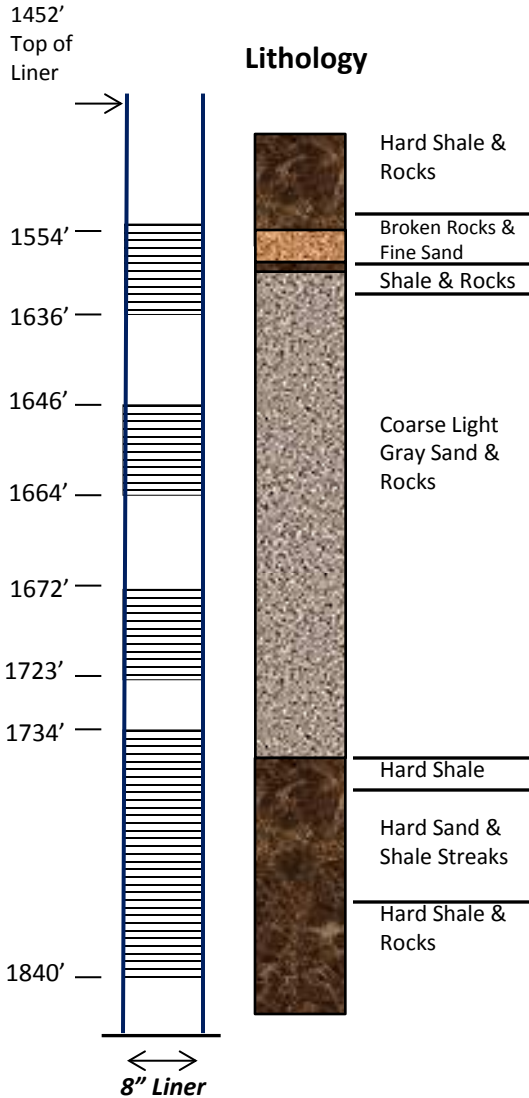
# Texas Case Study: Lee County WSC



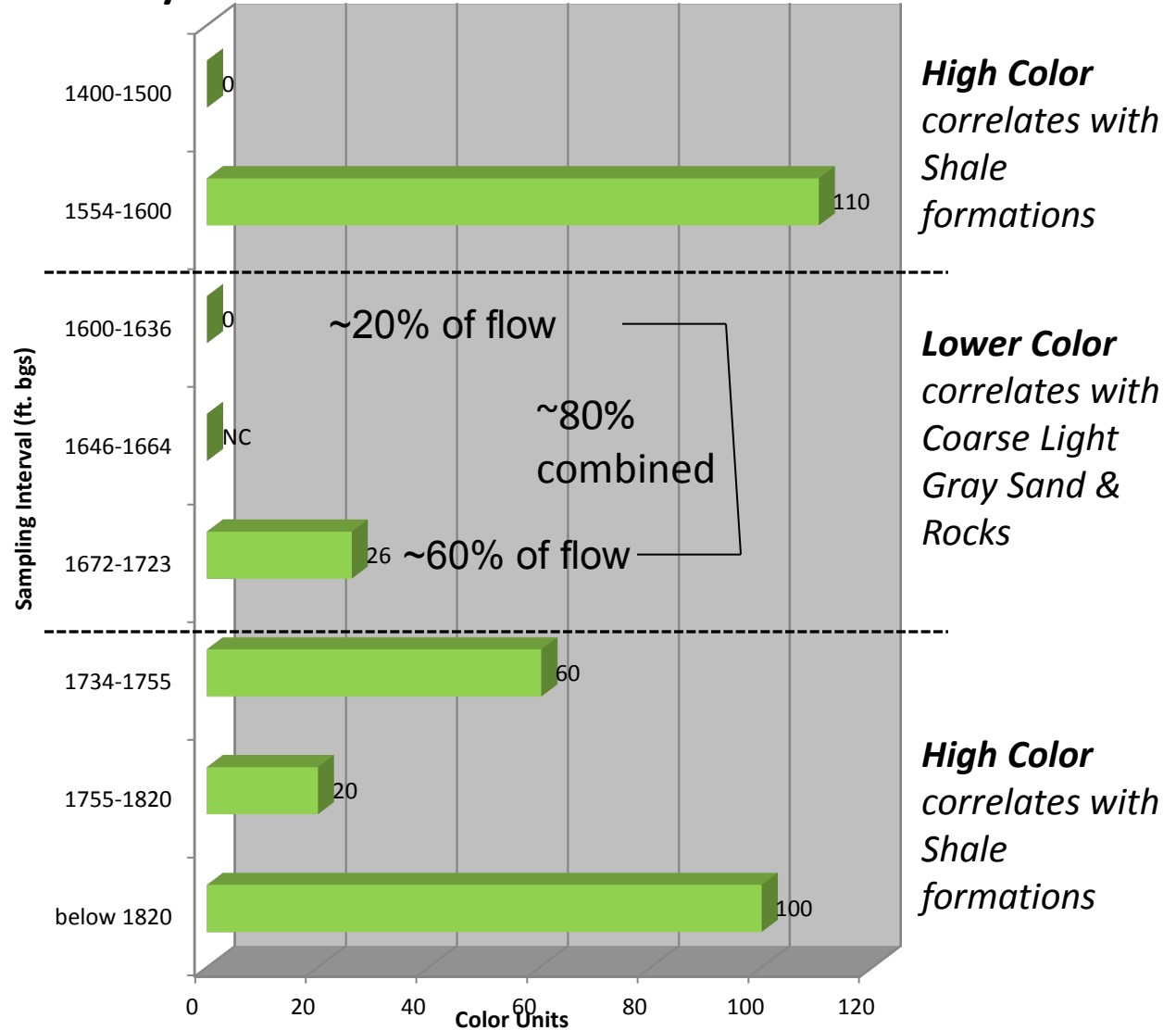
- LCWSC serves:
  - 3536 connections
- Water quality issues at new well site:
  - \$2.9M stranded asset
  - 875 GPM idle
  - **poor quality:** color, turbidity, iron, and more



# Color



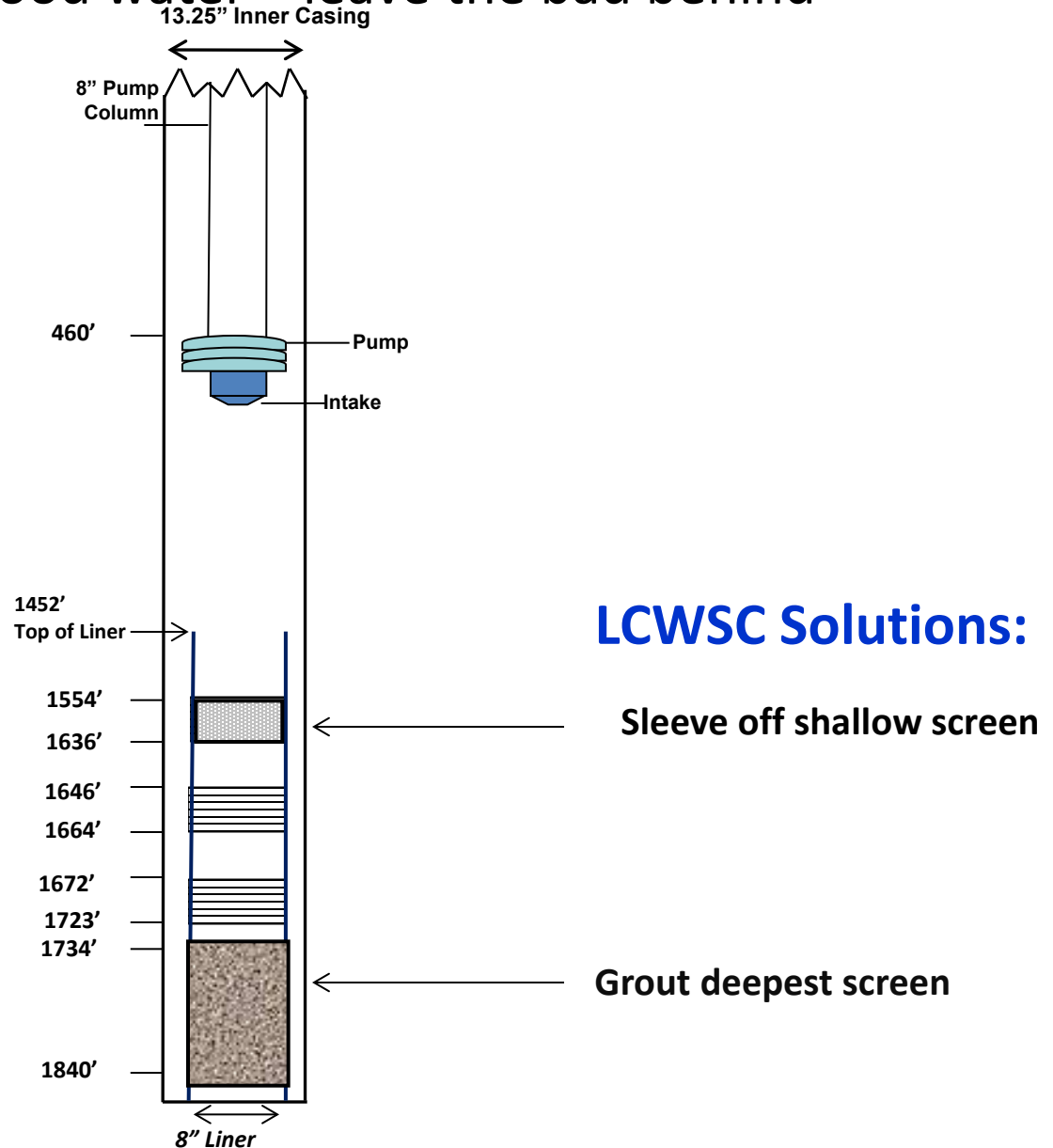
## Dynamic Chemical Mass Balance Profile



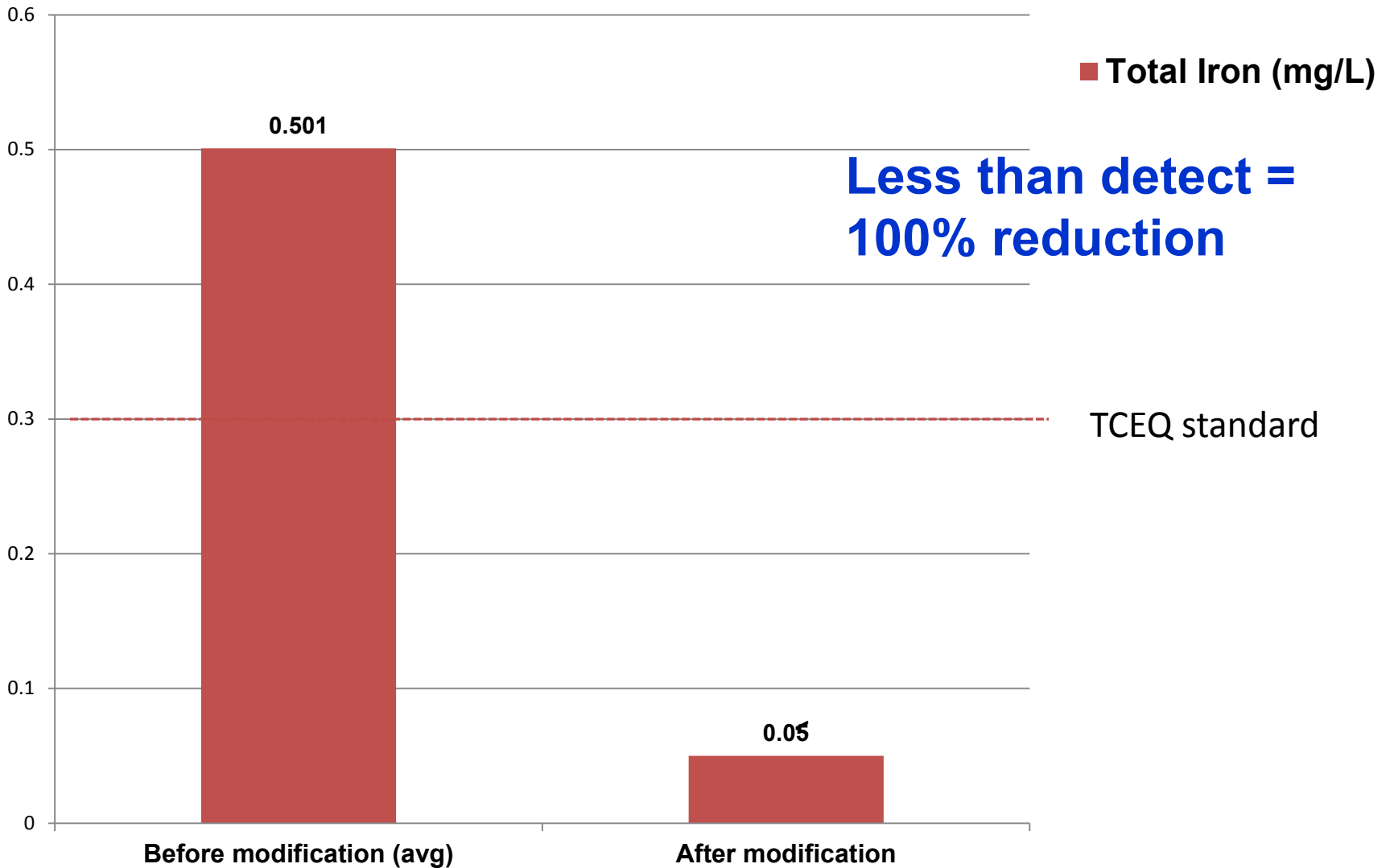


# Selective Extraction at Work:

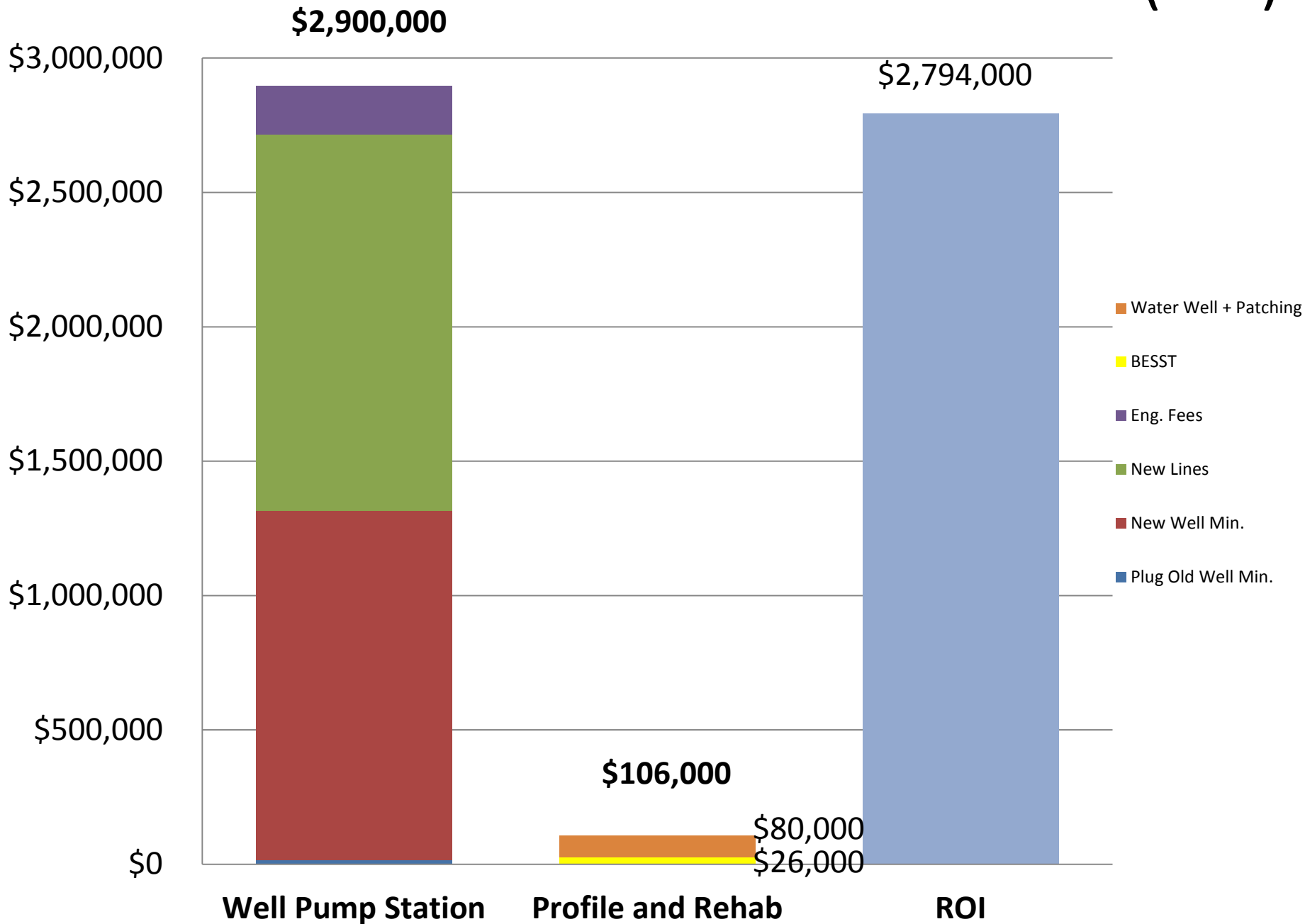
Produce the good water – leave the bad behind



# Metrics of Success



# Return on Investment (ROI)





# Well Driller's Perspective

New well proposed in close proximity



**Well #1**



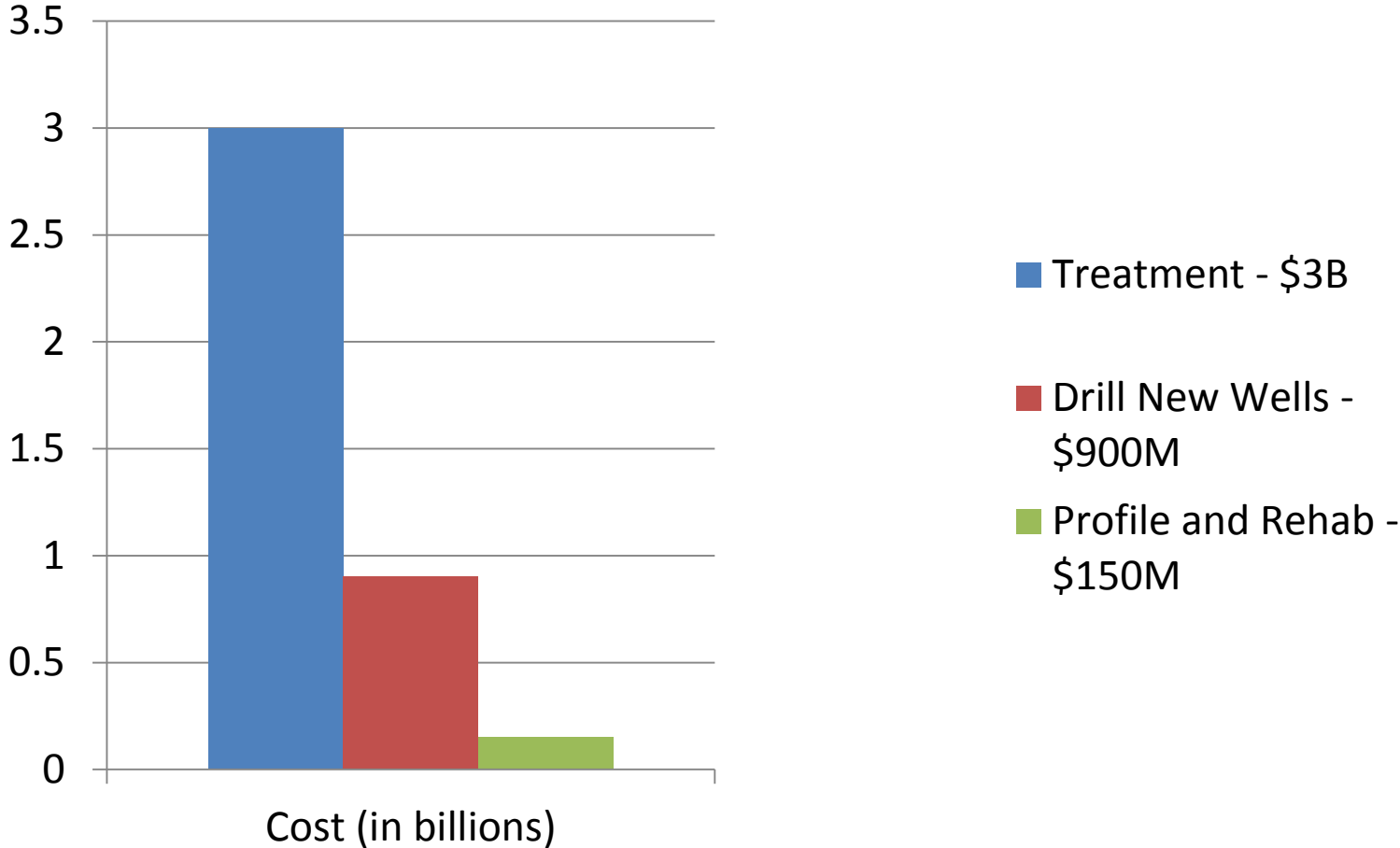
**Well #2**



**Well #3**



# Addressing Stranded Assets in Texas



# Potential in Texas

- > 20,000 Public supply wells in Texas (per TCEQ)
- Estimate 15% stranded (unused) assets = 3,000 wells
- 3000 wells x \$300,000/well installation = \$900M

Can profile and rehab idle wells at fraction of cost

## Options to Rescue Stranded Assets and Associated Costs

1. **Treatment** of well supply = ~ \$1M/well site x 3000 wells = **\$3B**
2. **Drill** new wells = ~\$300K/well x 3000 wells = **\$900M**
3. **Profile and rehab** idle wells at a fraction of alternatives = **\$150M**



# Profile and Rehab

## Cost and Resource Impact Summary

Of 3,000 idle wells, ~ 50% are profile candidates = 1500 wells

- Profile and associated costs per well = ~ \$50,000
- 1500 wells x \$50,000/well = \$75M

Avg. Rehab = ~ \$50,000 x 1500 wells = \$75M

- **Total of profile and rehab option for 1500 wells = \$150 M**

**Idle wells equals “Stranded Water”**

- 1500 Wells x 200 GPM x 400 Minutes/day = **120 MGD**
- Equal to avg. day production for the City of Austin



# Questions?

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## Draft-Final Flow Profile and Chemical Mass Balance Analysis: Lee County WSC Country Corners Well

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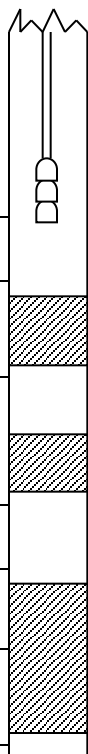
Profiled Country Corners Well:

Dye Tracer Test: 5.4.2012

Depth Discrete Sampling: 4.17.2012

5.1.2012

5.2.2012



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# Dynamic Flow and Water Chemistry Report – Country Corners Well

## Introduction:

BESST performed a dynamic flow and water chemistry profile on the Country Corners Well on April 17th and May 1st through 4th, 2012. The dynamic flow profile was performed using the USGS Tracer Pulse Dynamic Flow Profile method to measure flow contribution along four screen sections (figures 1 through 3). Available well information is summarized on Figure 1.

## Flow Contribution:

Figures 2 and display the profile of flow contribution in gallons per minute (gpm) and percentage of flow, respectively. The profiles show that more than half of the flow contribution to the well is from the 3<sup>rd</sup> screen (approximately 59%) with an additional major contributor in the 1,600 – 1,610-ft zone of the top screen. Flow velocities are shown on Figure 4.

## Chemistry:

BESST conducted dynamic water quality sampling using the HydroBooster sampling method on April 17<sup>th</sup> and May 1<sup>st</sup> and 2<sup>nd</sup>, 2012, collecting eight (8) water samples. Two samples were collected at the tap taken before and after the depth samples were taken. The samples were analyzed for color, turbidity, TDS, chlorides, odor, and iron. The water chemistry data was mass balanced using the flow contribution data on Figures 5 through 9.

While little flow contribution occurs above 1,600 ft in the top screen or any of the bottom screen interval (Figure 5), these zones contribute most of the color, and other constituents. The 1,554 to 1,600-ft zone is providing the bulk of the color, turbidity, and iron, while the very bottom of the well is producing most of the TDS and almost all of the chloride. Interestingly, most of the odor is coming from 1,600 to 1,636 ft which is the zone immediately below where most of the color, turbidity, and iron.

## Discussion:

The well appears to be a good candidate for reconstruction or re-engineering. The bulk of the flow is coming from the third screen interval (1,673 – 1,723 ft) as well as secondary contribution from the bottom of the first screen ( 1,600 – 1,634 ft). However, most of the color, turbidity, and iron is emanating from the 1,554 to 1,600 ft zone while TDS and chlorides are coming in the bottom of the well.

Figure 11 displays the general lithology of the aquifer material that has been screened across. There are two shale or shaley units, one across the top screen and the second across the bottom screen. In addition, these shale units appear to be of differing composition. The upper shale appears to be somewhat pyrite-rich, and of non-marine (freshwater) origin, while the lower shale has a high chloride content, indicating a marine (seawater) environment. These differences are important in that they explain why there are different issues with the two zones.

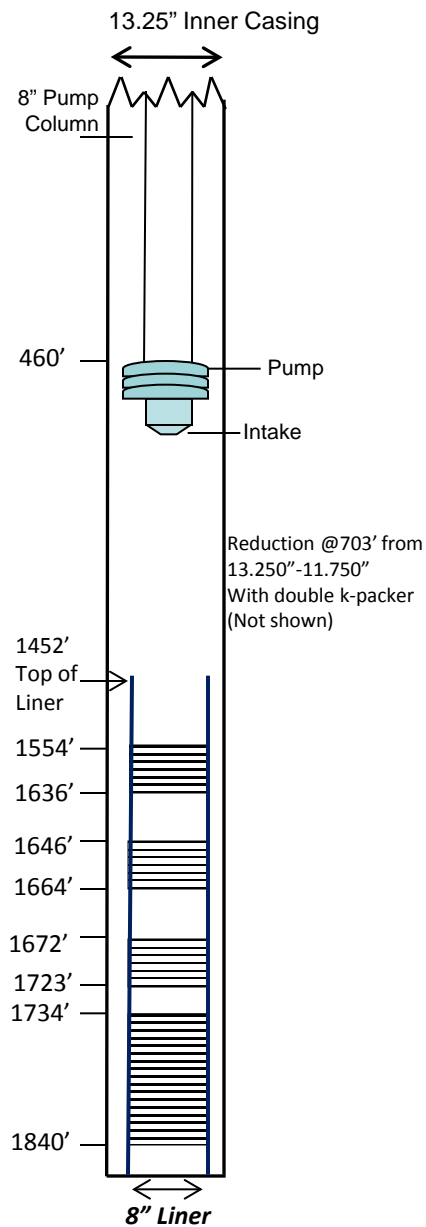
The upper shale appears to have a higher organic content, the leaching (through chemical oxidation) of which gives rise to the high color, iron, and turbidity in the 1,554 – 1,600-ft zone. The odor spike in the zone immediately below the color and iron (1,600 – 1,636 ft) is likely the result of sulfate leaching from pyrite in the upper shale and creating a sulfate front in the sand immediately below the shale that is at partially removed during pump start-up. The high TDS and chlorides coming from the bottom portion of the well is attributable to the saltwater sediments that comprise the shale.

## Recommendations:

Figure 12 provides a hypothetical well modification to reduce the color in the discharge water – as well as decrease the concentration of other constituents. This solution should be first proven out by means of a packer-isolation test deployed on the basis of the dynamic survey results. The well modification would include installation of a test packer and engineered suction that would block off the upper and lower screens. This test-modification would theoretically result in a reduction of color from 20 to 15 units. However, there is a reasonable chance that the color could be reduced further as the sulfate front leaching from the upper shale is cleaned out of the sand unit aligned with the isolated, useful section of the well; by continued pumping. If the packer-isolation test proves out through weekly trend sampling from the well discharge line sampling point, then the strategy would be to convert the test packer system into a full modification and apply the rental fees for the test system to the purchase price. During the packer test there might be a need to make small adjustments to the pumping rate for the purpose of fine-tuning the suction force applied to the useful section of the well. Also, very careful consideration should be given to the design of the engineered suction such that the top and lower end of the perforations are not too close to the bottom of the top packer the top of the lower packer. The suction force velocities need to be far enough away from the packers such that there is no, or minimal, short circuiting of undesirable constituents through the gravel pack of the well. We recommend at least 10 feet of clearance or distance at each end of the perforations.

In addition to the reduction in color, the modification would also result in significantly lower iron, odor, turbidity, TDS, and chloride concentrations.

# Figure 1: Well Information

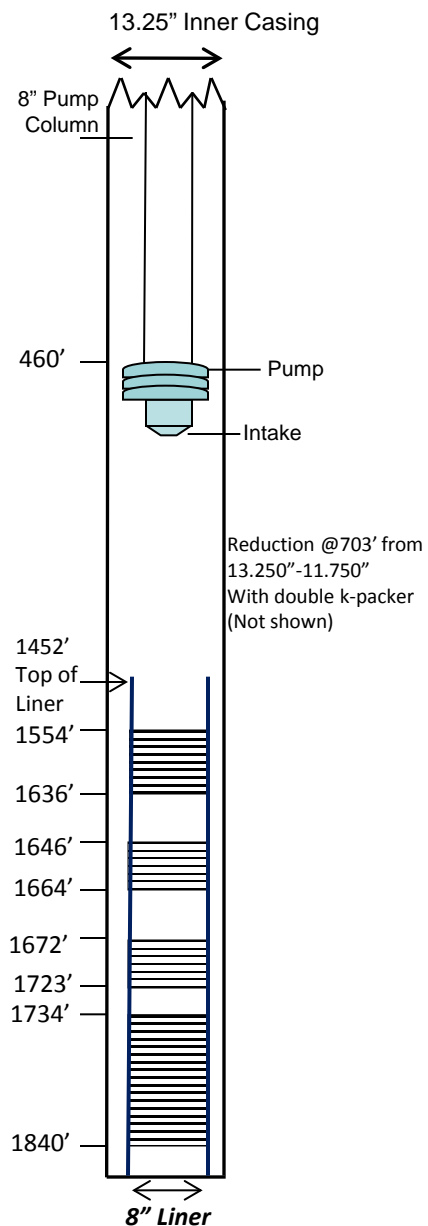


This report represents a Dynamic flow and Chemistry profile of Lee County Water Supply Corporation Country Corners Well. Depth dependent samples were collected by BESST Inc. on April 17<sup>th</sup> and May 1-2, 2012. The Dye tracer test was conducted on May 4, 2012. Mass balance was performed by BESST Inc. using water quality data that was collected in the field and analyzed by a NELAP certified laboratory.

## Well Information

- Original Casing Diameter: 15"- Lined to 13.25-inch ID
- New Well casing diameter: 13.25-inch reduced to 11.750 @703' then reduced to 8" liner @ 650
- Well screen diameter: 8-inch liner
- Pump Column Diameter (in): 10
- Cross Sectional Area of well (ft<sup>2</sup>): .349
- Reported Well Bottom (ft. bgs): 1860
- Reported Screen Intervals (ft. bgs): 1554'-1636', 1646'-1664', 1672'-1723', 1734'-1840'
- Pump Intake Depth: around 470'
- Calculated Flow rate: 704.49 GPM

Figure 2: Dynamic Flow Contribution (GPM) By Depth and Screen Intervals



**Dynamic Flow Profile: Country Corners Well**

704.49 GPM 5/4/2012

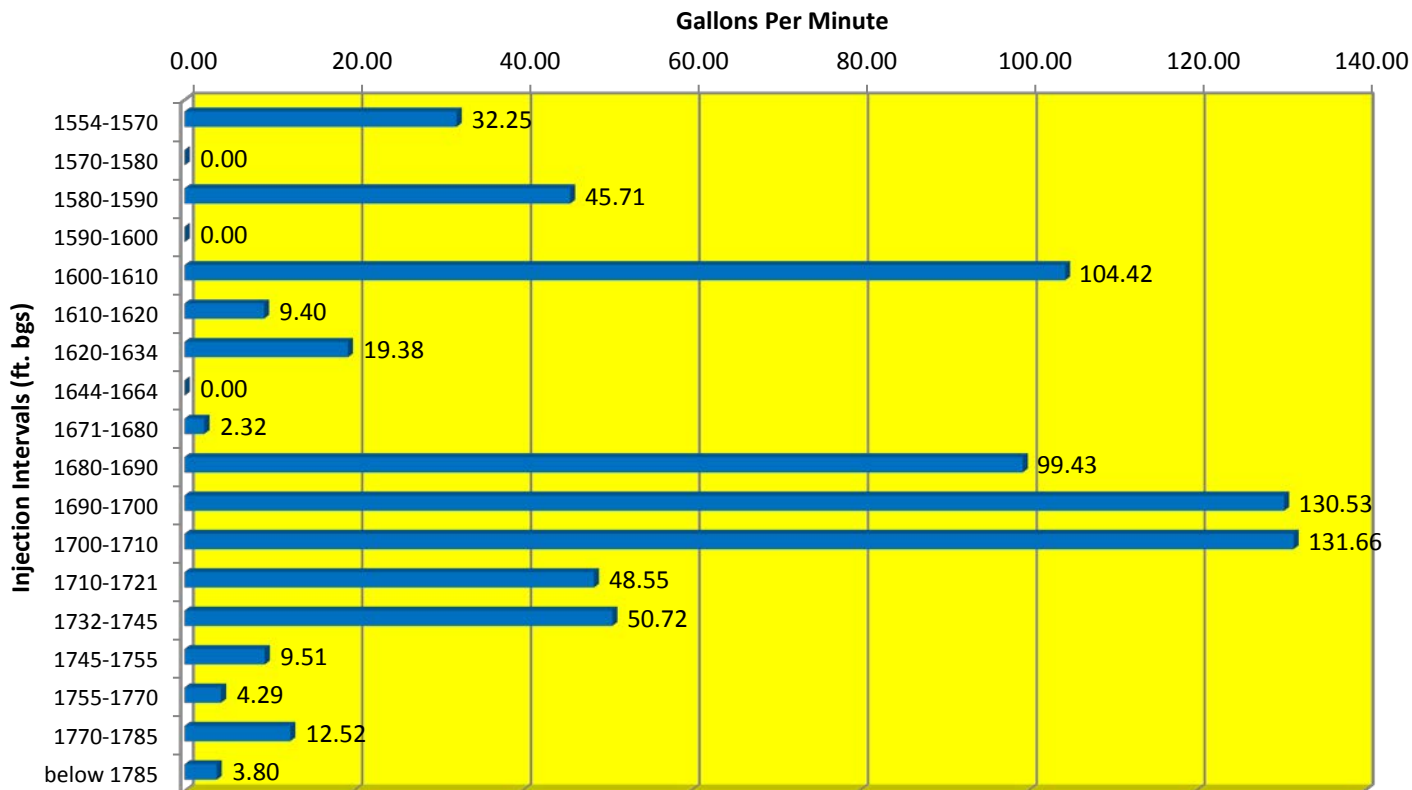
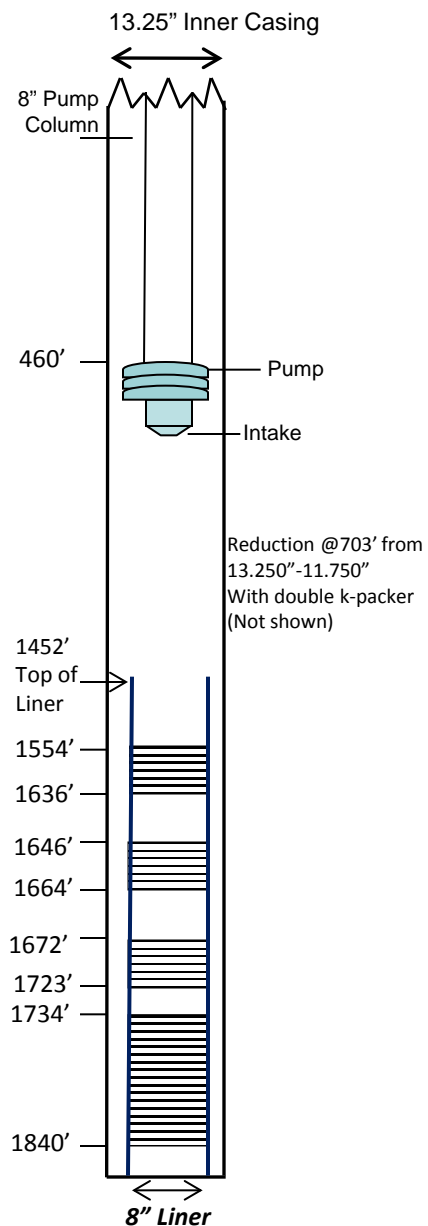




Figure 3: Dynamic Flow Contribution (%) By Depth and Screen Intervals



Dynamic Flow Contribution (%) Profile: Country Corners Well  
704.49 GPM 5/4/2012

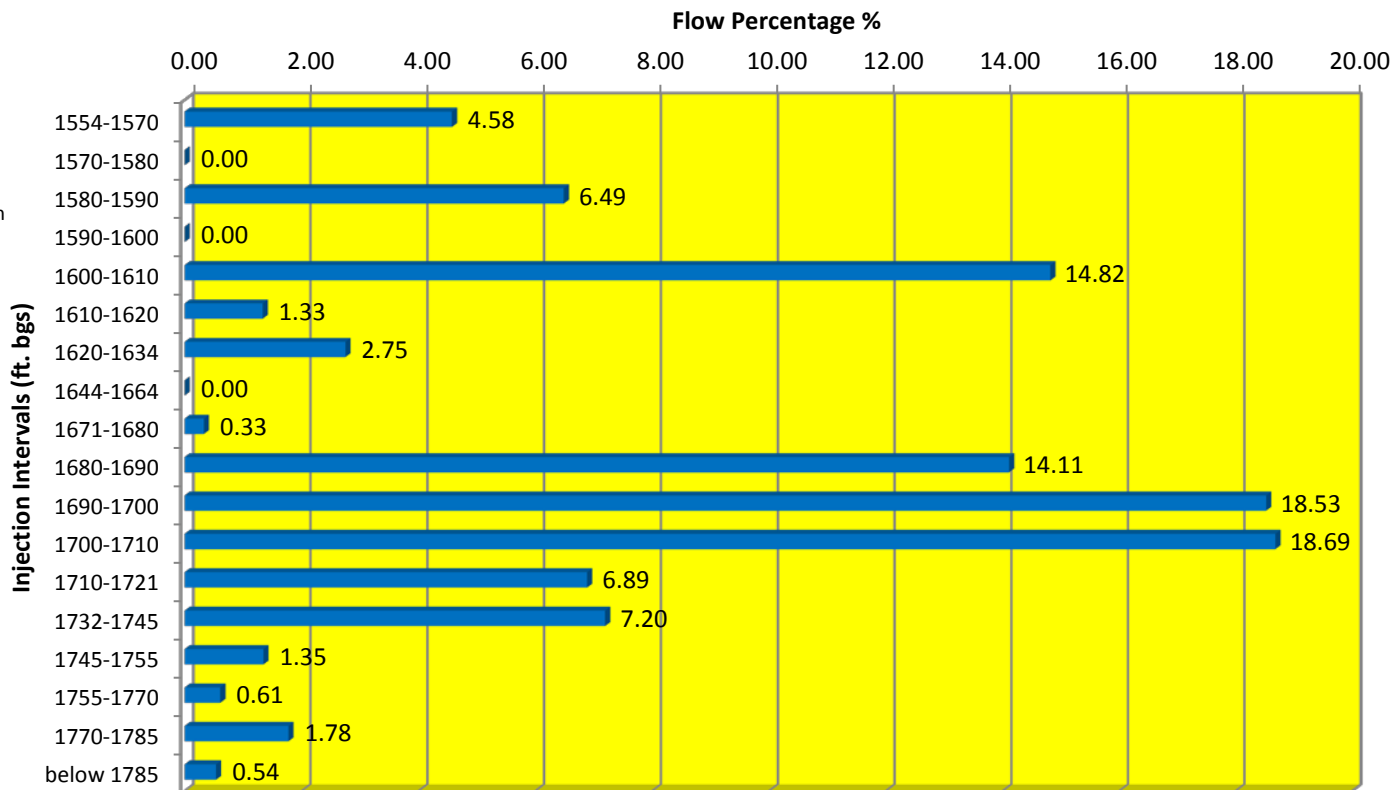
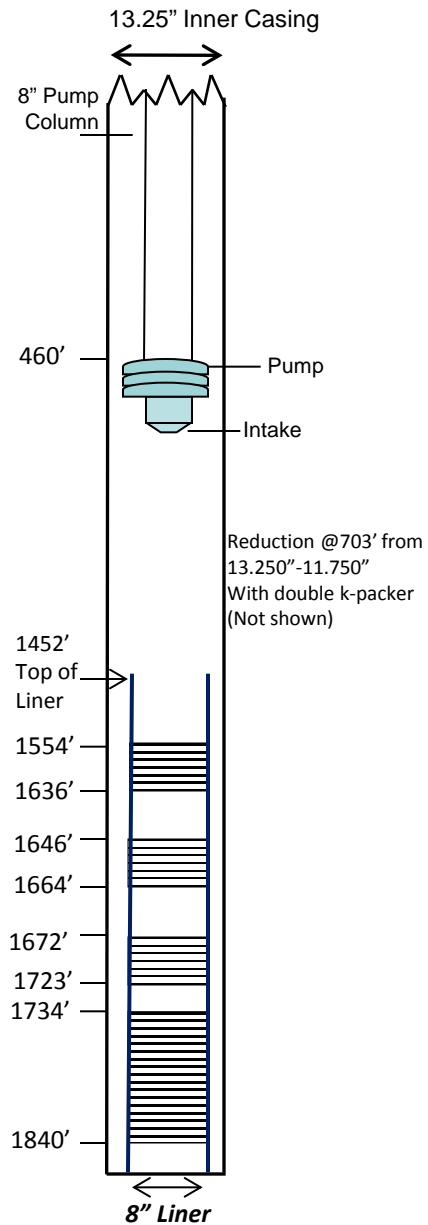
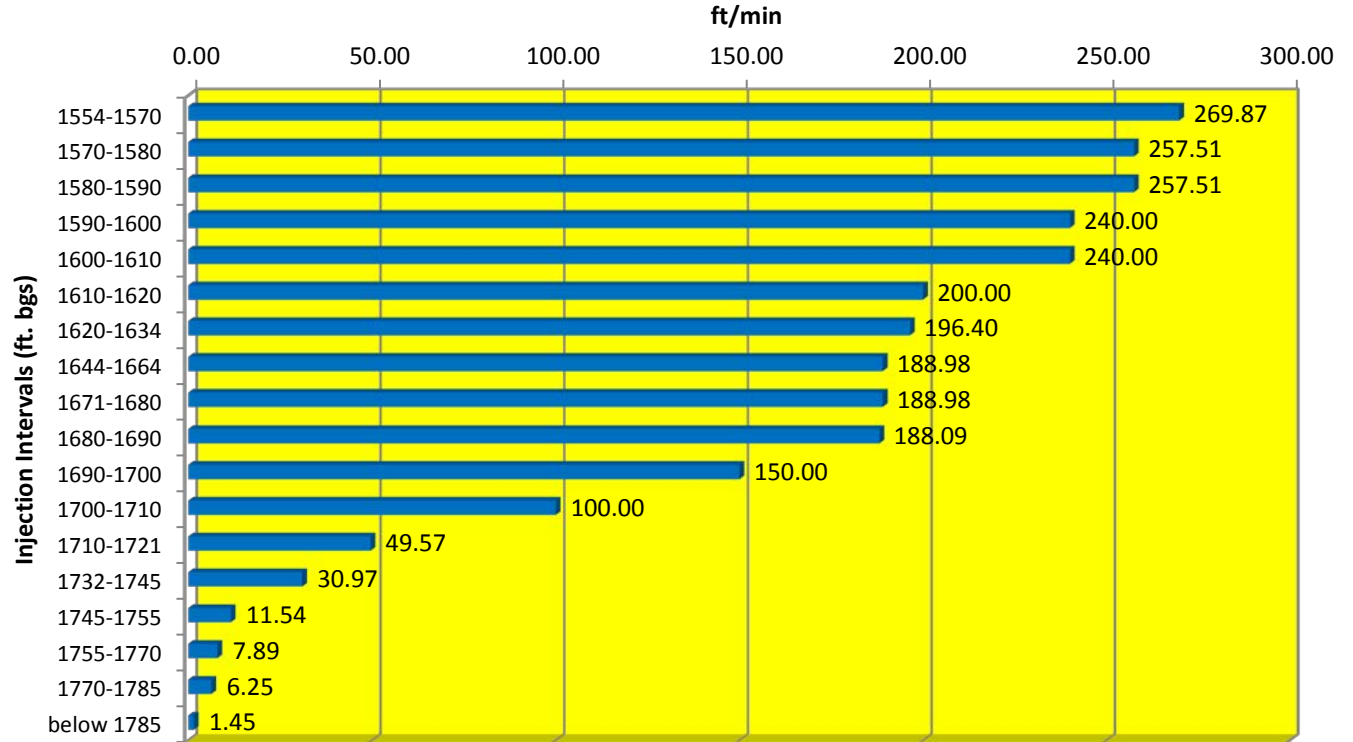


Figure 4: Dynamic Flow Velocity By Depth and Screen Intervals

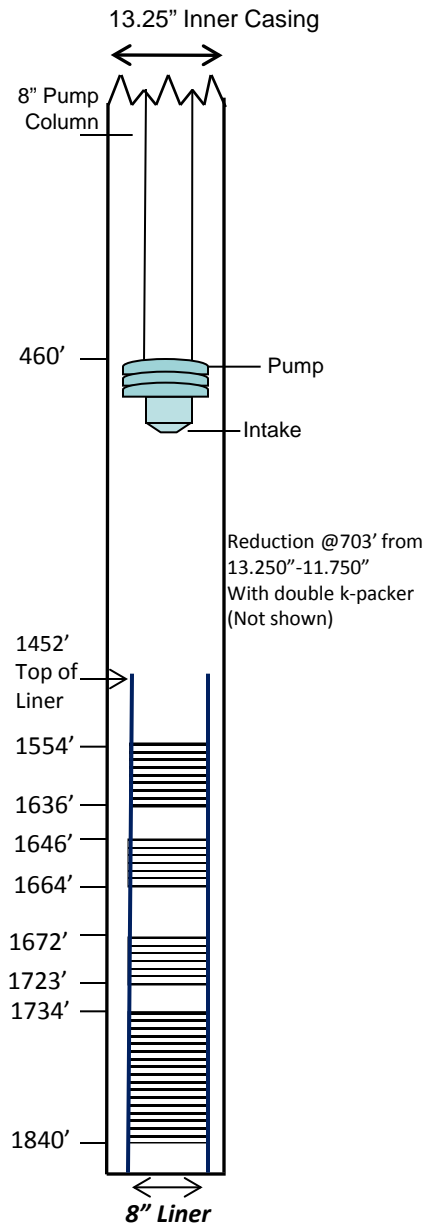


**Dynamic Velocity Profile: Country Corners Well**

704.49 GPM 5/4/2012



**Figure 5: Chemical Mass Balance Analysis: Color (Apparent)**

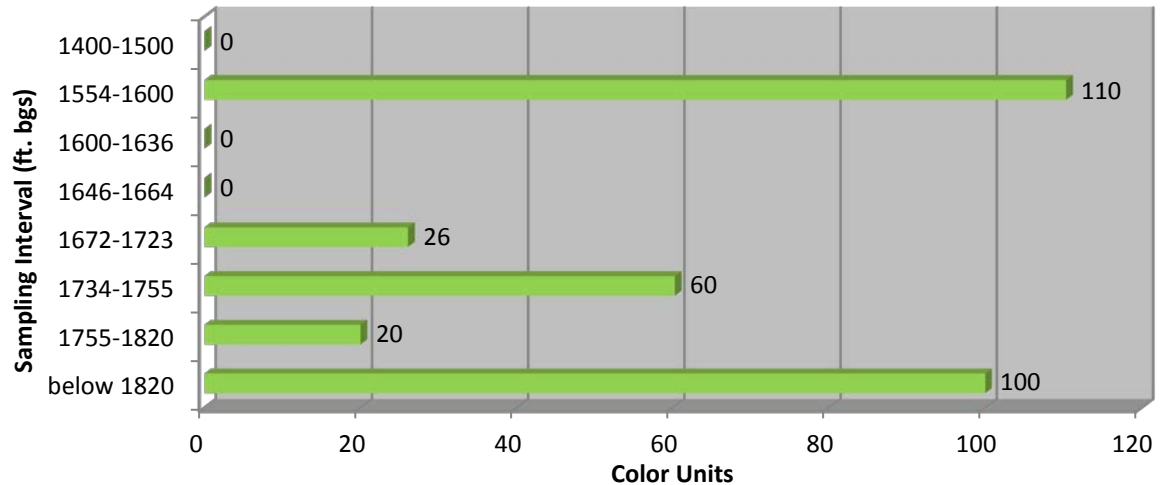


<i>Color (Apparent)</i>	ft. bgs	ft. bgs	GPM	Color Units	GPM	Color Units	
	Depth	Interval	Cumulative Flow	Measured Concentration	Incremental Flow	Incremental Concentration	Mass Balance
	1400	1400-1500	704.49	20	0.00	0	0.0000
	1500	1554-1600	704.49	30	77.96	110	8604.1487
	1600	1600-1636	626.52	20	133.20	(0)	-2269.3024
	1640	1646-1664	493.33	30	0.00	NC	0.0000
	1668	1672-1723	493.33	30	412.48	26	10757.7029
	1729	1734-1755	80.84	50	60.23	60	3629.9081
	1755	1755-1820	20.61	20	20.61	20	412.1874
	1820	below 1820	0.00	100	0.00	100	0.0000
	Wellhead 1	Cumulative	704.49	20			21134.6447
	Wellhead 2	Cumulative	704.49	20			29.9999

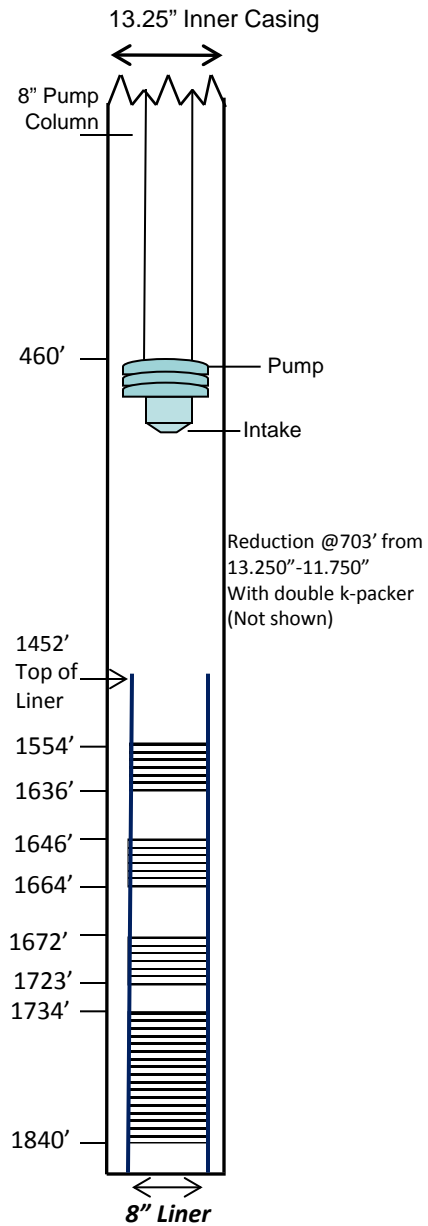
**Dynamic Chemical Mass Balance Profile: Country Corners Well**

**704.49 GPM**

*Color*



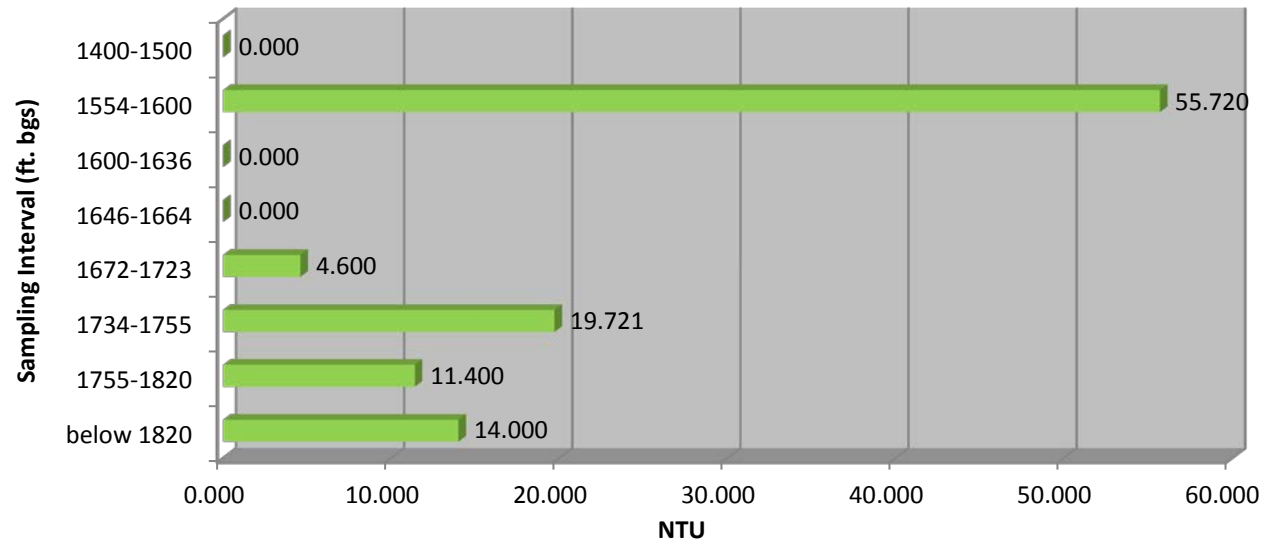
**Figure 6: Chemical Mass Balance Analysis: Turbidity**



<i>Turbidity</i>	ft. bgs	ft. bgs	GPM	NTU	GPM	NTU	Mass Balance
	Depth	Interval	Cumulative Flow	Measured Concentration	Incremental Flow	Incremental Concentration	
	1400	1400-1500	704.49	0.739	0.00	0.000	0.0000
	1500	1554-1600	704.49	11.200	77.96	55.720	4344.1370
	1600	1600-1636	626.52	5.660	133.20	(0)	-8984.3656
	1640	1646-1664	493.33	25.400	0.00	NC	9210.4079
	1668	1672-1723	493.33	6.730	412.48	4.600	1897.2705
	1729	1734-1755	80.84	17.600	60.23	19.721	1187.8708
	1755	1755-1820	20.61	11.400	20.61	11.400	234.9468
	1820	below 1820	0.00	14.000	0.00	14.000	0.0000
	Wellhead 1	Cumulative	704.49	0.723			7890.2673
	Wellhead 2	Cumulative	704.49	3.720			11.2000

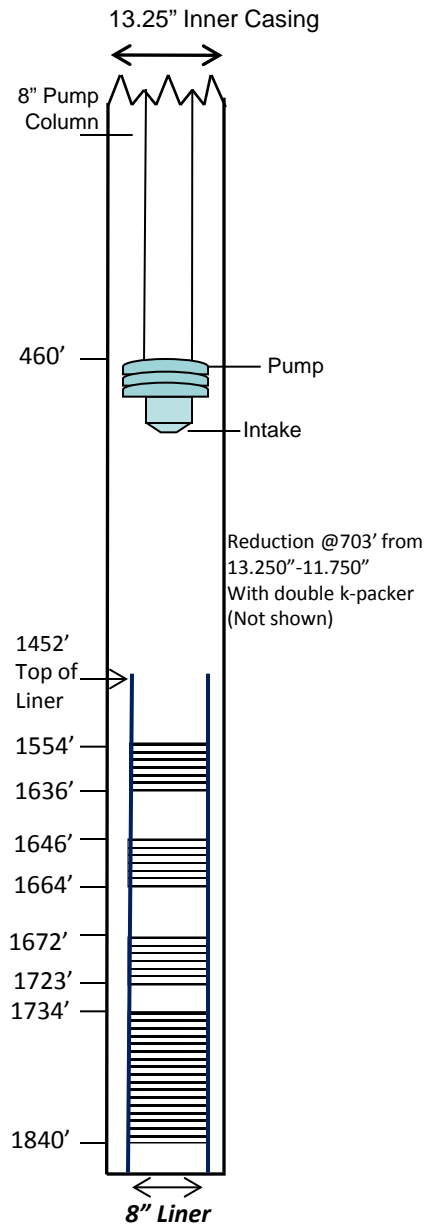
**Dynamic Chemical Mass Balance Profile: Country Corners Well**

**704.49 GPM  
Turbidity**





**Figure 7: Chemical Mass Balance Analysis: Iron**

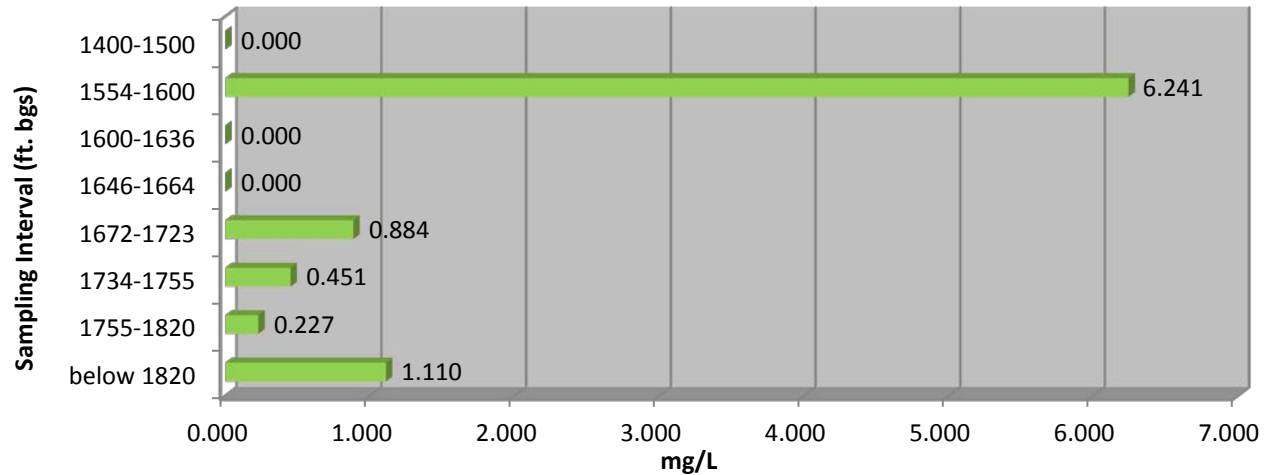


Iron	ft. bgs	ft. bgs	GPM	mg/L	GPM	mg/L	
	Depth	Interval	Cumulative Flow	Measured Concentration	Incremental Flow	Incremental Concentration	Mass Balance
	1400	1400-1500	704.49	0.000	0.00	0.000	0.0000
	1500	1554-1600	704.49	0.743	77.96	6.241	486.5950
	1600	1600-1636	626.52	0.059	133.20	(0.000)	-110.6650
	1640	1646-1664	493.33	0.299	0.00	NC	-249.1299
	1668	1672-1723	493.33	0.804	412.48	0.884	364.7829
	1729	1734-1755	80.84	0.394	60.23	0.451	27.1734
	1755	1755-1820	20.61	0.227	20.61	0.227	4.6783
	1820	below 1820	0.00	1.110	0.00	1.110	0.0000
	Wellhead 1	Cumulative	704.49	0.000			523.4347
	Wellhead 2	Cumulative	704.49	0.236			0.7430

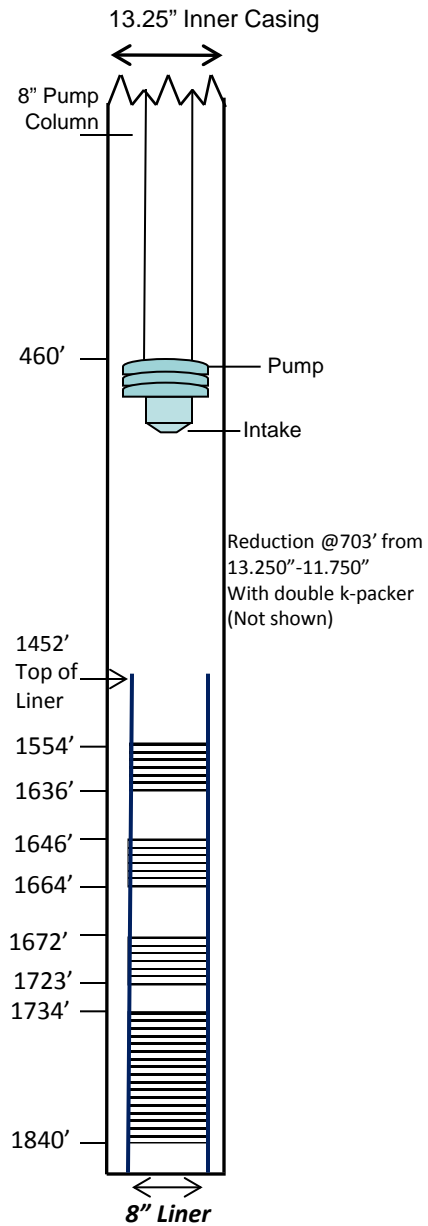
**Dynamic Chemical Mass Balance Profile: Country Corners Well**

704.49 GPM

Iron

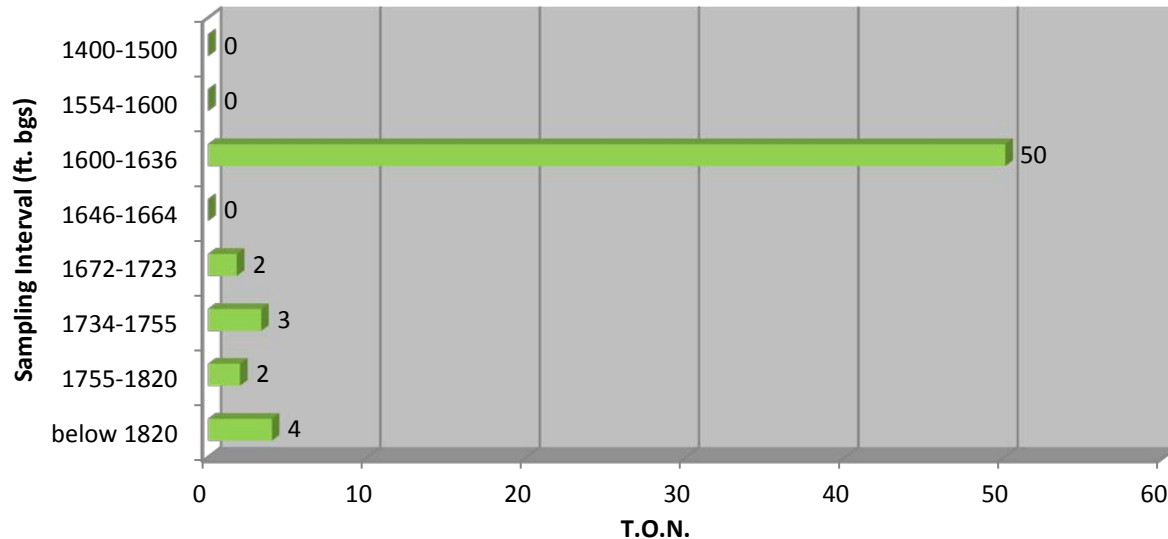


**Figure 8: Chemical Mass Balance Analysis: Odor**

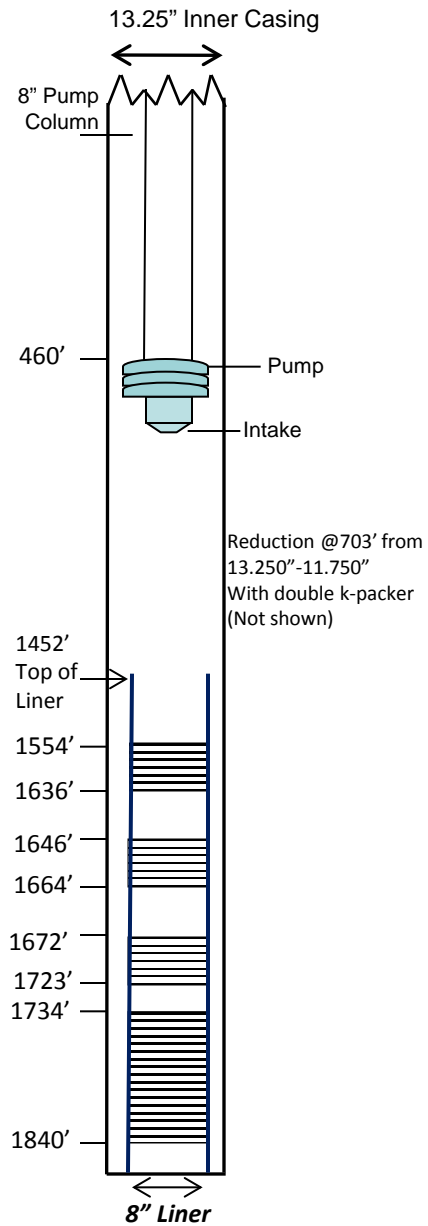


Odor	ft. bgs	ft. bgs	GPM	TON	GPM	TON	
	Depth	Interval	Cumulative Flow	Measured Concentration	Incremental Flow	Incremental Concentration	Mass Balance
	1400	1400-1500	704.49	3.00	0.00	0	0.0000
	1500	1554-1600	704.49	3.00	77.96	(0)	-6031.3579
	1600	1600-1636	626.52	13.00	133.20	50	6664.8426
	1640	1646-1664	493.33	3.00	0.00	(0)	493.3266
	1668	1672-1723	493.33	2.00	412.48	2	744.1275
	1729	1734-1755	80.84	3.00	60.23	3	201.3070
	1755	1755-1820	20.61	2.00	20.61	2	41.2187
	1820	below 1820	0.00	4.00	0.00	4	0.0000
	Wellhead 1	Cumulative	192.00	2.00			2113.4645
	Wellhead 2	Cumulative	192.00	0.00			3.0000

**Dynamic Chemical Mass Balance Profile: Country Corners Well**  
704.49 GPM  
*Odor*

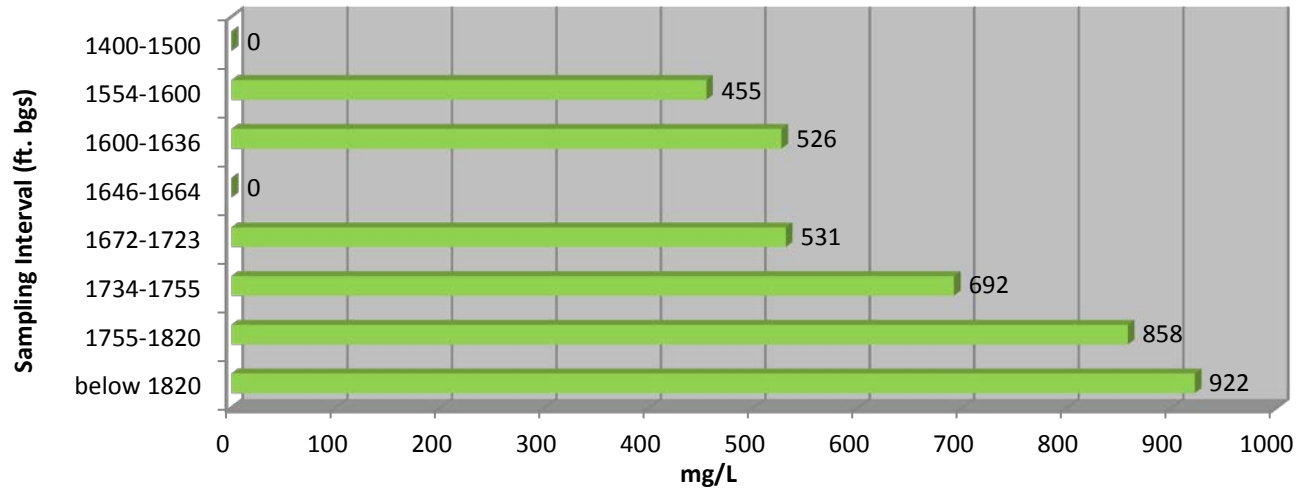


**Figure 9: Chemical Mass Balance Analysis: TDS**

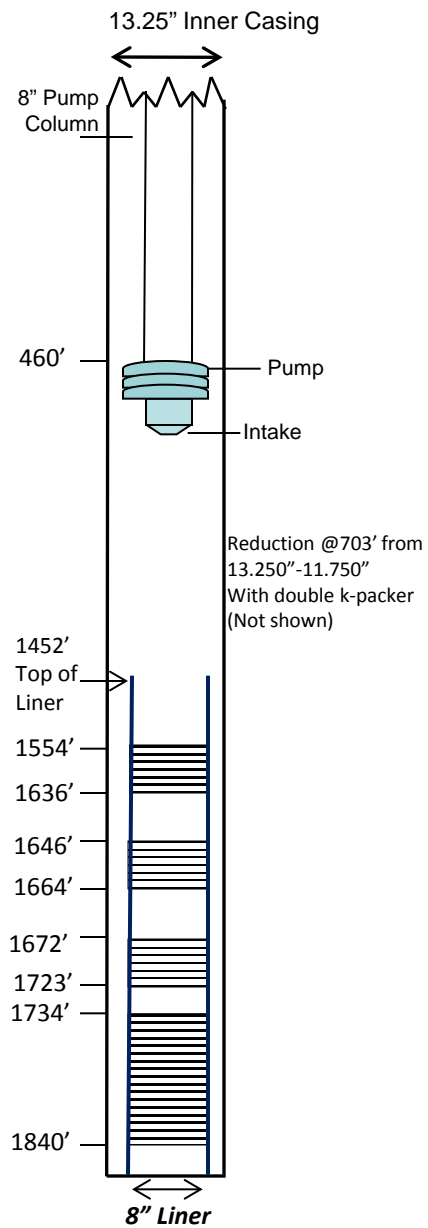


TDS	ft. bgs	ft. bgs	GPM	mg/L	GPM	mg/L	Mass Balance
	Depth	Interval	Cumulative Flow	Measured Concentration	Incremental Flow	Incremental Concentration	
	1400	1400-1500	704.49	529	0.00	0	0.0000
	1500	1554-1600	704.49	535	77.96	455	35445.1474
	1600	1600-1636	626.52	545	133.20	526	70126.3782
	1640	1646-1664	493.33	550	0.00	(0)	-6906.5726
	1668	1672-1723	493.33	564	412.48	531	218898.2487
	1729	1734-1755	80.84	734	60.23	692	41655.1236
	1755	1755-1820	20.61	858	20.61	858	17682.8381
	1820	below 1820	0.00	922	0.00	922	0.0000
	Wellhead 1	Cumulative	704.49	543			376901.1634
	Wellhead 2	Cumulative	704.49	548			534.9986

**Dynamic Chemical Mass Balance Profile: Country Corners Well**  
704.49 GPM  
Total Dissolved Solids

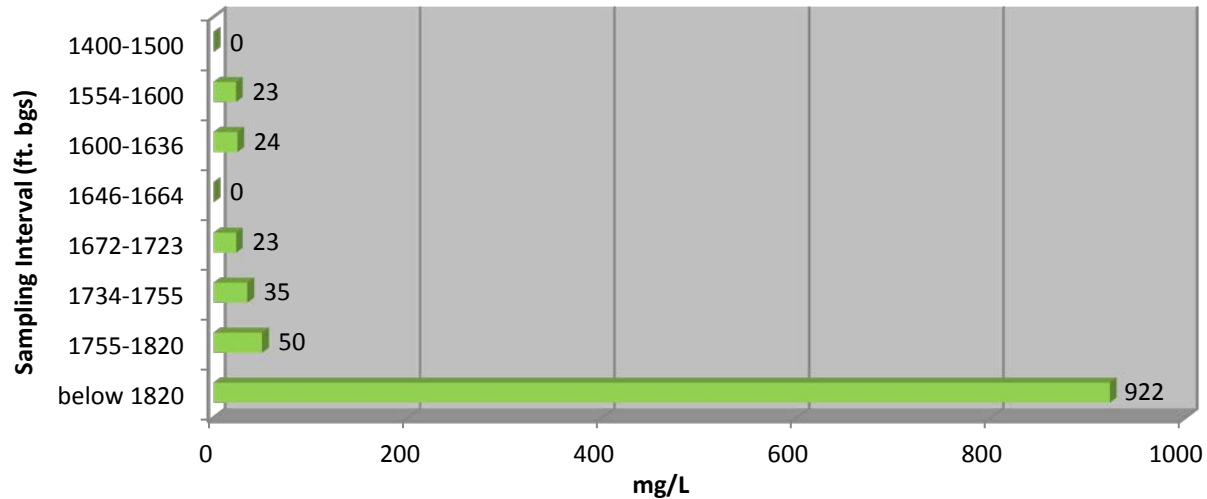


**Figure 10: Chemical Mass Balance Analysis: Chloride**



Chloride	ft. bgs	ft. bgs	GPM	mg/L	GPM	mg/L	Mass Balance
	Depth	Interval	Cumulative Flow	Measured Concentration	Incremental Flow	Incremental Concentration	
	1400	1400-1500	704.49	24.50	0.00	0	0.0000
	1500	1554-1600	704.49	24.60	77.96	23	1792.5936
	1600	1600-1636	626.52	24.80	133.20	24	3253.9823
	1640	1646-1664	493.33	24.90	0.00	(0)	-345.3286
	1668	1672-1723	493.33	25.60	412.48	23	9516.7478
	1729	1734-1755	80.84	38.50	60.23	35	2084.0060
	1755	1755-1820	20.61	49.90	20.61	50	1028.4075
	1820	below 1820	0.00	54.50	0.00	922	0.0000
	Wellhead 1	Cumulative	704.49	24.60			17330.4086
	Wellhead 2	Cumulative	704.49	24.40			24.5999

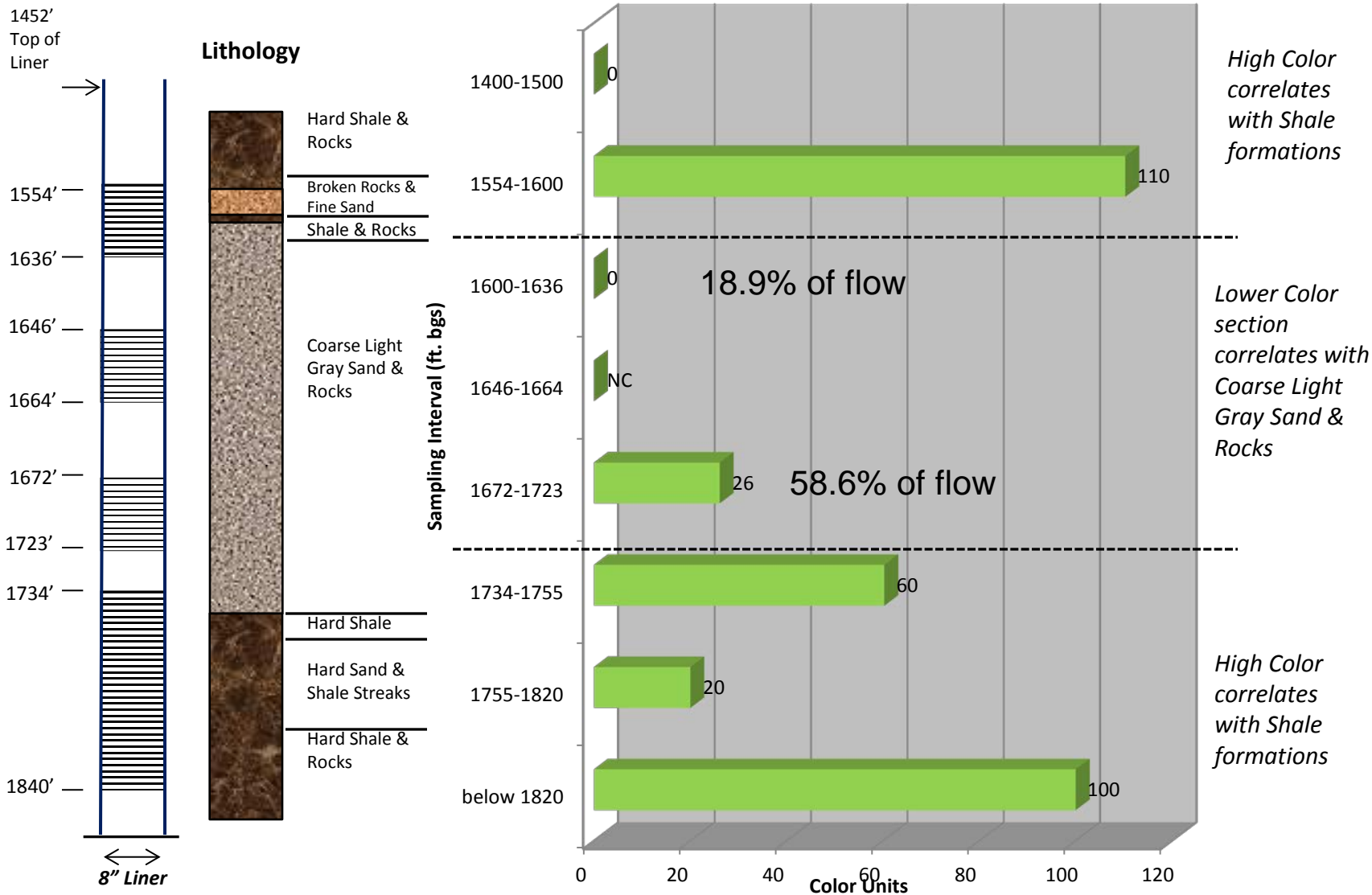
**Dynamic Chemical Mass Balance Profile: Country Corners Well**  
704.49 GPM  
Chloride





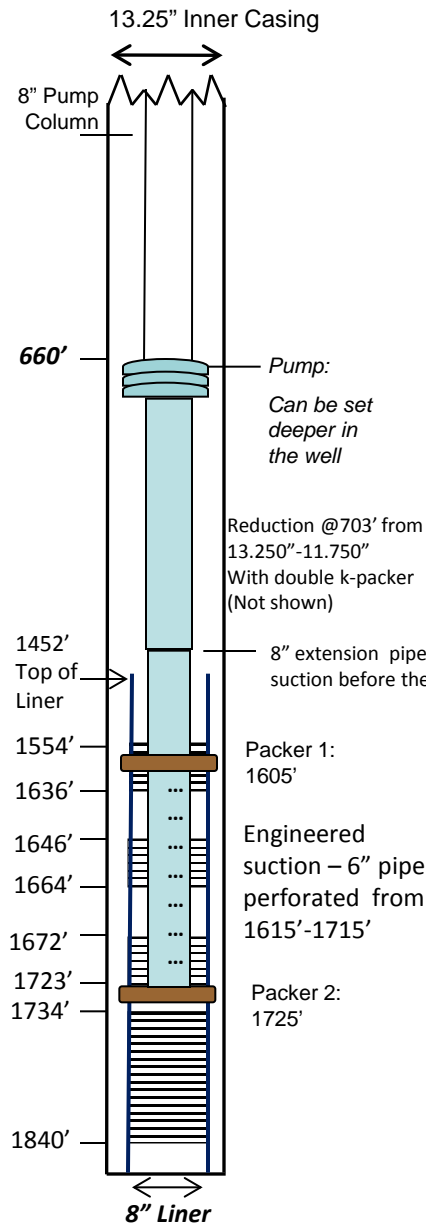
# Figure 11: Color Mass Balance: Flow Contribution and Lithology

Dynamic Chemical Mass Balance Profile: Country Corners Well



<b>1500</b>	-	<b>1560</b>	<b>Hard Shale &amp; Rocks</b>
<b>1560</b>	-	<b>1595</b>	<b>Broken Rocks &amp; Fine Sand</b>
<b>1595</b>	-	<b>1600</b>	<b>Shale &amp; Rocks</b>
<b>1600</b>	-	<b>1750</b>	<b>Coarse Light Gray Sand &amp; Rocks</b>
<b>1750</b>	-	<b>1760</b>	<b>Hard Shale</b>
<b>1760</b>	-	<b>1810</b>	<b>Hard Sand &amp; Shale Streaks</b>
<b>1810</b>	-	<b>1872</b>	<b>Hard Shale &amp; Rocks</b>

**Figure 12: Hypothetical Well Modification Scenario: Color Reduction**



Color (Apparent)	ft. bgs	ft. bgs	GPM	Color Units	GPM	Color Units	
	Depth	Interval	Cumulative Flow	Measured Concentration	Incremental Flow	Incremental Concentration	Mass Balance
	1400	1400-1500	704.49	20	0.00	0	0.0000
	1500	1554-1600	704.49	<b>Blocked Zone</b>		110	8604.1487
	1600	1600-1636	626.52	20	133.20	(0)	-2269.3024
	1640	1646-1664	493.33	30	0.00	No Contribution	0.0000
	1668	1672-1723	493.33	30	412.48	26	10757.7029
	1729	1734-1755	80.84	<b>Blocked Zone</b>		60	3629.9081
	1755	1755-1820	20.61			20	412.1874
	1820	below 1820	0.00			100	0.0000
	Wellhead 1	Cumulative	704.49	20	Conc * Q		21134.6447
	Wellhead 2	Cumulative	704.49	20	Theoretical Result		29.9999

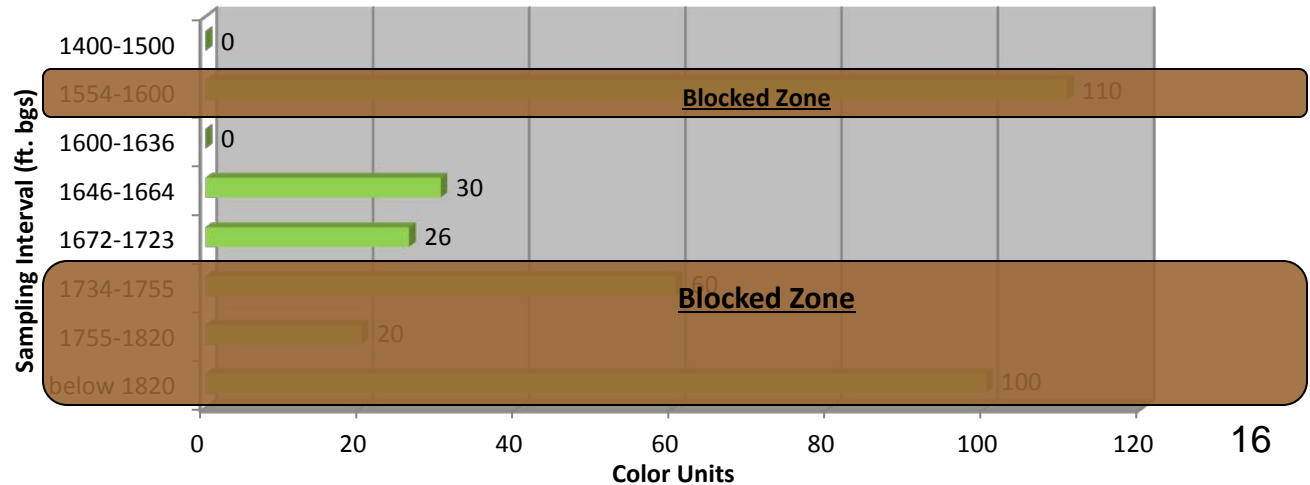
**New theoretical flow rate: 545.68 GPM**  
 $545.68/704.49 = 22.5\%$  reduction in flow

Conc * Q	8488.4005
<b>New Theoretical Result</b>	<b>15.5555</b>

Compared to Theoretical Wellhead Result:  $15.5555/29.9999 = 48.1\%$  reduction in Color  
 Compared to True Wellhead Result:  $15.5555/20 = 22.2\%$  reduction in Color

**Dynamic Chemical Mass Balance Profile: Country Corners Well**

**704.49 GPM**  
**Color**



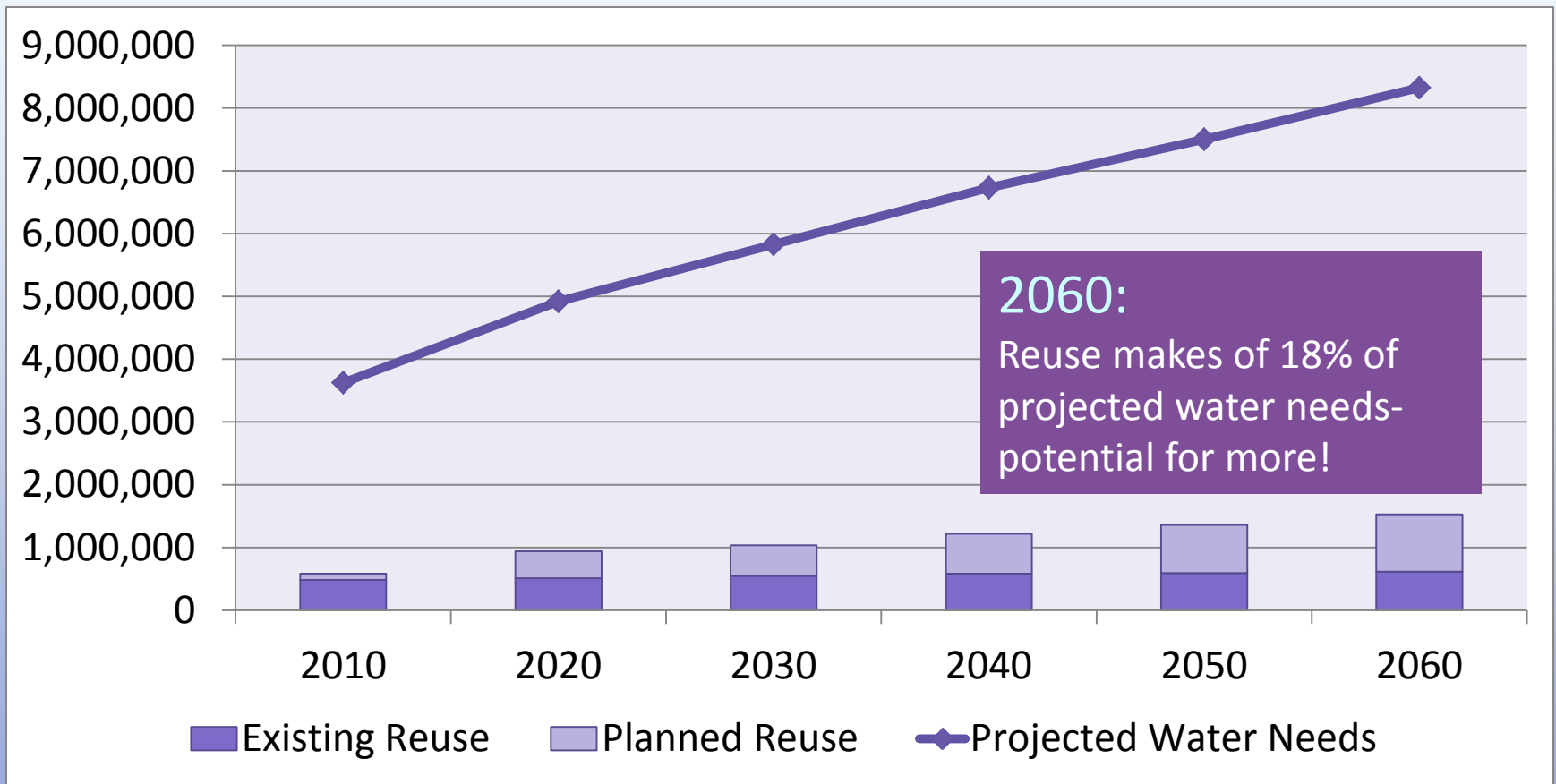
# **Water Reuse: A Major Water Management Strategy**

*Background and Future Direction*

Alan H. Plummer, P.E.  
Ellen T. McDonald, Ph.D., P.E.



# 2012 State Water Plan: Role of Water Reuse (acre-ft/yr)

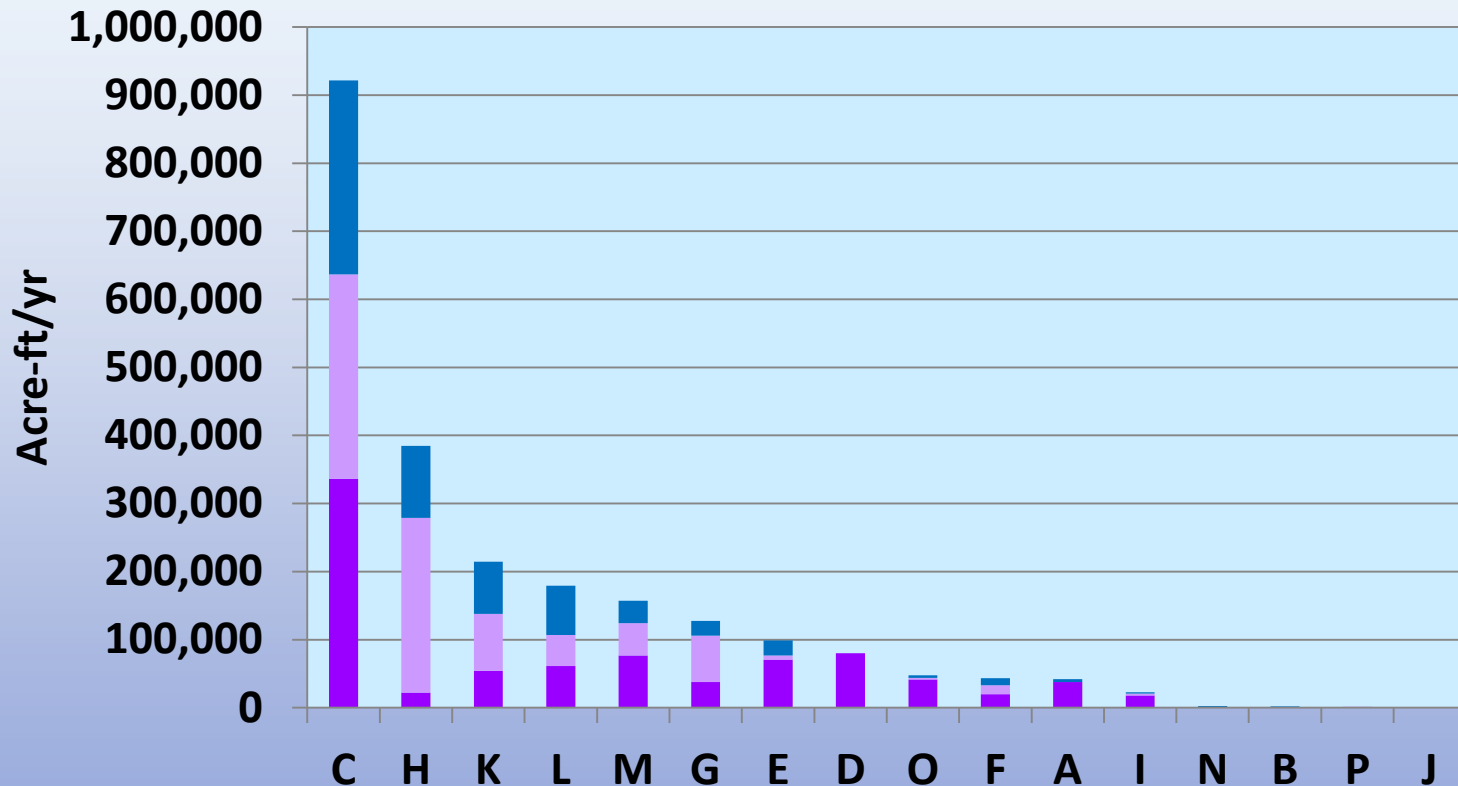


Source: Water for Texas 2012, Texas Water Development Board





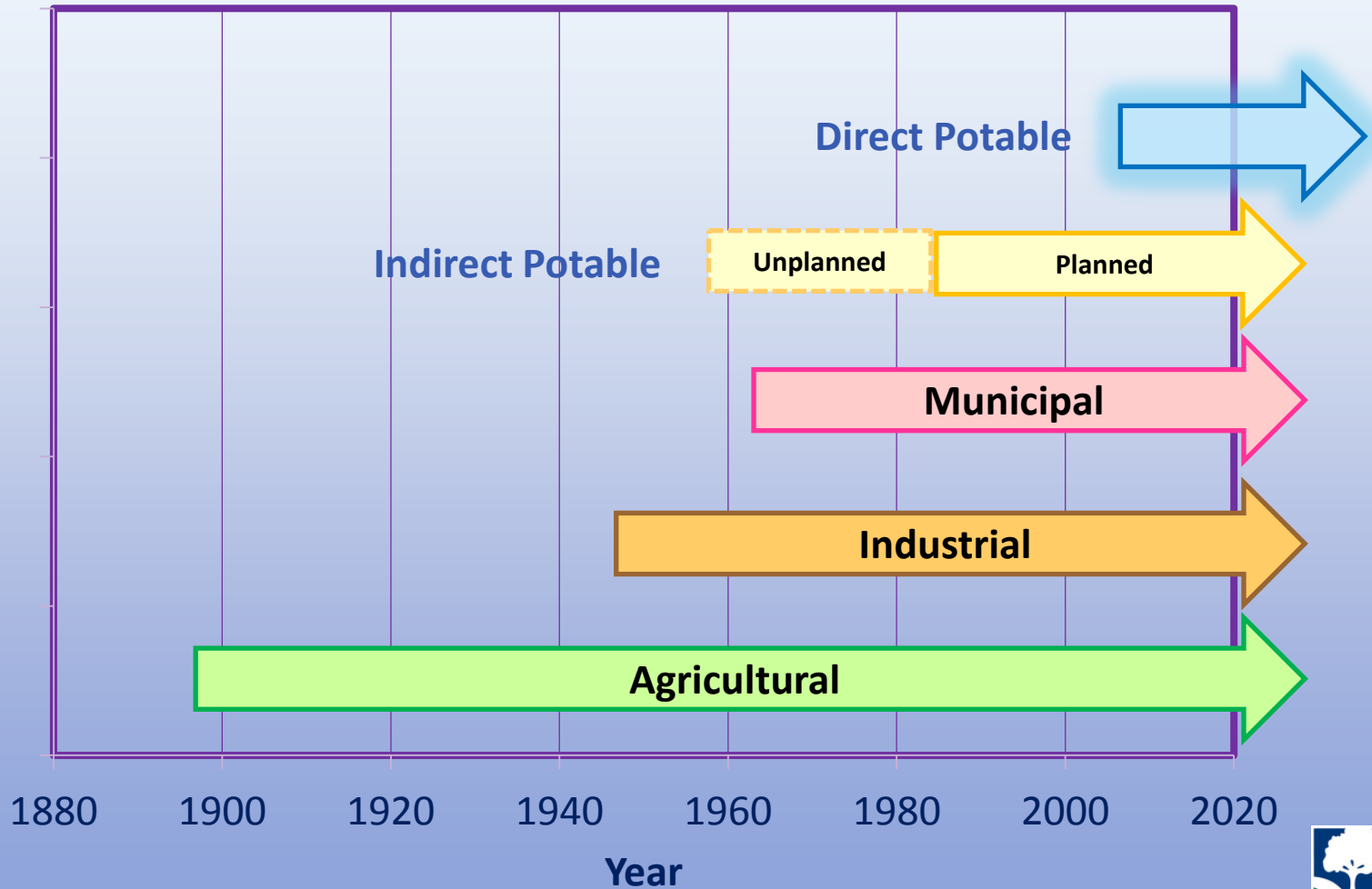
# Planned 2060 Reuse and Conservation Supplies by Region



■ Existing Reuse    
 ■ Planned Reuse    
 ■ Municipal Conservation



# Evolution of Reuse in Texas



# Major Texas Potable Reuse Projects

- Trinity River Basin projects
- El Paso
- Colorado River Municipal Water District




# DPR Projects In Process

## Brownwood Takes Next Step in Water Reuse Plan

Tuesday, 10 January 2012 22:27 | Written by Ray Tipton |

**Local News**



The Brownwood City Council took a big step on Tuesday to move forward with a plan to treat and reuse the city's wastewater to help extend the life of the city's water supply. The council unanimously approved entering into a professional services agreement with Hearn Engineering for a preliminary design of a new water treatment facility.

The proposed facility would treat water after it has already been treated by the city's wastewater treatment plant and re-circulate it back into Brownwood's water system instead of releasing it as is done currently. The cost of the engineering study will be \$230,000.

Some concern was expressed about an increase in future water rates to pay for the estimated \$6-\$8 million treatment facility, and city officials share the concern, but also have a greater concern for the future scarcity of water due to current drought conditions.

"What we understand is that we have a half of water left in the lake. This project starting today will take us one year to be completely operational," said Bobby Rountree. "We share the concern about the cost. I can assure you that the cost more as time goes by. The 2012 drought has been the worst of that kind in the state."

## Water-Reuse Ideas Go Forward, Despite 'Toilet to Tap' Concerns

### Wichita Falls



By ALDREY WHITE  
Published February 2013

The Cypress Water Treatment Plant in Wichita Falls.

## From sewer water to drinking water

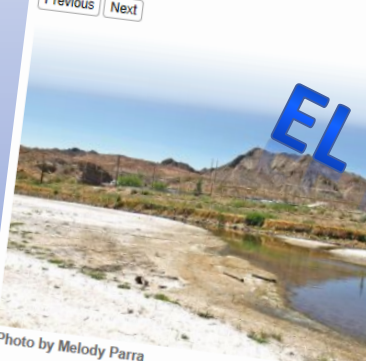
### New PSB head proposes 'drought proof' idea

Story | Comments | Image (3)

Print | Font Size:

Posted: Sunday, April 28, 2013 6:00 pm | Updated: 10:20 pm, Sun Apr 28, 2013.

By David Crowder El Paso Inc. staff writer | 0 comments



Astronauts in space have been recycling their toilet water for decades – treating toilet water to a standard that makes it perfectly good, purified drinking water.

Now, one of the new El Paso Water Utilities wants the city to go where few others have gone before: cleaning toilet water for what experts call "direct potable reuse."

This fall, the utility's new president and CEO, John Bailew, plans to ask the Public Service Board to approve the first phase of a water reuse project that would turn 10-million gallons of sewage effluent a day into purified drinking water.

The water could then be put directly back into city water lines.

Photo by Melody Parra

### Rio Grande

The nearly dry Rio Grande near Mount Cristo Rey. The historic river drought means the city and local farmers will not have a

EL PASO





# TWDB Reuse Research Agenda

- Identified priority topics
- Completed Feb. 2011
- Accompanying documents:
  - History of reuse in Texas
  - State of technology



# Ongoing TWDB Water Reuse Research Projects

- “Evaluating the Potential for Direct Potable Reuse in Texas”
- “Testing Water Quality in a Municipal Wastewater Effluent Treated to Drinking Water Standards”



# Evaluating the Potential for Direct Potable Reuse in Texas

- Project goals
  - Develop a resource document for DPR that can be used by
    - Utilities
    - Agencies
    - Consultants
  - Provide information that is technically sound and promotes safe and practical implementation of DPR in Texas



# Project Stakeholders

- City of College Station/  
Brazos Valley GCD
- El Paso Water Utilities
- City of Houston
- City of Irving
- City of Lewisville
- City of Lubbock
- San Antonio Water  
System
- Upper Trinity Water  
Quality Compact
  - City of Dallas
  - City of Fort Worth
  - North Texas MWD
  - Trinity River Authority
- WaterReuse Texas



# Challenges to Advancing Reuse in Texas

- Technical issues
- Public acceptance
- Funding
- Balancing human and environmental needs





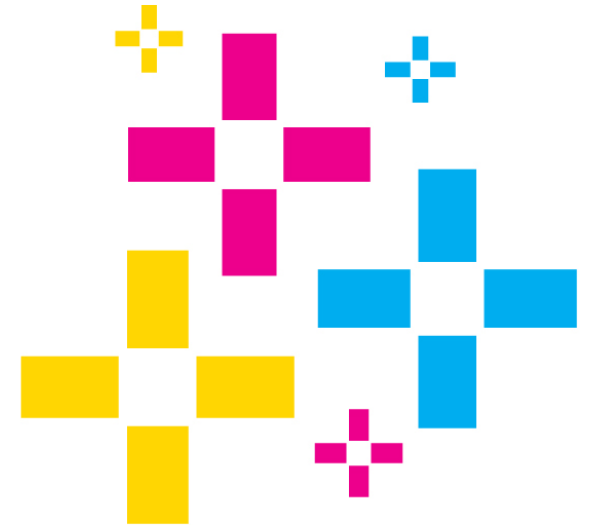
# TWDB Reuse Support Opportunities

- Promote and support research
  - Opportunities to partner with other research entities
- Support public education and awareness efforts
- Allocate funding for reuse projects
- Collaborate with other agencies and organizations





The power to change life.™



April, 2014

# NRG: Energy and Water

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Howard Taylor

SVP, Asset Management & Development



The power to change life.™

# NRG - Our Strength in Numbers



**1**

Largest competitive electricity company in the U.S.

**3M**

Serving nearly 3 million customers with NRG retail brands.

**53K**

Generating approximately 53,000 MW of global, diverse energy.



**46M**

Providing enough generation capacity to power 46 million homes.

**9K**

Created or supported almost 9,000 clean economy jobs from 2007 – 2013.

**3B**

Invested more than \$3 billion on environmental improvements since 2000.



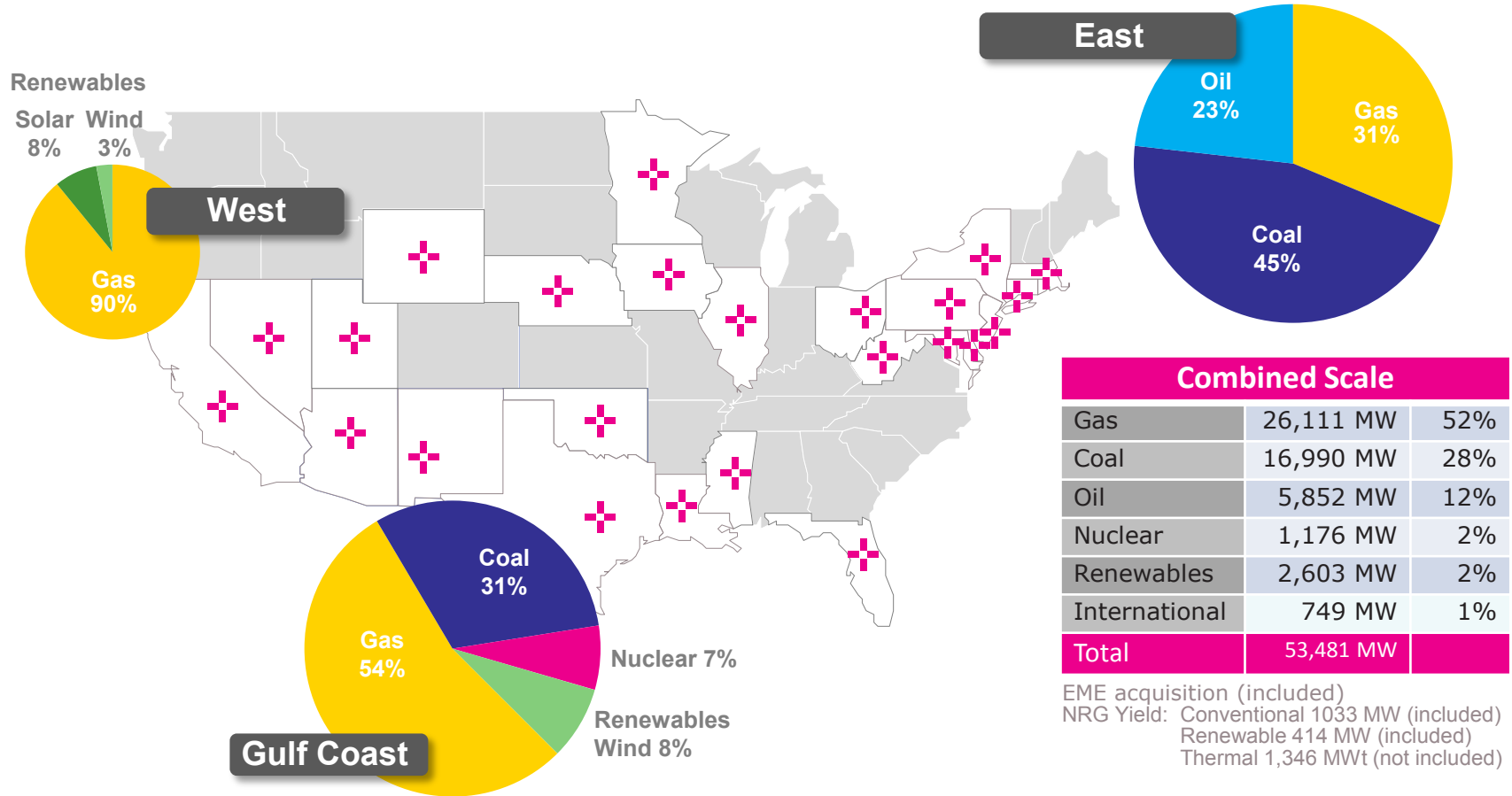
**500**

Fortune 500 and S&P 500 Index company



The power to change life.™

# One of the Nation's Largest and Most Diverse Generation Portfolios



**Diversity of fuel-type, dispatch level, and geographic region help mitigate risk and moderate market demand cycles**



The power to change life.™

# Water Supply Concerns

## PROBLEM

Communities, states and countries running short of water for drinking, agriculture and industry.

## REASON

Persistent U.S. and global drought exacerbated by climate change, combined with growing population and industry.

## A SOLUTION

Treatment of underutilized water resources to cost-effectively produce supplies of water to meet the growing demand.





# Energy and Water

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- Growth - it is becoming increasingly clear that as we plan for the future growth we must consider energy and water together.
  - Texas currently consumes more than 17 million acre-feet/year.
  - 80% growth in Texas population is expected by 2060 – demand for energy and water will increase as well.
  - Traditional approaches to developing new water supplies and energy supplies will be challenged.
- Large amounts of energy / electricity are required to acquire and process water, and water is needed to produce electricity from traditional generation sources.
- As we continue to develop more sustainable energy resources, we also need to consider more sustainable approaches to water production and how we might jointly deploy these efforts.
- Commonalities of water and power project challenges,
  - Identification of options to meet the needs,
  - Long lead time to bring projects to operation - development, engineering, procurement, construction,
  - Ability to source project debt and equity,
  - Commitment to efficient management of operations for a 20 to 30+ year project life.

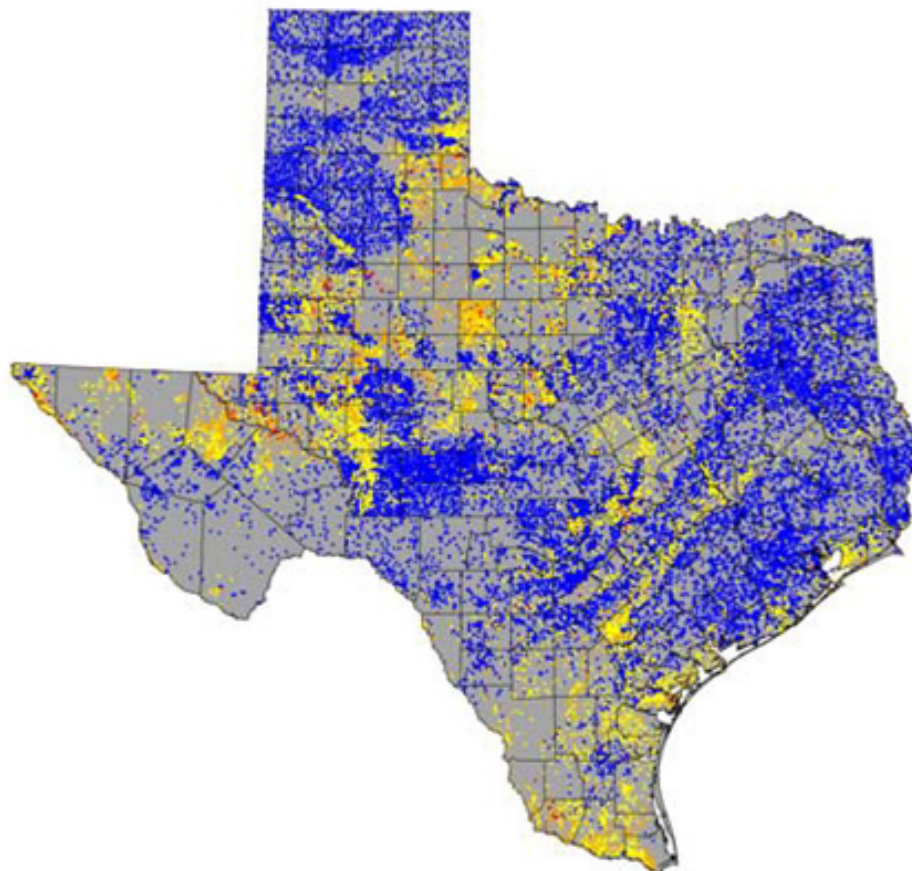
- Reservoirs.
- Water reclamation, re-use and conservation.
- Advanced treatment of water resources – desalination of seawater.
- Advanced treatment of non-traditional water resources – desalination of brackish groundwater.

- Energy costs represent as much as 50% of the total cost to produce treated water.
- Certain efficiencies can be gained by co-locating a desalination project with a power plant.
  - Thermal energy, operation and maintenance, access to existing infrastructure, and others.
- Operations can be optimized to produce electricity to meet grid demand and water needs.
- Opportunities for both large scale and small projects in the areas where NRG already has operations.

# Vast Supply of Brackish Water

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- Brackish water supplies.
  - Estimated 2.7 billion acre-feet of saline/brackish groundwater under Texas.
- Significant resources underlying much of the state.
- Technology exists and is being used in selected locations.
- Cost reduction – many companies are pursuing efficiencies now.
- NRG worked closely with legislators / stakeholders during the 2013 session to seek legislation to support brackish desalination projects.



Blue = <999 mg/l TDS (fresh water)  
 Yellow = 1,000 – 3,000 mg/l TDS  
 Orange = 3,000 – 9,999 mg/l TDS  
 Red = >10,000 mg/l TDS

**Source : Texas Water Development Board**

# Conclusion

- The capabilities that make water production viable are the same that are required in the energy space where NRG is very active:
  - Energy management and strategic sourcing of project energy needs.
  - Expertise in engineering, design and construction of capital projects.
  - Ability to secure sources of capital and financing.
  - Commitment to long-term operations and the knowledge to drive out inefficiencies.
  - Finally, the ability to evaluate and introduce advanced technologies that meet the needs of a changing market.



# SAWS Twin Oaks ASR Plant

**Robert R. Puente**

President/Chief Executive Officer

April 17, 2014

TWDB Board Meeting





# Project History

- 1998 – TWDB funded Feasibility study for SAWS ASR
- Part of SAWS 1998 50-Year Water Plan
- Land purchased in 2000 and 2001
- Facility online in 2004, additional capacity added by 2009
- Cost of Project - ~ \$250 Million

# Innovative Supplies

## Aquifer Storage & Recovery

- One of largest ASR facilities in the nation
- 1/3<sup>rd</sup> of SAWS annual demand stored underground
- 3,200 acres of land
- Property leased back to landowners for ranching

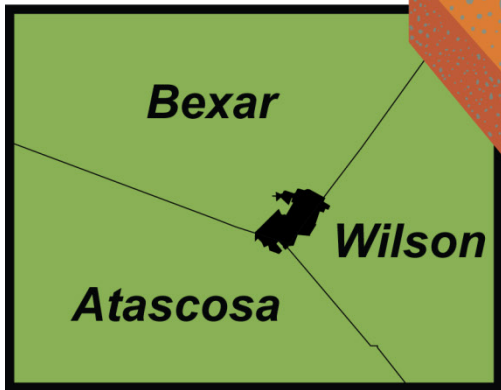
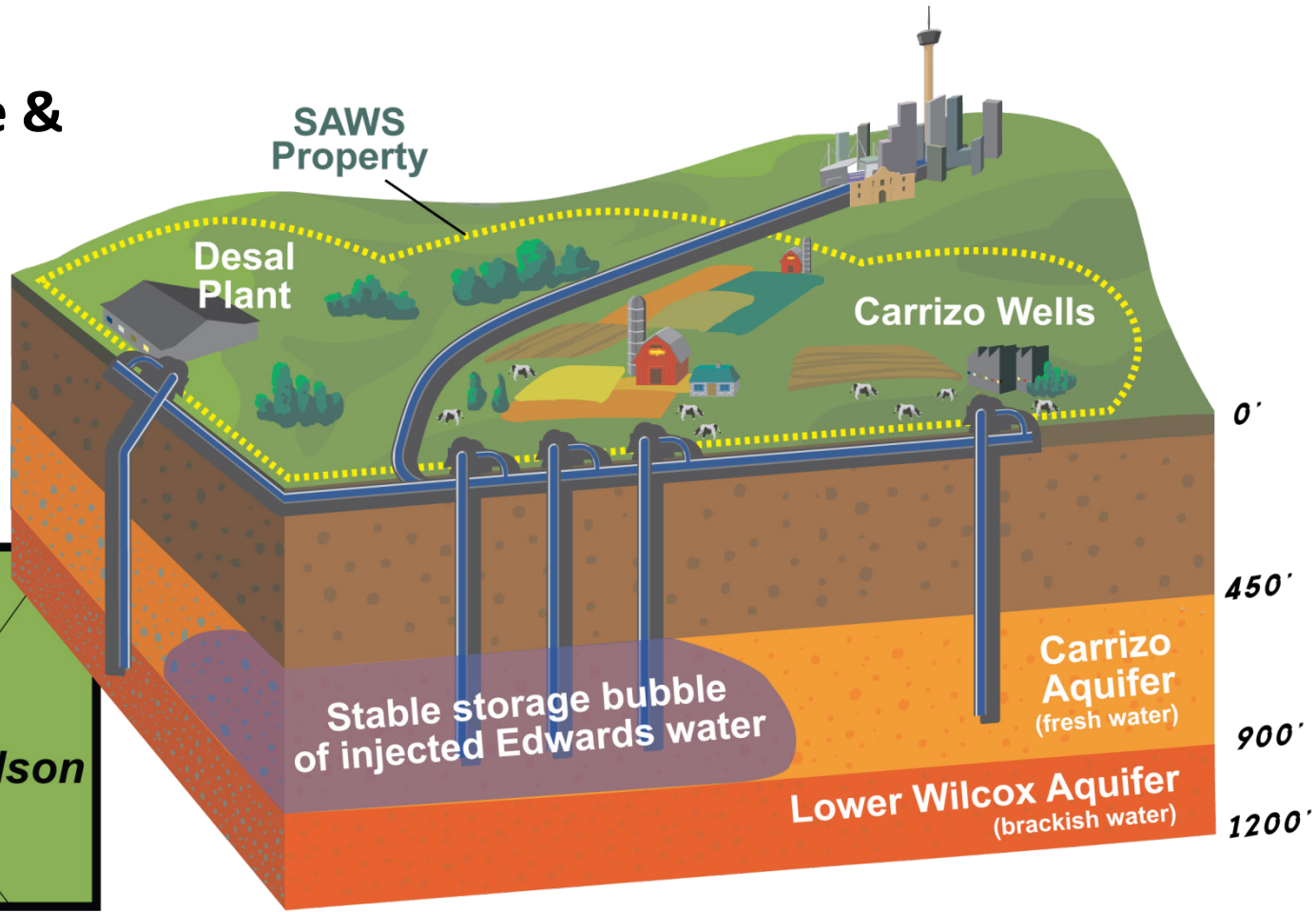




# Current Water Supply Projects

## Three Projects on One Site

- Aquifer Storage & Recovery (ASR)
- Desalination
- Expanded Local Carrizo



# Aquifer Storage & Recovery Operations

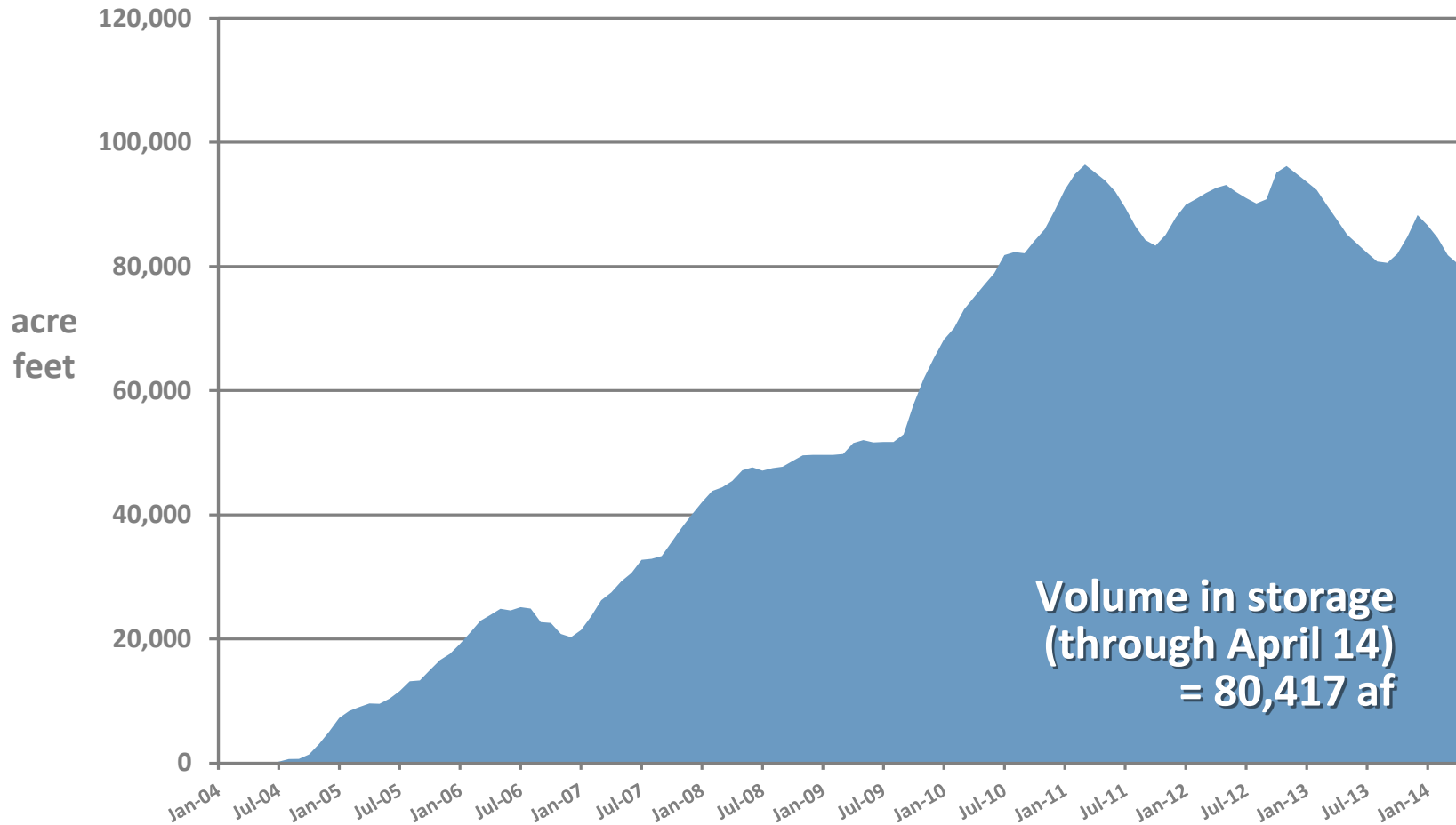
## Great Geology

- Carrizo Aquifer is well-suited for storage
  - Sand Aquifer allows to remain with little movement
  - Little migration controlled by Carrizo Aquifer wells
- Stored Edwards Aquifer water retains character
- May be able to store other water sources in future
- Further capacity studies ongoing



# Aquifer Storage & Recovery (ASR)

Potential capacity over 200K ac-ft



Volume in storage  
(through April 14)  
= 80,417 af

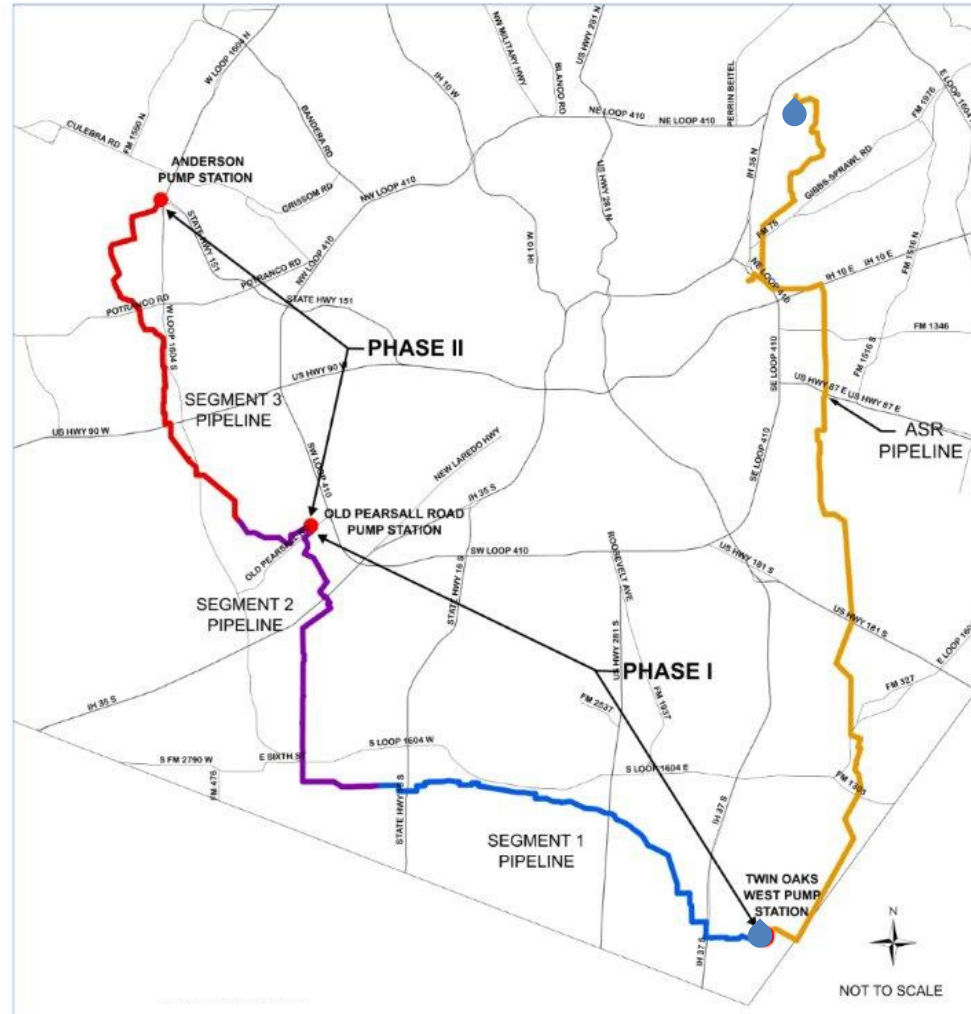
# Cornerstone of Edwards Aquifer HCP

## Regional Partners

- HCP developed by regional utilities, agriculture users, state entities and environmental groups
  - Resolve decades of in-fighting over Edwards usage
  - Calls for SAWS to use more ASR during times of deep drought to replace aquifer pumping
    - EAA leases Edwards rights to store in SAWS ASR
  - Ensures more springflow for endangered species and rivers
  - Brings more stability to SAWS Edwards Aquifer supplies

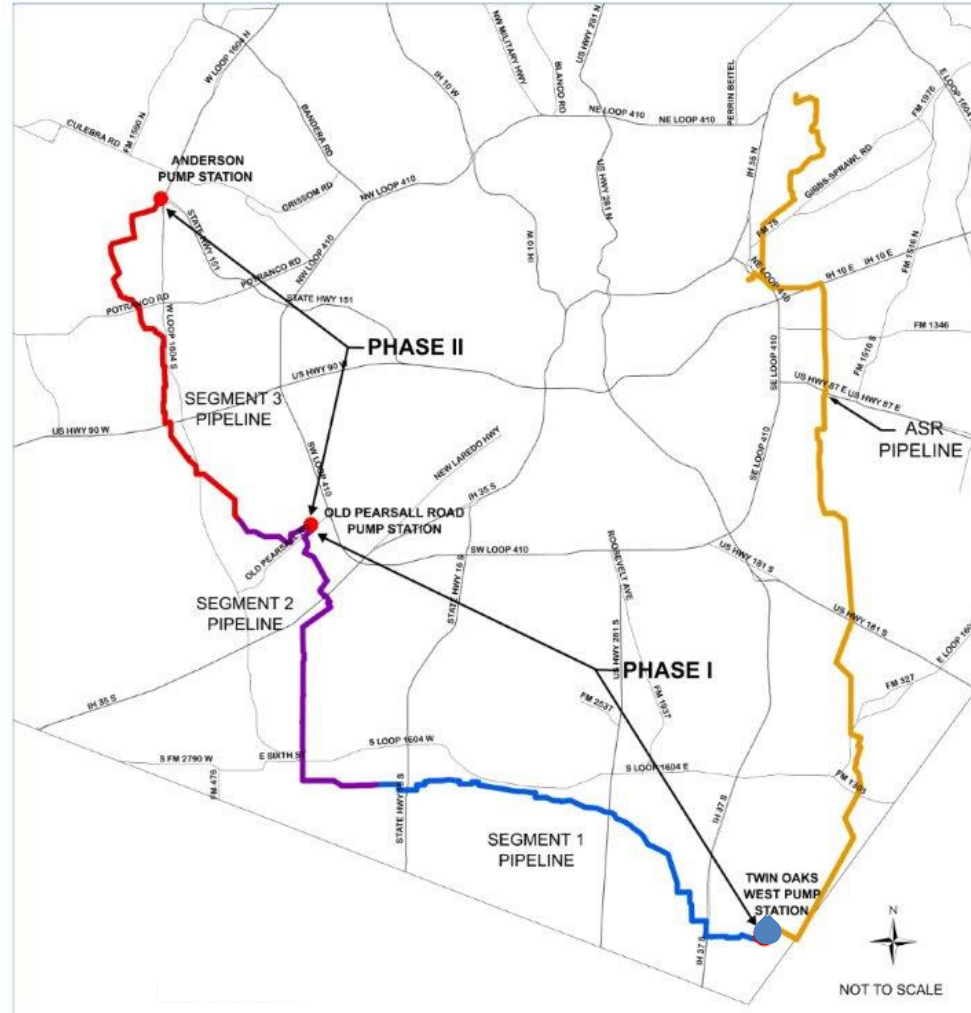
# Overview

## Benefits – Normal Conditions



# Overview

## Benefits – Drought Conditions



# Bech Bruun Tours SAWS ASR





# Kathleen Jackson Tours SAWS ASR





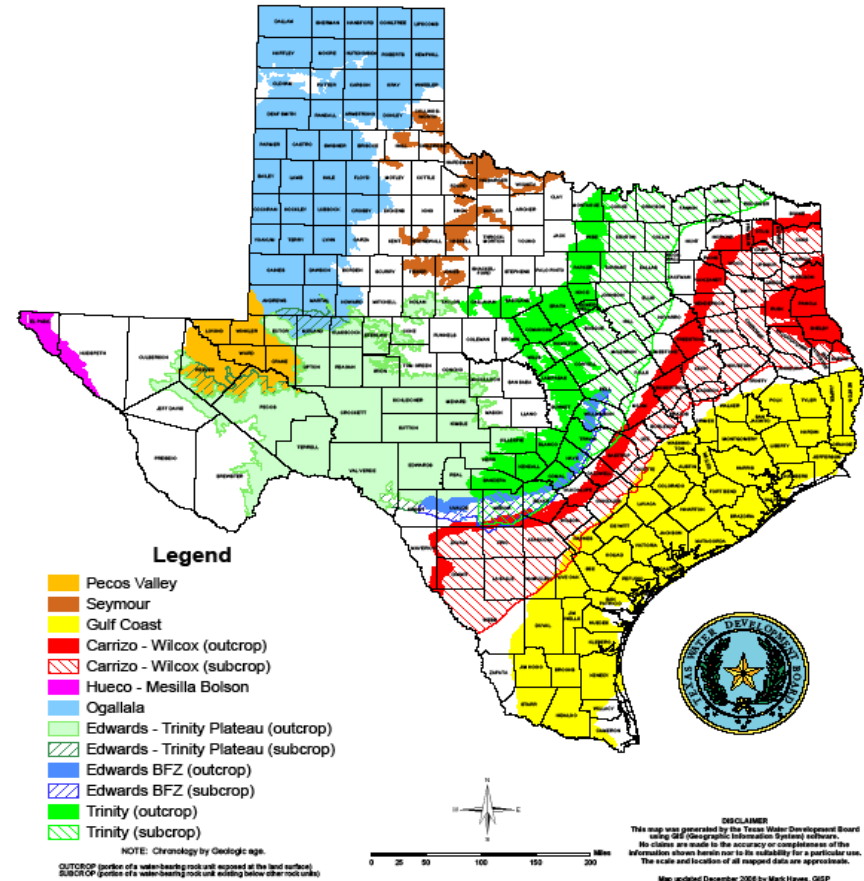
# Carlos Rubinstein Tours SAWS ASR?



# Why Brackish Desalination?

- 2.7 billion ac-ft in Texas
- Un-tapped, abundant, and reduces pressure on freshwater
- The Lower Wilcox Aquifer “...one of the best potential sources for brackish water in Texas” (TWDB)
- Promotion by State leadership

Major Aquifers of Texas





# Brackish Groundwater Desalination

## Partners with TWDB

- Three-Phase Program
  - First phase on-line in 2016
  - Over 33,000 ac-ft/yr by 2026
    - ~15% of SAWS current water supply
- \$411 M total cost for Phase 1
- \$109 million loans from TWDB





# SAWS Twin Oaks ASR Plant

**Robert R. Puente**

President/Chief Executive Officer

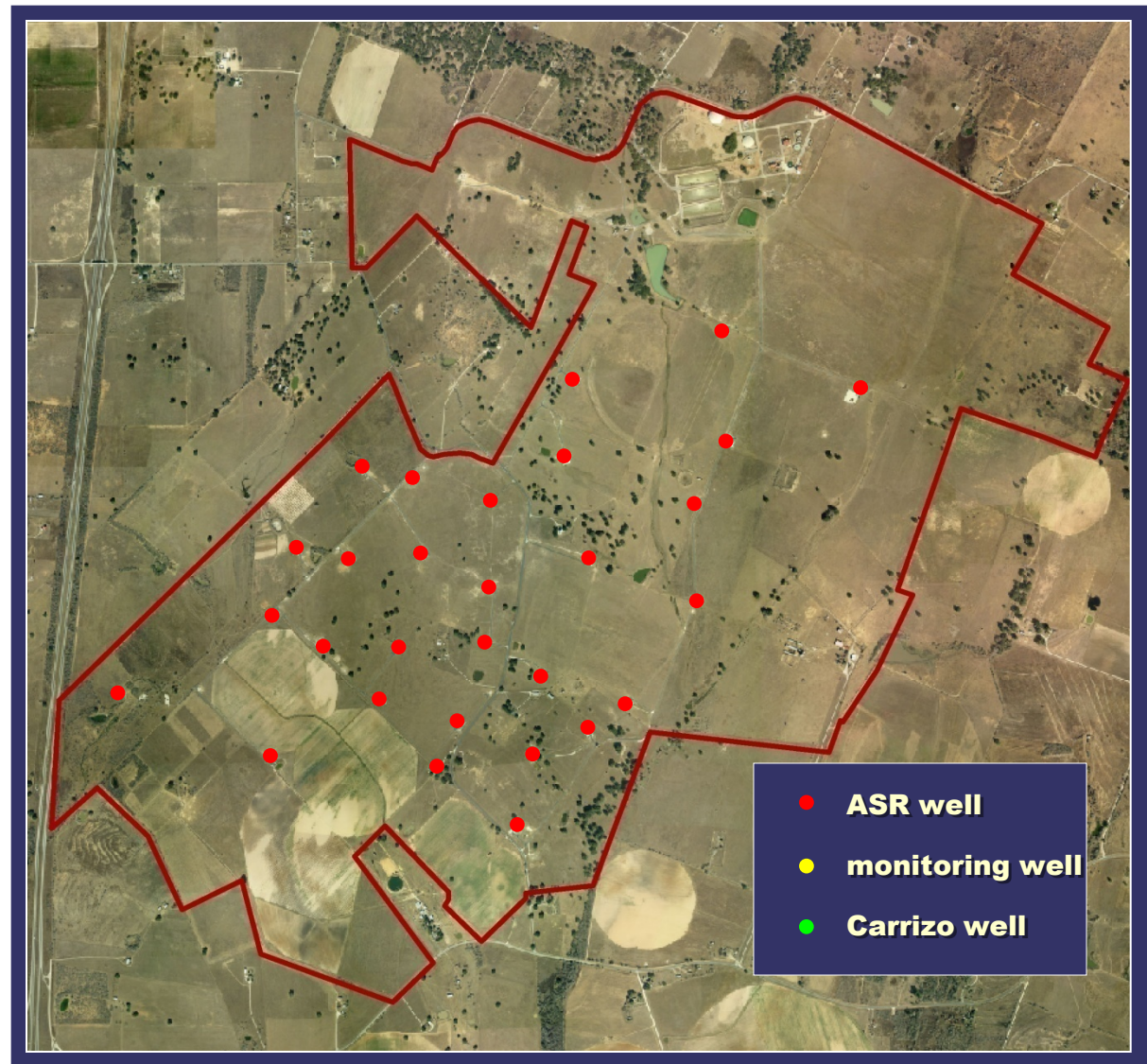
April 17, 2014

TWDB Board Meeting



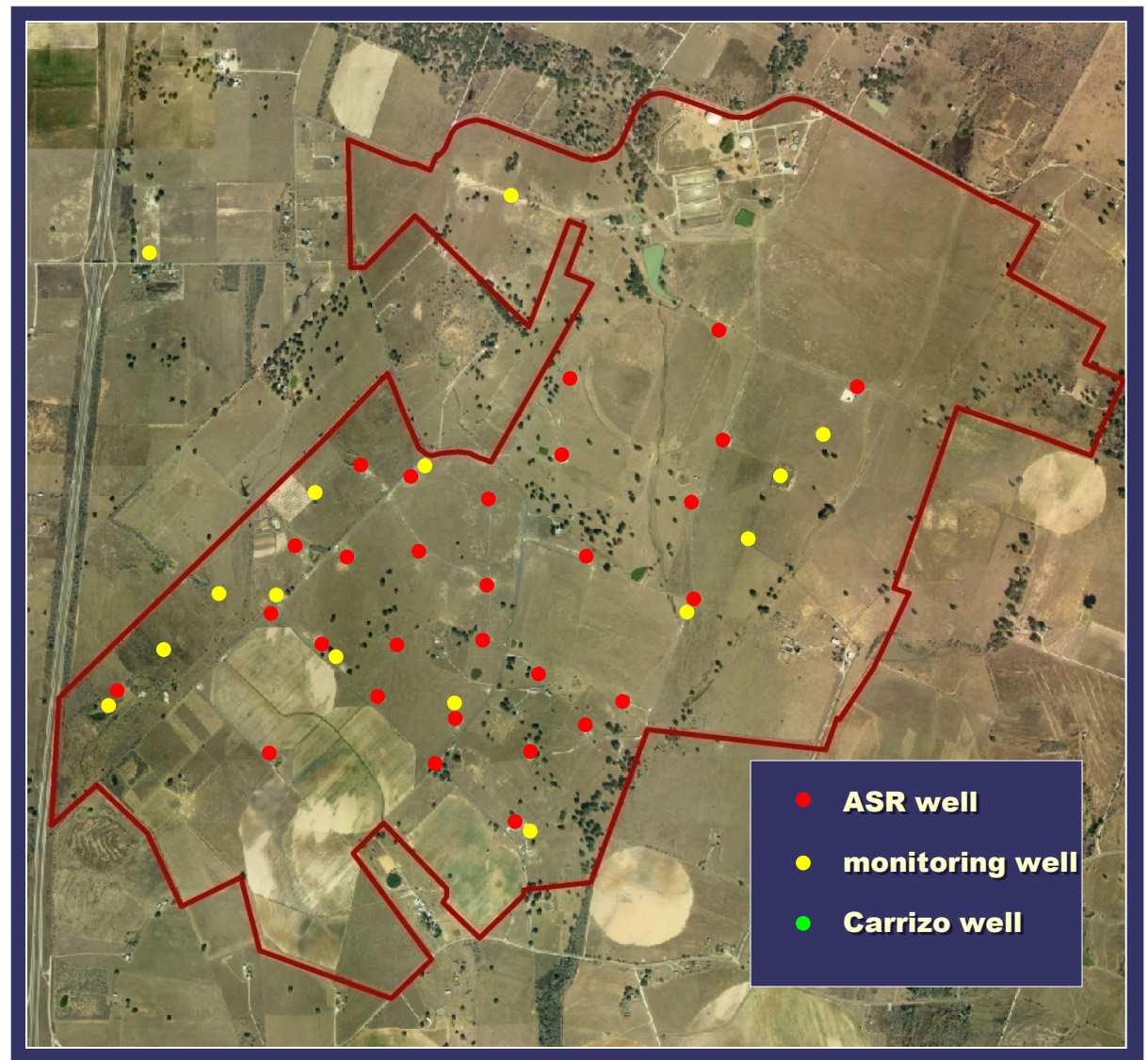


# Well Locations



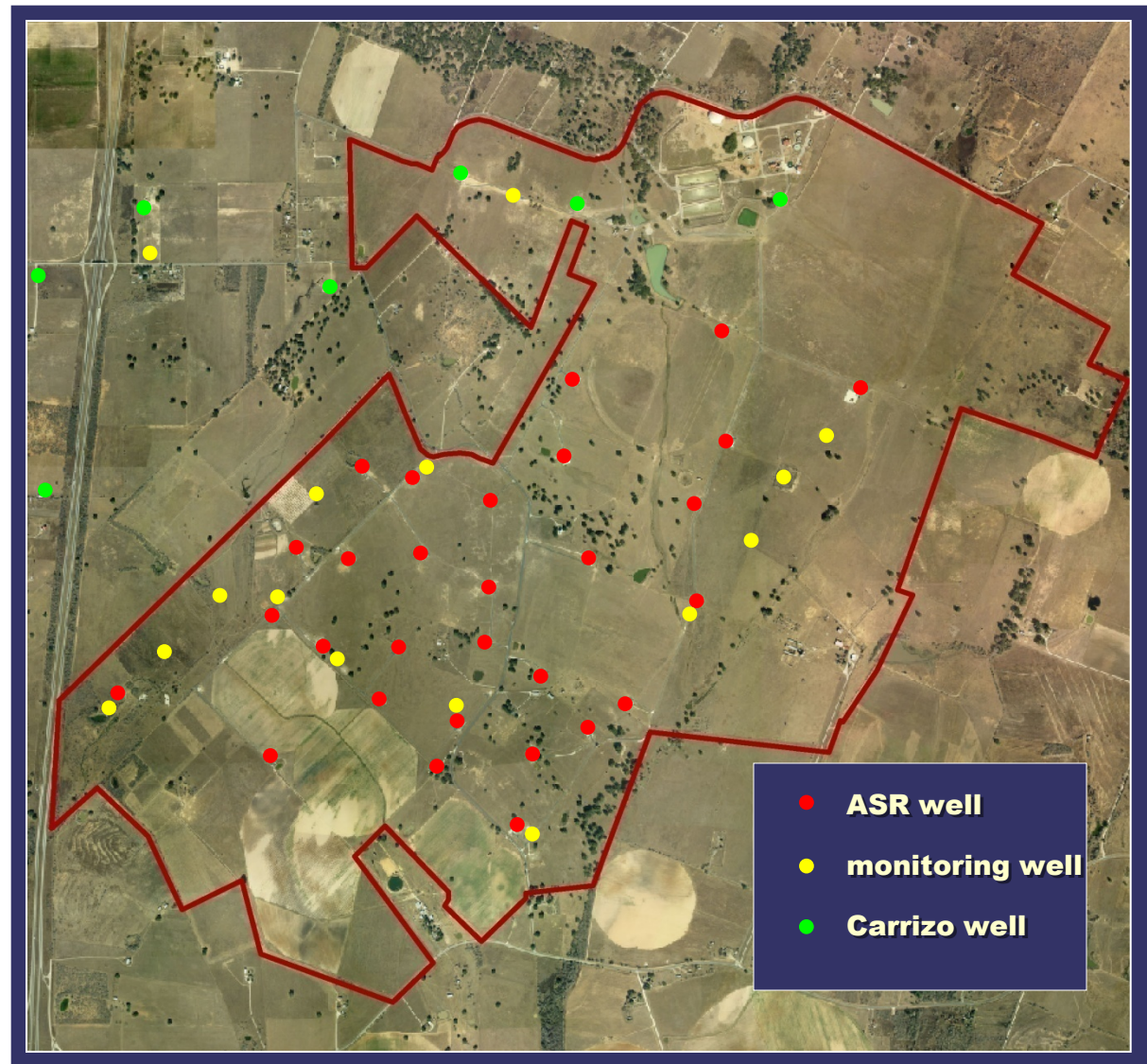


# Well Locations





# Well Locations



# General Water Quality

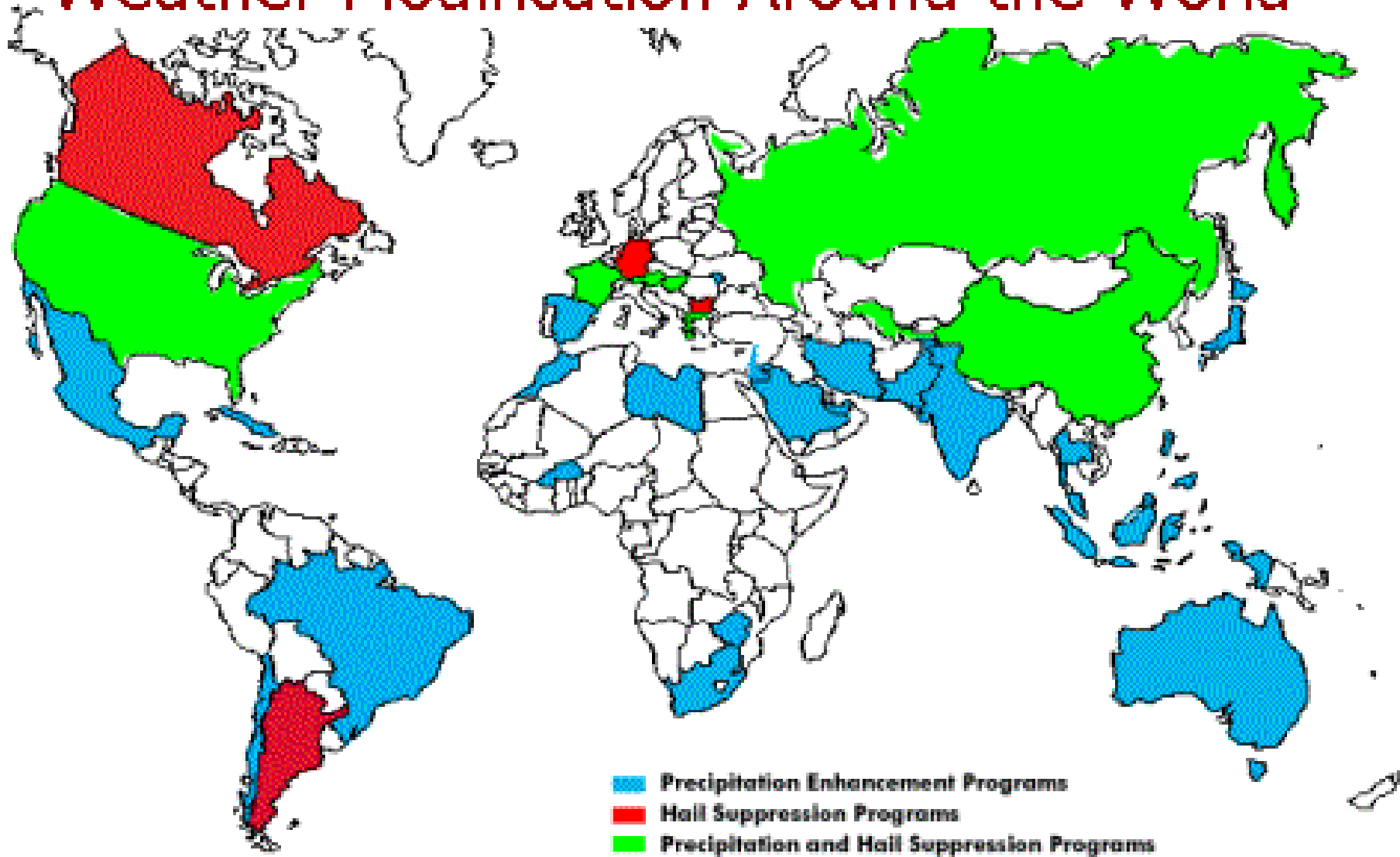
Parameter	Edwards	Carrizo	Units
Plant Flow Rate	Variable	Variable	MGD
TDS	298	296	mg/L
Total Alkalinity	218	30	mg/L as CaCO <sub>3</sub>
pH	7.7	5.7	--
Calcium (Total)	76.9	11.7	mg/L as Ca <sup>2+</sup>
Water Temperature	21.5	25.8	°C (temp. at which pH was analyzed)
Field Water Temperature	21.5	25.8	°C (operating temperature at facility)
Cl <sup>-</sup>	16	34	mg/L
Mg <sup>2+</sup>	16.5	5.3	mg/L
SO <sub>4</sub> <sup>2-</sup>	25	18.73	mg/L
Fe <sup>2+</sup>	0.01	0.56	mg/L
Mn <sup>2+</sup>	0.0003	0.018	mg/L
Dissolved Oxygen	2	0.5	mg/L
Odor	2	1.5	TON
Color	2	1.375	color units
H <sub>2</sub> S	0	2	mg/l





**Gary Walker**  
Manager  
Sandy Land UWCD

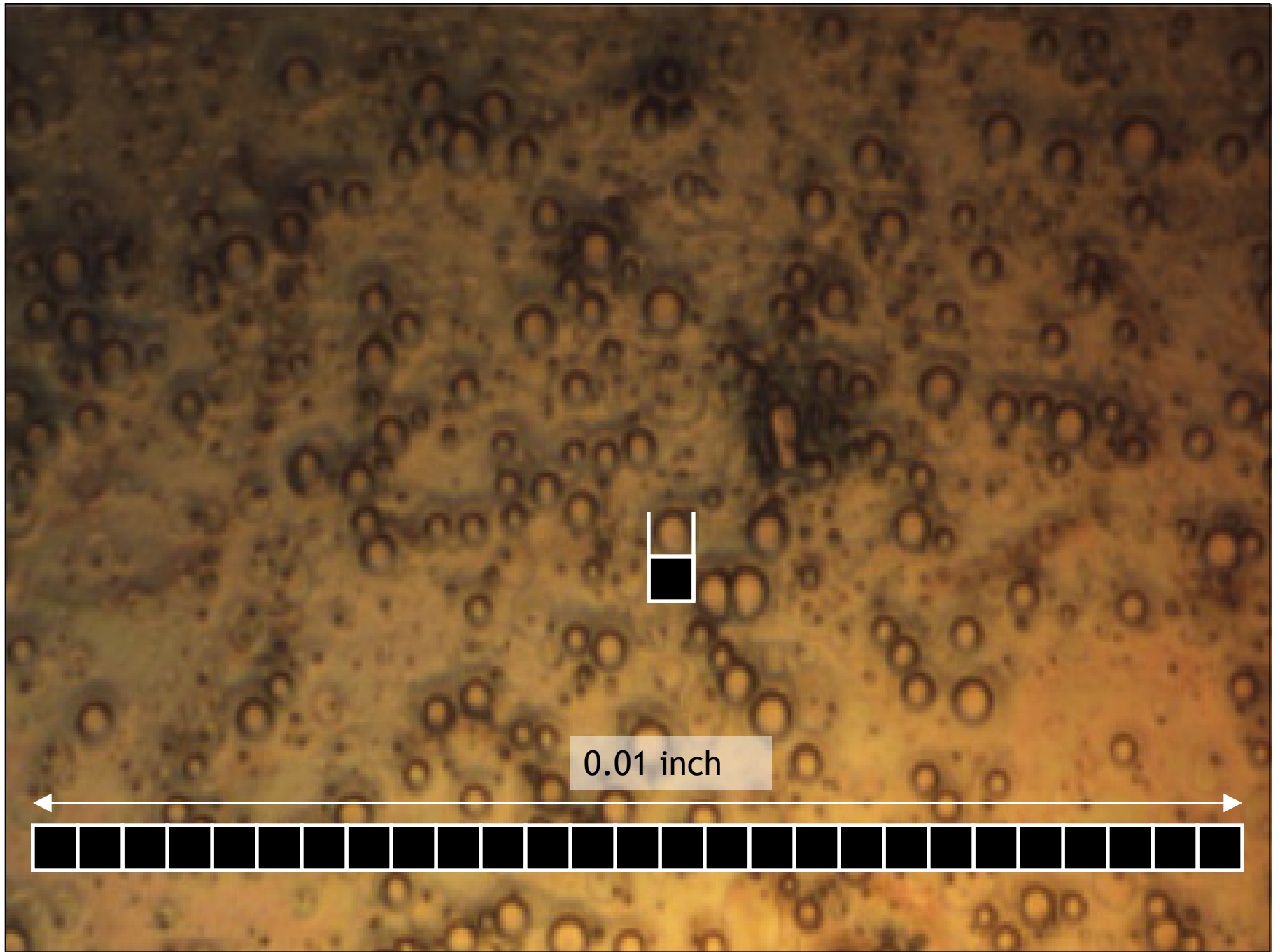
# Weather Modification Around the World



40+ countries; 66 operational programs in the USA



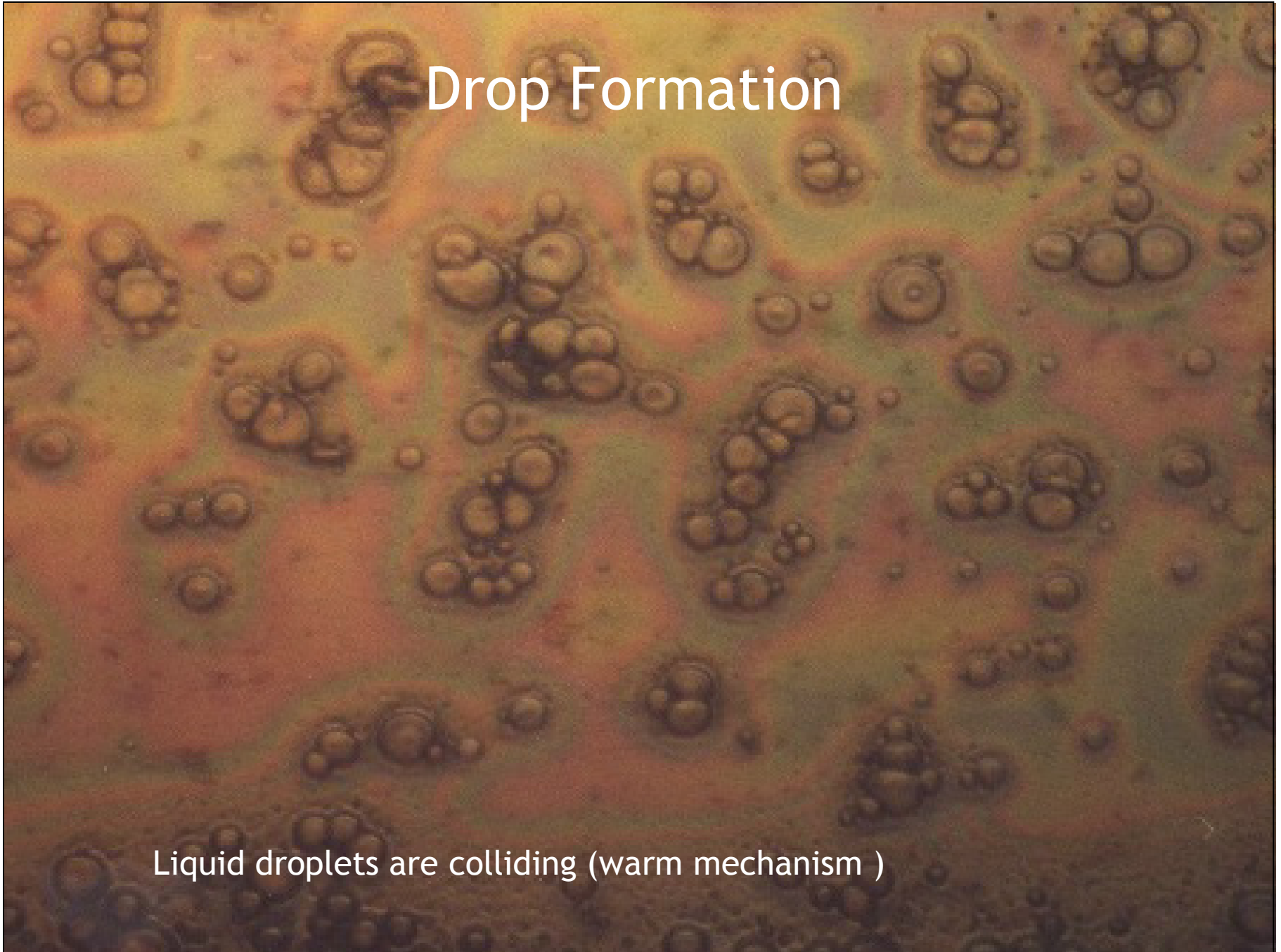




0.01 inch

# Drop Formation

Liquid droplets are colliding (warm mechanism )

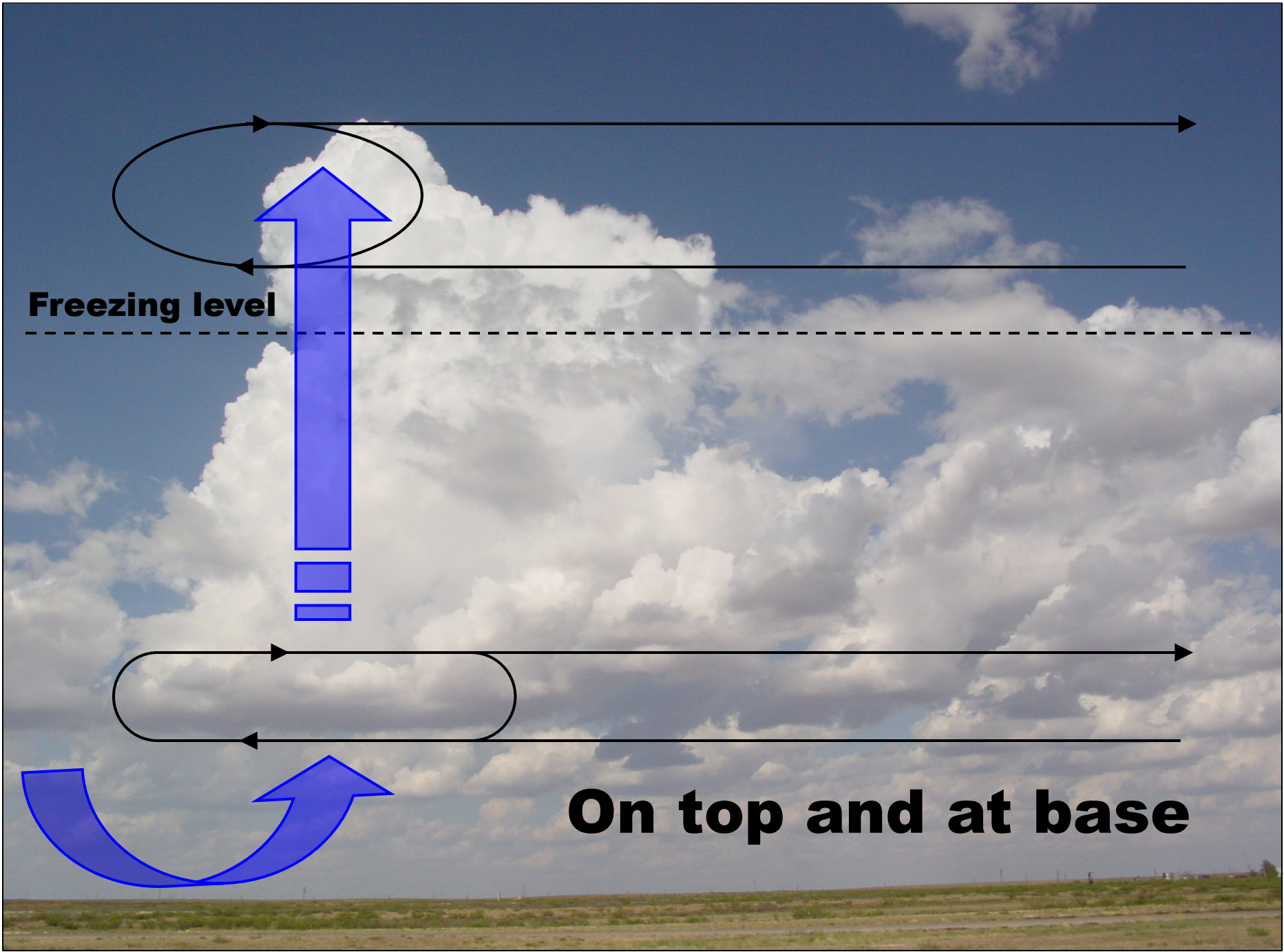


# Ice Formation

A T-shape ice aggregate grows at expenses of nearby drops (mixed mechanism)



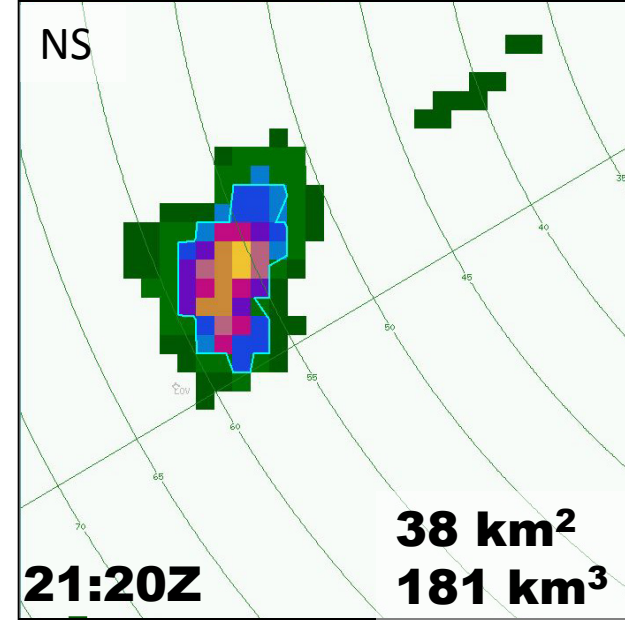
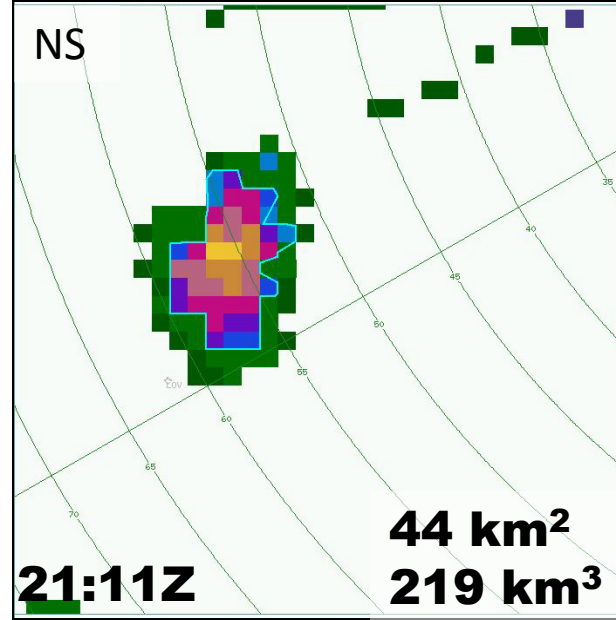
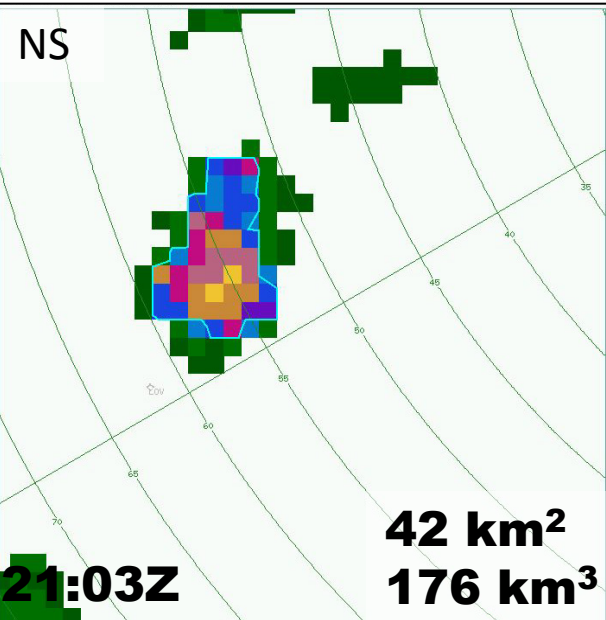
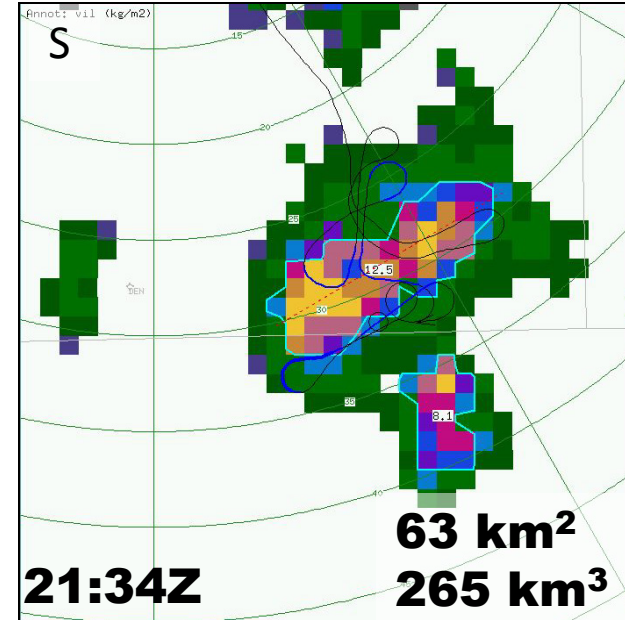
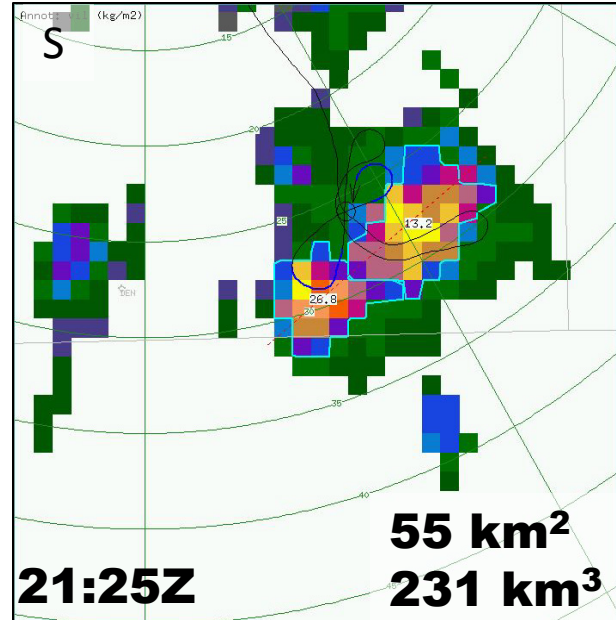
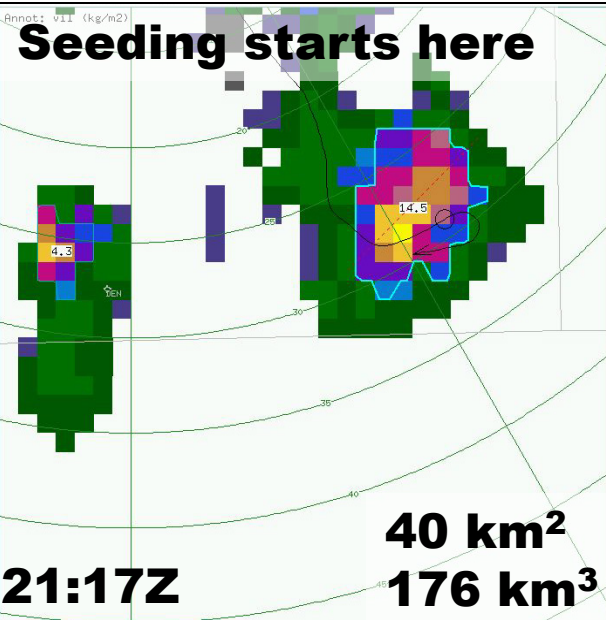




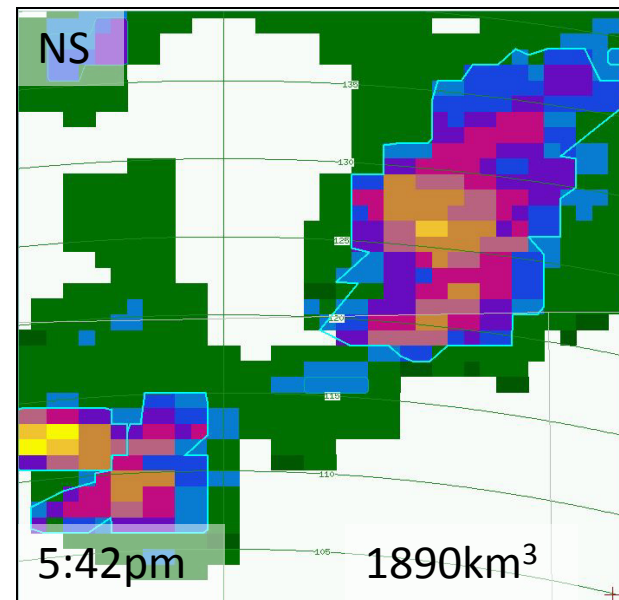
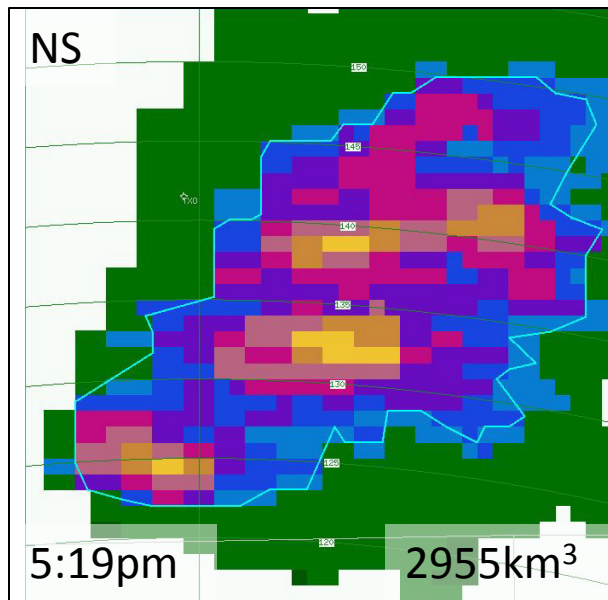
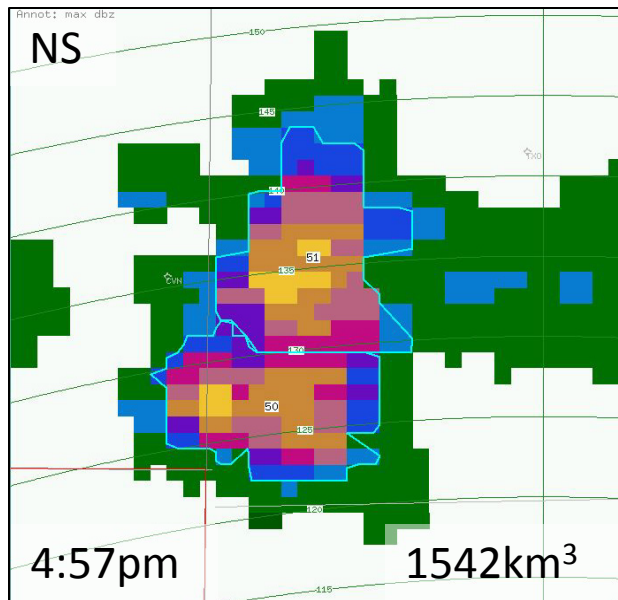
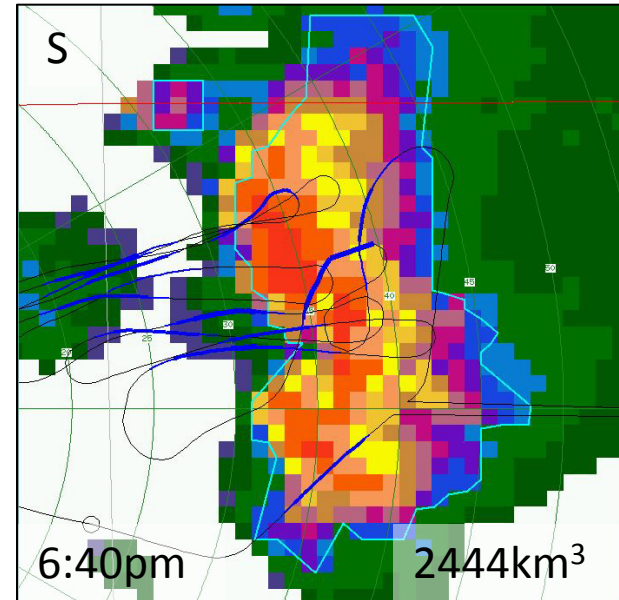
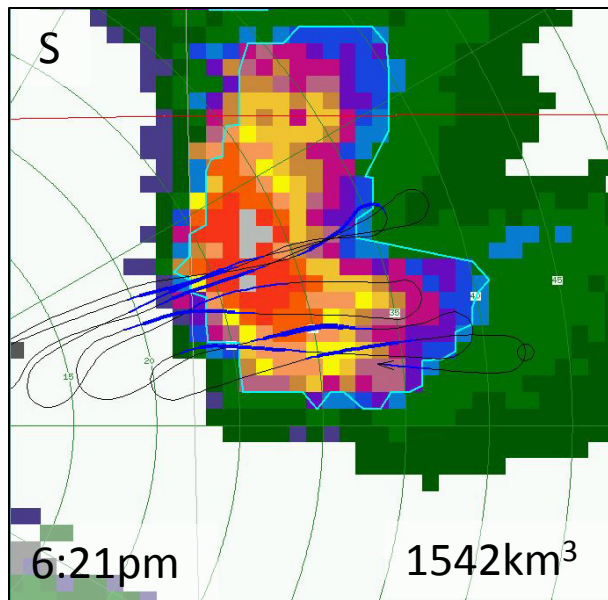
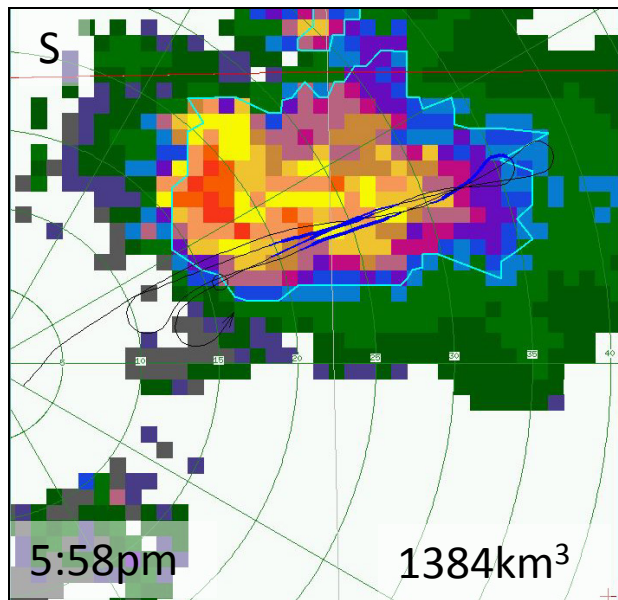
**Freezing level**

**On top and at base**

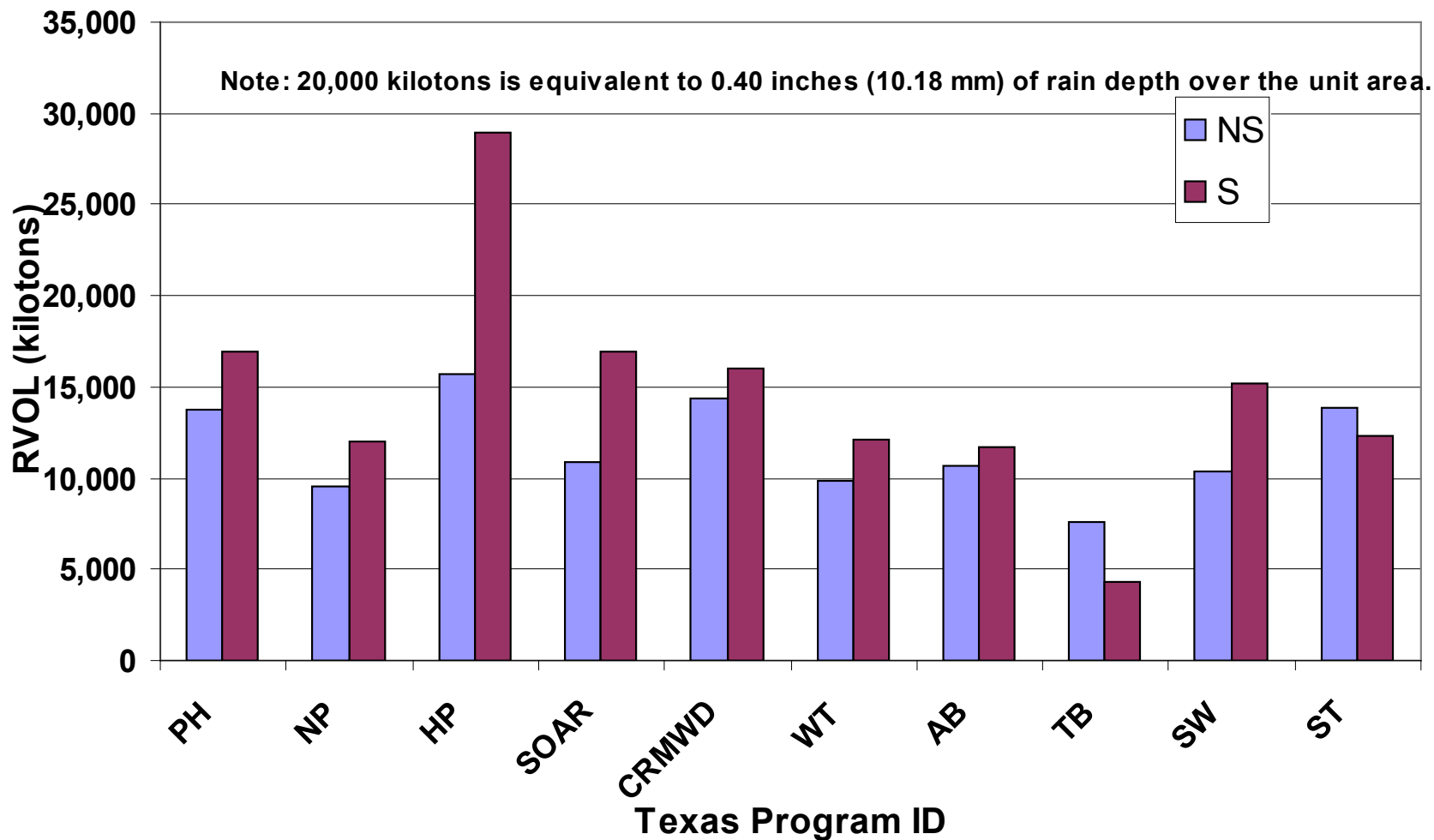




# Seeded vs non seeded



## Comparison of S and NS Average RVOLS (kilotons) by Program after Correcting for Apparent Biases



## Portion of Evaluation Report by Arquímedes Ruiz-Columbié of Active Influence & Scientific Management

\*Results from the classic TITAN evaluation for the 14 small seeded clouds which obtained proper control clouds.

\*Seeded Sample versus Control Sample (14 couples, averages)

Variable	Seeded Sample	Control Sample	Simple Ratio	Increase (%)
Lifetime	60 min	40 min	1.50	50 (33)
Area	65.5 km <sup>2</sup>	40.6 km <sup>2</sup>	1.61	61 (48)
Volume	257.8 km <sup>3</sup>	164.9 km <sup>3</sup>	1.56	56 (44)
Top Height	9.3 km	9.0 km	1.03	3 (1)
Max dBz	48.5	46.2	1.05	5 (4)
Top Height of Max dBz	4.3 km	4.8 km	.89	.11 (1)
Volume Above 6 km	93.1 km <sup>3</sup>	84.1 km <sup>3</sup>	1.11	11 (25)
Prec. Flux	343.5 m <sup>3</sup> /s	176.0 m <sup>3</sup> /s	1.95	95 (37)
Prec. Mass	1334.1 kton	478.9 kton	2.79	179 (120)
Cloud Mass	154.0 kton	90.5 kton	1.70	70 (39)
$\eta$	8.7	5.3	1.64	64 (58)

### Final Comments:

1. Results are evaluated as excellent; three operational days were not evaluated due to loss of data (approximately 4 non-evaluated seeded clouds);
2. The average timing was excellent, about 83%; the average used dosage was about 45 ice-nuclei per liter, whereas the seeding duration was about 30 minutes. These three parameters are real improvements from the corresponding last year values.



# QUESTIONS?







## Water Conservation via Evaporation Control

Texas 2014



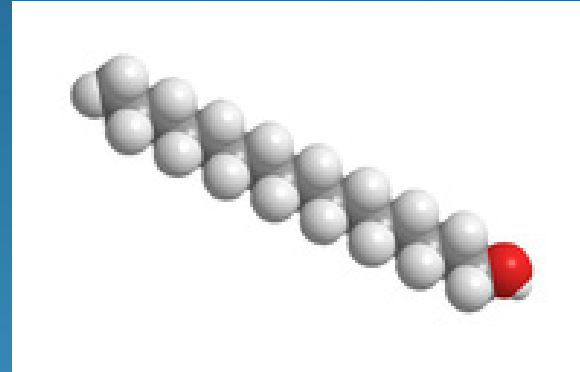
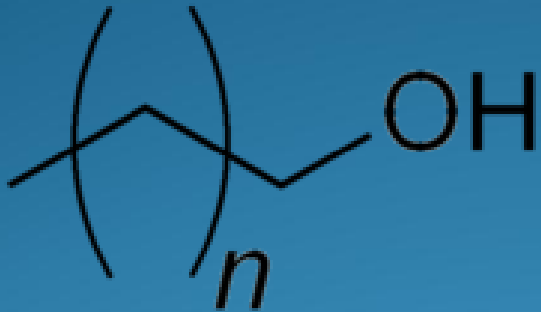
# Company Background

- Flexible Solution International - US Based Company in Bedford Park, Illinois and satellite office in Victoria, Canada
- Established 12 years ago and publicly listed on NYSE for 8 years.
- Three main divisions – Nanochems™, HeatSavr™, WaterSavr™
- Watersavr™ product made in the USA and warehoused in Illinois and Louisiana

# What is WaterSavr™ ?

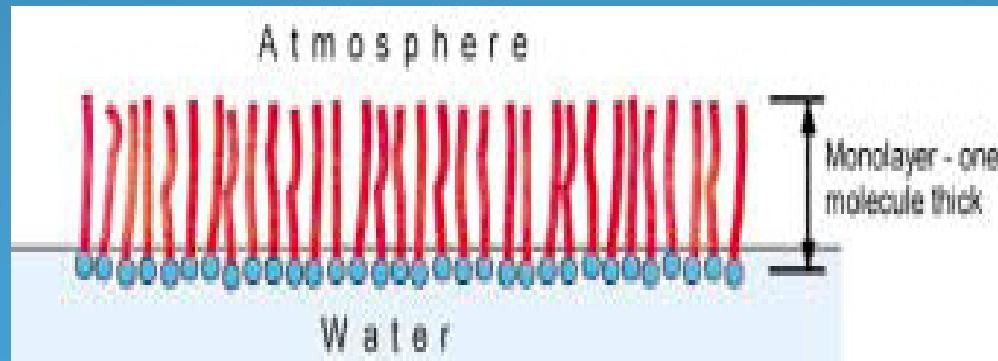
- Developed and Manufactured by Flexible Solutions under U.S. Pat 6,303,133 (global patents filed).
- The only commercially available method proven safe and economically viable for reducing evaporation on large potable reservoirs .
- Formula:
  - 10% Cetyl + Steryl Alcohols (Coconut and Palm Oil )
  - 90 % Calcium Hydroxide (food grade hydrated lime)
- Automatically reforms after wind, rain, waves or recreational activities.

# The monolayer



Hexadecanol and Octadecanol  $-\text{CH}_3(\text{CH}_2)_{15(17)}\text{OH}$

Insoluble Fatty Alcohols - Natural Coconut / Palm Sources



# Is *WaterSavr* Safe?

- **90% of ingredients in formula is lime - always used in Texas Water (ie: liming to balance PH levels)**
- **10% of ingredients in formula is ceryl and steryl alcohol (ie: used in first aid cream, rubbing alcohol to disinfect human wounds, etc..)**
- **WaterSavr™ is NSF ANSI 60 Approved for potable water and drinking filtration systems.**
- **Awarded for the United Nations Environment Program “Environmentally Sustainable Technology” Designation**
- **Fully biodegrades in 24-72 hours**
- **EPA Gold Seal registered for application to reservoirs since 2005**





# Demonstration of self spreading action

- Photos courtesy of Coliban Water Australia





# 30 seconds later





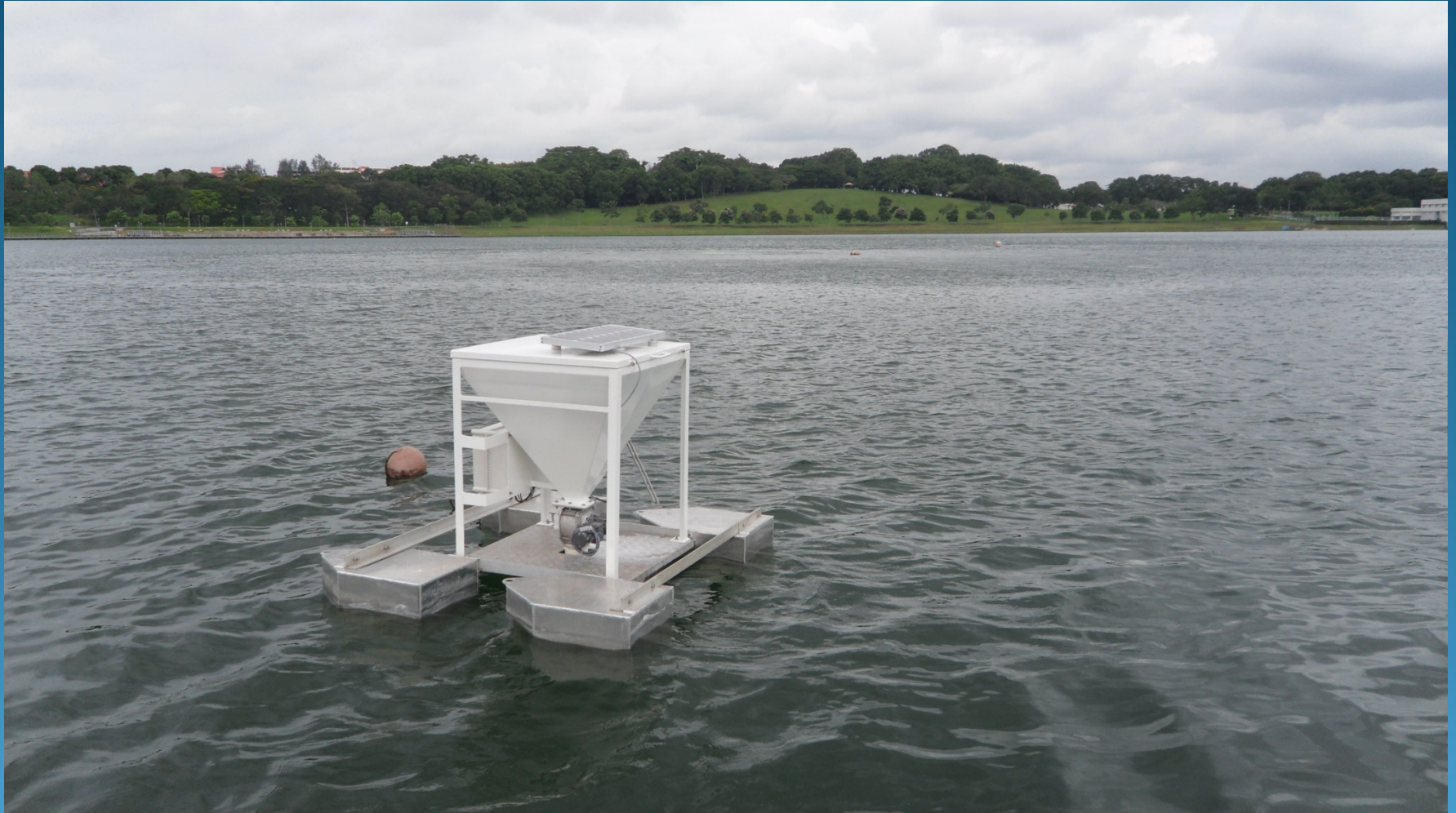
# 60 seconds later





# How Is WaterSavr™ spread?

## Solar Powered anchored spreaders



# Existing trials done with WaterSavr™ around the world by various water authorities

- ✓ 2009 - Australia, Coliban Water (near Melbourne)
- ✓ 2010 - Singapore, Public Utility Board (rated as one of top water authorities in the world)
- ✓ 2011 - Turkey DSI (Federal agency for Turkey Water)
- ✓ 2012 / 13 - USA - South Nevada Water Authority (Las Vegas)
- Note: Data for all trials demonstrate no water quality changes and average savings between 30% to 35%



# Results of latest trial by SNWA

- Results published in AWWA Journal March 2014 edition
- Overall conclusion show no changes in water quality
- Average savings of 30% of water evaporation based on trial
- Client paid for the product on live trial and received over 500% return on investment last year (Saved over 5x the money usually spent on its water vs the cost of WaterSavr™ and its spreading cost)



# Trial on Lake Sahara approved by Nevada Fish and Wildlife

- Lake Sahara has a number of ducks and birds species and even contains endangered species of fish in its Lake that protected by the Harbour Protection (ie: Razorback sucker fish)
- Lake has been constantly monitored by various authorities for the last two years while WaterSavr™ was used and spread daily and showed no changes in water quality



# Numerous Water Quality parameters were checked.

AN_CAT	ANALYTE	UOM	AN_VALUE
PHOSPHATE-Total_LL	T-Phosphate as P	mg/L	0.017
MINERALS	Calcium	mg/L	90
MINERALS	Magnesium	mg/L	53
MINERALS	Potassium	mg/L	13
MINERALS	Sodium	mg/L	200
NITRATE	Nitrate as N	mg/L	<.02
NITRITE	Nitrite as N	mg/L	<.02
NITROGEN-Total	Total Nitrogen	mg/L	<.5
IRON	Iron	mg/L	<.05
PHOSPHATE-O_SPEC_LL	o-Phosphate as P	mg/L	0.0018
MINERALS	Ca 40	ppb	91090
SATURATION INDEX	Saturation Index		0.864
TDS	TDS	mg/L	1140
TEMPERATURE_CHEM	Temperature	Deg. C	22
NITROGEN-Total	Total Organic Carbon	mg/L	7.3
TURBIDITY_CHEM	Turbidity	NTU	2.24
MINERALS	Ca 42	ppb	596
MINERALS	Ca 44	ppb	1302
PH_CHEM	pH	pH units	8.41
ALGAL TOXINS	ALGAL TOXIN VALUE	ppb	<.0.5
MINERALS	Ca 43	ppb	66
HARDNESS_ICP	Hardness, Total	mg/L as CaCO3	440
MINERALS	Ca Total	ppb	91090
ALKALINITY	Alkalinity, OH	mg/L	0
ALKALINITY	Alkalinity, CO3	mg/L	3.56
ALKALINITY	Alkalinity, HCO3	mg/L	108
ALKALINITY	Alkalinity, Total	mg/L	112
AMMONIA_SPEC	Ammonia as N	mg/L	0.037
BROMIDE	Bromide	mg/L	0.156
DAPHNIA TOXICITY	Toxicity		No
CONDUCTIVITY_CHEM	Conductivity	uS/cm	1700
CS_MPN	Avg TC MPN per 100ml		>2420
CS_MPN	Avg EC MPN per 100ml		1
DAPHNIA TOXICITY	Total Organisms		29
DAPHNIA TOXICITY	# Sample Glowing		29
DAPHNIA TOXICITY	% Fluorescence	%	100
FLUORIDE_ISE	Fluoride	mg/L	1.36
FC MF	Average FC per 100ml	CFU	<100
Chlorophyll Single	Average Chlorophyll	ug/L	5.68

Over 1,500 water quality tests were donated by SNWA

No concerns noted from the study team

\*Provided by SNWA staff



# Feedback from various public stakeholders

- ✓ No complaints on aesthetics
- ✓ Lake Associations hears comments such as “ The Lake is shinier than usual”; The water stays calmer” ; “It is wonderful that we are saving money and water at the same time”
- ✓ WS spreading evenly in all areas of Lake within few hours.

# Cost Information

- Application rate is one pound per acre every three days
- Cost of the product is \$2.50 per pound .
- Cost per acre-ft of water saved is about \$100 per acre-ft.

Thank you and Q&A

Flexible Solutions

6502 S. Archer Road  
Bedford Park, IL, 60501  
USA

1 800 661 3560

Kyle Jensen and Tom Harrison  
WaterSavr Division

# Project Development, Certification, and Financing

BECC / NADB Experience



**Texas Water Development Board**

April 17, 2014

Border Environment Cooperation Commission

North American Development Bank





- 1. Agency Overview and Achievements**
- 2. Funding Programs and Process**
- 3. Project Development Assistance Program (PDAP) and Border Environment Infrastructure Fund (BEIF)**
  - Program Overview and the transition to a Prioritization Process selection scheme
  - Prioritization Methodology – EPA Region 6
  - Prioritization Process - Challenges / Benefits
- 4. Innovation and Sustainability**

# Cooperation Agreement



Agreement Signed in October 1993  
Side Agreement to NAFTA

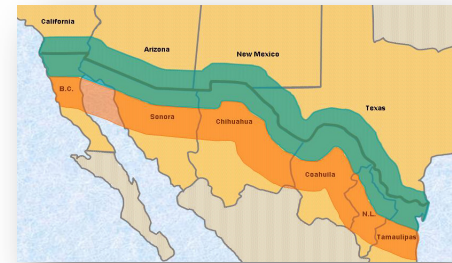


**Border Environment  
Cooperation Commission (BECC)**



**North American Development  
Bank (NADBank)**

“Preserve, protect, and enhance the environment in US-MX border region” identifying, developing, implementing and overseeing **environmental infrastructure projects.**”



A project that will “**prevent, control or reduce** environmental pollutants or contaminants, improve the drinking water supply, or protect flora and fauna so as to improve human health, promote sustainable development, or contribute to a **higher quality of life.**”

“... through a transparent bi-national process, in close coordination with **NADBank, Federal, State and Local governments, the private sector and the civil society.**”

Projects certified by BECC are financed by NADB  
and/or other institutions

# Board of Directors



**A unique and innovative structure among bi-national organizations, where the general public is represented on its Board of Directors**



**Representative of the Border States**

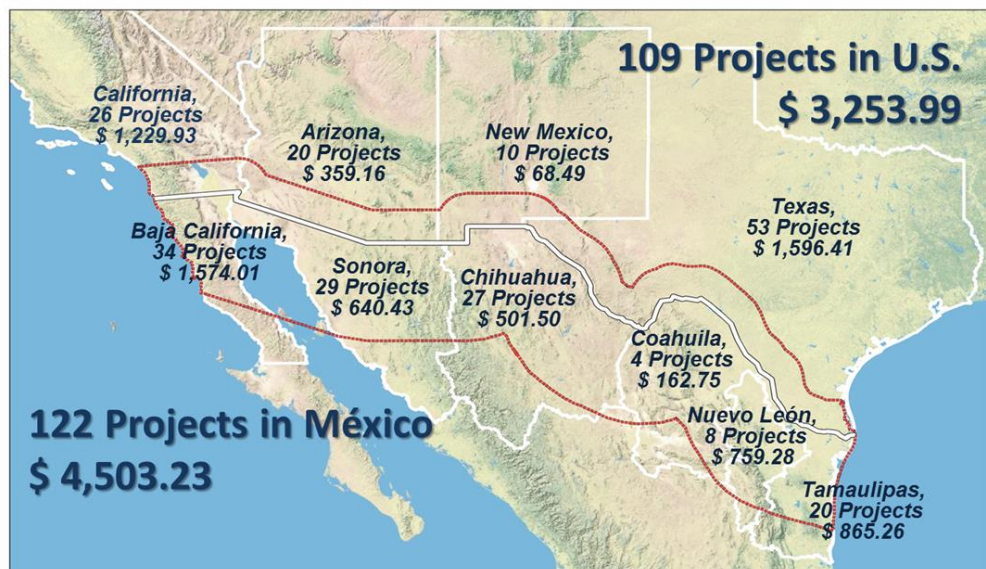
**Public member who is a resident of the border region**

**Representative of the Border States**

**Public member who is a resident of the border region**

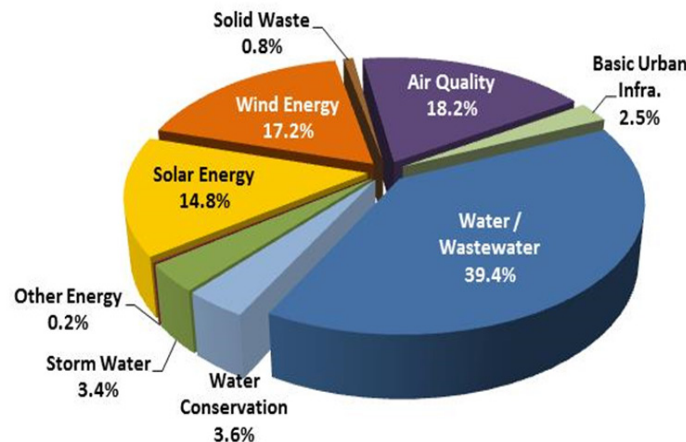
# Certified Projects & Technical Assistance

As of February 28, 2014



- Certified Projects **231**
- Total estimated investment **\$7.757 billion**
- Benefitted Population **17.5 million**

✓ US\$1.53 billion in loans      ✓ US\$0.69 billion in grants



## EPA-PDAP / BECC TA Programs: \$44.46 million

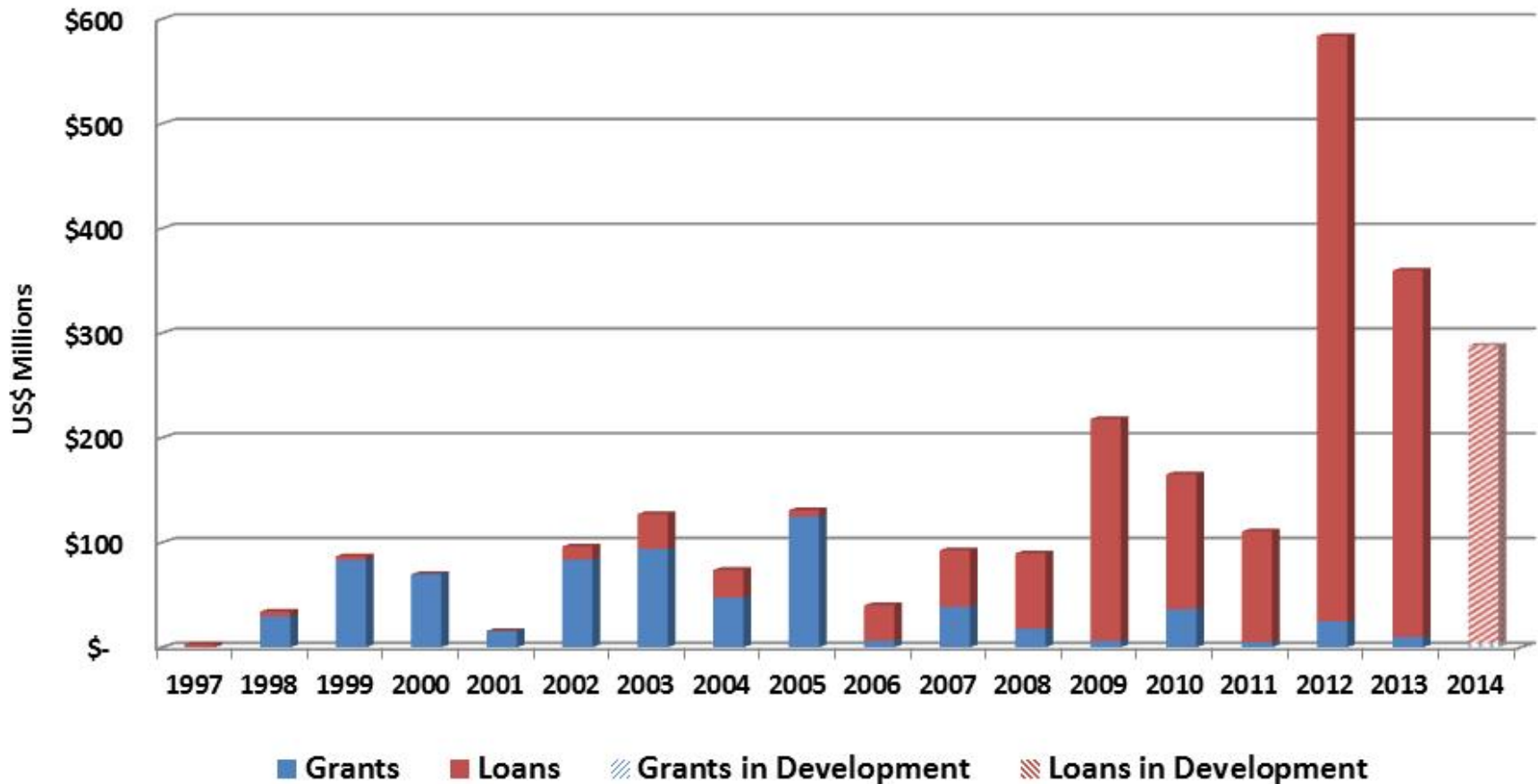
- Communities:
  - ✓ 72 in Mexico: \$16.18 million
  - ✓ 93 in U.S.: \$28.28 million
- More than \$38 million dollars in EPA-PDAP grants for project development in 160 communities.
- Approximately 85% of the funds have resulted in implemented projects.

## EPA-Border 2012 Program: \$8.942 million

Technical Assistance to date  
\$53.40 million



## Breakdown of Annual Grant & Loan Activity As of February 28, 2014



# Project Outcomes

As of December 31, 2013



- Of the **192** certified projects financed by NADB to date:
  - ✓ 140 – have been fully implemented
  - ✓ 41 – are in various stages of construction
  - ✓ 11 – are at the bidding or design stage
  - ✓ 1 – has been cancelled
  
- These projects include:
  - ✓ **22** WTP & **39** drinking water distribution systems
  - ✓ **177,112** households with first-time/improved water services
  - ✓ **58** WWTP & **94** WW collection systems
  - ✓ **294,829** sewer connections to treatment systems that will prevent the risk of direct human contact
  - ✓ Wastewater treatment capacity to eliminate more than **457 MGD** (20 m<sup>3</sup>/sec) of untreated or inadequately treated discharges into rivers and streams.
  - ✓ Wastewater treatment coverage in Mexican border region increased about **27%** to over **80%**

# Project Outcomes

As of December 31, 2013



- **9.3 million square meters** of dirt roads paved and **187 km** of roadway improvements, resulting in better traffic circulation and reduced CO<sub>2</sub> emissions
- **1 port of entry** reducing idling times, fuel consumption and exhaust emissions
- **16 landfills** built/expanded & **12 dumpsites** closed
- **759.7 MW** of new solar and wind energy capacity installed, which will contribute to the displacement of an estimated **1.5 million metric tons/yr.** of CO<sub>2</sub> emissions



# Programs, Sectors and Project Types



## BECC / NADB PROGRAMS

### Technical Assistance

- Support project development with regards to the closing of financing, project design, related development studies, and project bidding.
- Border 2012 -2020 and Special Grants

### Construction Funds

- **Loans** offering competitive fixed or floating rates
- Focus on financial viability (credit risk analysis, source of repayment, collateral and guarantee structure)
- **Community Assistance Program (CAP grant)** – Financed with NADB’s retained earnings; max grant \$500,000 priority for DW, WW, SW, and water conservation
- **BEIF grant** – Funded by EPA; only available for prioritized projects.

### Capacity Building

- BECC and NADB provide training to project sponsors for institutional strengthening through Sector workshops and Utility Management Institute.

## Eligible Sectors

### Water and Sewage

- Potable water treatment plants
- Wastewater collection & treatment
- Water conservation
- Stormwater management

### Waste Management

- Landfills
- Recycling
- Equipment
- Toxic waste disposal

### Air Quality

- Street paving
- Pavement rehabilitation
- Mobility

### Clean & Efficient Energy

- Renewables: Wind; Solar; Hydroelectric; Geothermal;
- Alternative fuels: Bio-fuels; Methane
- Equipment replacement (i.e. public lighting)

### Public Transportation

- Production of goods/services to enhance environment

### Ports of Entry

### New Sectors



# Certification and Financing Process



## Project Development Cycle



- Planning**
  - Project Scoping
  - Preliminary Engineering
  - Technology Selection
  - Site/Resource Assessment
  - Financial Planning
- Acquisition and Design**
  - Environmental Authorization
  - Land and ROW acquisition
  - Design
- Financing**
  - Technical/Legal/Financial Due Diligence
  - Formal Credit Proposal
  - Credit Committee
- Certification**
  - Criteria Compliance Evaluation
  - Results Estimates
  - Technical Review Committee
  - 30-day comment period
  - Board review and decision
- Implementation**
  - Execute Financial Agreements
  - Procurement of Construction/Supervision
  - Implementation
- Close-out**
  - Validation of inputs/outputs
  - Evaluation of results achievements
  - Reporting
  - Feedback Loop

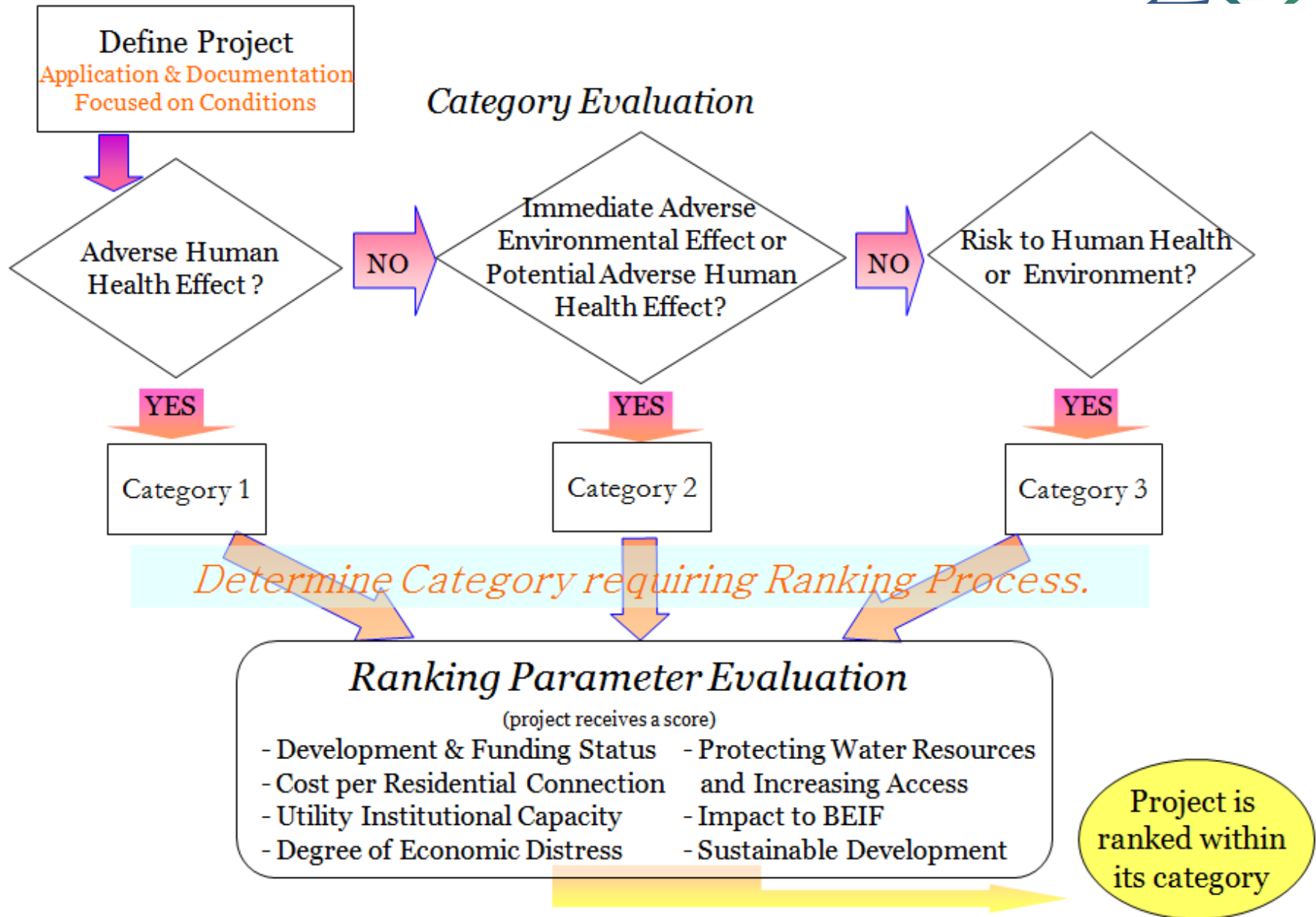
		Week	1	2	3	4	5	6	7	8	9	10	11	12
<b>Project Certification and Financing Approval Process</b>														
1	Application for Certification and Financing		X											
2	Initial review of scope, eligibility and applicable regulations													
3	Project Documentation Review													
4	Evaluation of compliance to certification criteria													
5	Quantification of potential environmental benefits													
6	30-Day Public Comment													
7	Board Review													
8	Recommendation to the Board													
9	Board Decision													

Influenced by quality and completeness of information.

**EPA OIG Report Trigger:** Program's Unliquidated Balance – concerns expressed by EPA OCFO and some members of Congress (FY08 appropriation bill states, "...the Committee is very concerned that EPA's Mexico border program is carrying forward nearly \$300,000,000 in Unliquidated or unobligated balances for priority projects.")

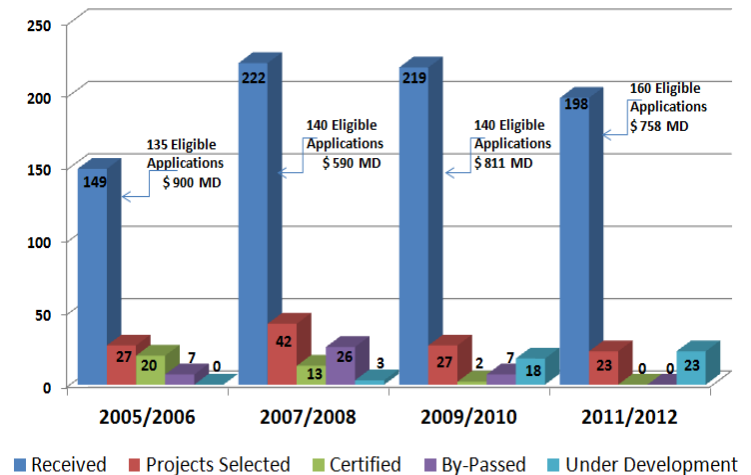
## Success through Effective Program Management

- **Biannual Project Prioritization Process (Pre-OIG)** – identifies needs and prioritizes funding to address the most severe environmental and human health conditions; provides a pipeline of needs.
- **By-pass and Schedule Provision (Pre-OIG)** – establishes new management controls including the development of schedules and quarterly review meetings (5 ½ year)
- **Policy for US-Mexico Border Program (OCFO) (Pre-OIG)** – aims to optimize project completion times, reduce program balances and clarify management controls.
- **Transition Plan (Post-OIG)** - defines an approach to decouple grant awards for project planning/design and construction to develop a portfolio of projects ready for construction investment, as appropriated.



## Prioritization Project Selection Process – Challenges experienced with this selection approach

- The process is very resource intensive – 8 to 12 months to complete.
- Conditions are not consistent throughout the region, therefore region-specific approaches are necessary.
- Critical to have funding partner participation; challenge is with unique application document/cycles as well as development periods.
- Unsatisfactory quality and/or availability of documentation (conditions, level of development)
- Fewer than 1/3 of the applications submitted have accessed BEIF, due to insufficient funding availability.
- All projects if not addressed can have serious consequences.

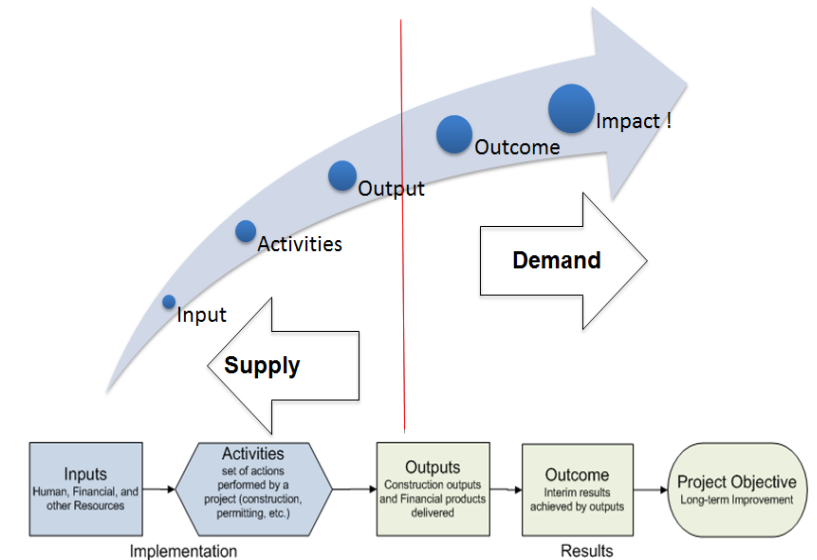


05/06	\$ 1030 MD	\$ 141 MD	\$ 163 MD	0
07/08	673 MD	\$ 252 MD	\$ 107 MD	\$ 8 MD
09/10	\$ 1130 MD	\$ 249 MD	\$ 9 MD	\$ 62 MD
11/12	\$ 841 MD	\$ 193 MD	TBD	\$ 193 MD



## Prioritization Project Selection Process – Benefits achieved for the Program

- Fair and competitive selection process.
- Documentation of needs, resulting in a demonstrated justification for program funds.
- Creates an opportunity to focus resources on a specific sub-set of projects and to develop a pipeline of construction-ready projects.
- Supports a strategy of “Managing for Results” - Valuable transition from supply- to demand-based selection.
- High Impact Projects - Program investments target most severe environmental and human health conditions.



# EPA US-Mexico Border Program



## Border Environment Infrastructure Fund (BEIF)

As of February 28, 2014

- **US\$648 million** in funds provided by EPA for projects since program inception; **89%** has been allocated to date
- **US\$601 million** in approved BEIF grants for border water and wastewater projects:
  - ✓ **99%** has been contracted
  - ✓ **95%** has been disbursed
- Of the **107** projects with contracted BEIF funds, **84** have been completed and are in operation
- Approximately \$46 million available for **26 projects** are currently under development



## Promoting Sustainable Practices and Investments

### ■ Infrastructure Planning

- ✓ Green Building Practices



### ■ Demand Reduction

- ✓ Water and Energy efficiency
- ✓ Enhanced Re-Use capability
- ✓ Conservation and Drought management



### ■ Capacity Strengthening

- ✓ Sustainable rate structures & reserve practices
- ✓ Energy Audits
- ✓ Outreach and Education



### ■ Clean and Renewable Energy: Wind, Solar, Biomass





# Public-Private Partnerships

*Expanding the public sector toolkit*

**Strategic Partnerships, Inc.**

For more information contact us at:

(512) 531-3900

[www.spartnerships.com](http://www.spartnerships.com)





# Where we are in Texas

## Stressors:

Population Growth

Oil & Gas Industry

Persistent Drought

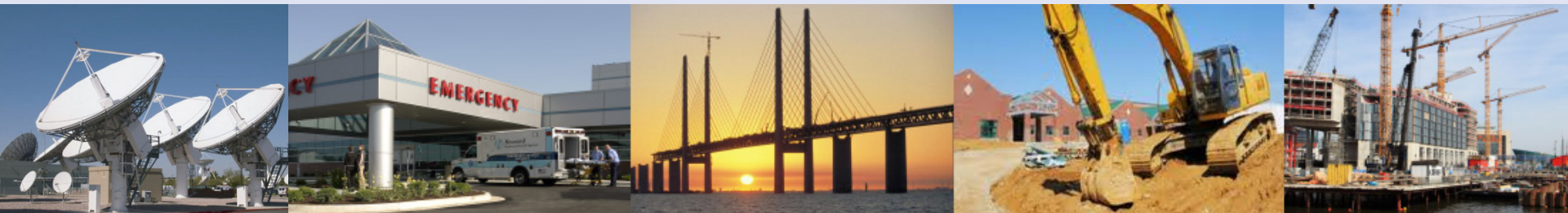
- **\$2 Billion in SWIFT funds**
- **Approximately \$53 billion in projects listed in 2012 State Water Plan**
- **P3s offer an attractive funding option**



# What exactly is a P3?

*A contractual agreement between a public agency and a private sector entity*

- Many different models of P3s
- Skills and assets of partners are shared
- Each party shares in the risks and rewards
- Private sector partner provides capital and assumes majority of risk



# P3s offer benefits to both partners

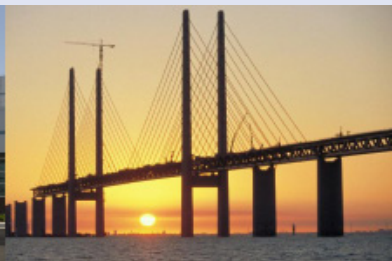
To Public Sector	To Private Sector
Provides needed capital	Long-term ROI with trusted partner
Critical projects can begin sooner	Opportunities often large in size & scope
Monetize non-revenue producing assets	Expertise allows costs to be minimized
Reduce service cost	Contribute to “greater good”
Transfer risk to private partner	



# Calculating public project costs

## Costs calculated - traditional vs. P3s

Costs	Traditional	P3
Capital expenditures	✓	✓
Design & construction	✓	✓
Maintenance & operations	Sometimes	✓
Utilities & energy	Sometimes	✓
Lifecycle refurbishment	Sometimes	✓
Risk	Rarely	✓

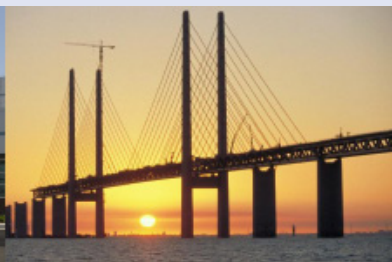




# Common misconceptions

*Commonly held misconceptions about P3s create barriers for successful implementation.*

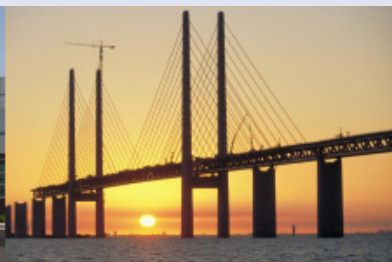
Same as privatization/outsourcing	Results in loss of public sector jobs
Government loses control of services	Only apply to transportation projects
Only for new projects	More expensive than traditional financing



# Greatest threats to P3s

*Many obstacles must be overcome in order to create a more receptive environment for P3s.*

Reluctance to lead	Fear of risk	Lack of understanding
Complicated models	Cultural differences	Few guidelines
Negative media attention	Political interference	



# What public officials & private partners want from each other

Public officials want potential P3 partners to...	Private sector partners want public officials to...
Share expertise during planning	Carefully select & evaluate projects
Understand issues facing public sector	Hire outside P3 expertise
Ask questions until a clear understanding	Commit before engaging potential partners
Accept transparency mandates	Understand private partner requirements
Not ask for/expect unrealistic profit margins	Provide as much information as possible
Compete fairly & ethically	Write financially sound & clear solicitations
	Not change rules once the process starts



# Mary Scott Nabers



[mnabers@spartnerships.com](mailto:mnabers@spartnerships.com)

512.531.3900

spartnerships.com